2023 Q2 Impact Report

APR, MAY, JUN 2023

Waste Less, Feed More.

PHOTO: Our driver Nela helps pack the 300 tilapia fish from our first-ever fish harvest with our Community Harvest program at Sunset Ranch in Pūpūkea, North Shore, O‘ahu. See more on Page 5.
**2023 Q2 (APR–JUN)**

**FOOD RESCUE & DISTRIBUTION OVERVIEW**

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**TOTAL POUNDS OF FOOD DISTRIBUTED**

665,316

*Not including pounds of food waste diverted to compost (see below)*

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**TOTAL POUNDS OF FOOD WASTE DIVERTED TO COMPOST**

8,454

From the O‘ahu Compost Project*: 8,170 lbs.
From other special events: 284 lbs.

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**FOOD DONORS**

234

32 of which were first-time food donors!

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**RECIPIENT AGENCIES**

101

5 of which were first-time recipient agencies!

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**Distribution Across O‘ahu by Region**

- **North Shore**
  - 10% (15 partners)
- **Windward**
  - 8% (28 partners)
- **Central**
  - 8% (71 partners)
- **Leeward**
  - 11% (25 partners)
- **Honolulu**
  - 54% (179 partners)

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**Pounds of Food Distributed by Category**

- **Total Amount Rescued:** 617,058 lbs.
- **Total Amount Donated:** 41,958 lbs.
- **Total Amount Purchased:** 6,300 lbs.

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*Rescued refers to food that would otherwise go to waste.
Donated refers to food that the donor could have potentially sold for profit and wouldn’t necessarily go to waste.
Purchased food from this quarter includes food purchased from funding for specific programs.*

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*In January 2023, we started diverting food waste for a new pilot program with the City & County of Honolulu, the O‘ahu Compost Project. View our previous 2023 Q1 Impact Report for more program details here.*

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**BROWSE OUR INTERACTIVE MAP OF ALL OUR PARTNERS**

We’ve built an interactive map on Google MyMaps so you can browse all our current food donors and recipient agencies that we partner with to reduce food waste and improve food security island-wide.

Click Here to View
**2023 Q2 (APR–JUN)**

**FOOD PARTNERS OVERVIEW** — Who We Picked Up From & Delivered To

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**Poundage Breakdown by Category**

**Rescued food came from 234 food donors**

- **32 NEW & 31 RE-ENGAGED!**

<table>
<thead>
<tr>
<th>Category</th>
<th>Pounds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grocery Store</td>
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<tr>
<td>Wholesale</td>
<td></td>
</tr>
<tr>
<td>Distributor</td>
<td></td>
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<tr>
<td>Manufacturer</td>
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<tr>
<td>Restaurant</td>
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<tr>
<td>Convenience Store</td>
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<tr>
<td>Entertainment</td>
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<tr>
<td>Hotel</td>
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<tr>
<td>Other</td>
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</tbody>
</table>

1,205 POUNDS of fresh produce from our Community Harvest program in 2023 Q2

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**Food from all sources went to 101 recipient agencies**

- **5 NEW & 9 RE-ENGAGED!**

<table>
<thead>
<tr>
<th>Category</th>
<th>Pounds</th>
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<tbody>
<tr>
<td>Faith-Based</td>
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<tr>
<td>Social Service</td>
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<tr>
<td>Housing</td>
<td></td>
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<tr>
<td>Detention Center</td>
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<tr>
<td>Shelter</td>
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<tr>
<td>Youth Program</td>
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<tr>
<td>School</td>
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<td>Farm</td>
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<tr>
<td>Other</td>
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</tr>
</tbody>
</table>

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**Top 10 Food Donors**

- **32 NEW & 31 RE-ENGAGED!**

<table>
<thead>
<tr>
<th>Donor</th>
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</tr>
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<tbody>
<tr>
<td>Foodland</td>
<td></td>
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<tr>
<td>Meadow Gold</td>
<td></td>
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<tr>
<td>Coca-Cola Bottling of Hawaii</td>
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<tr>
<td>PEPSICO</td>
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<td>ITO EN</td>
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<td>Times</td>
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<td>Kupu</td>
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<td>EDGAR</td>
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<tr>
<td>Jay</td>
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<td>Y Hata &amp; Co.</td>
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**Top 10 Recipient Agencies**

<table>
<thead>
<tr>
<th>Agency</th>
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<tbody>
<tr>
<td>Hawaii Cedar Church</td>
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<tr>
<td>Kalbi Valley Homes Association</td>
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<tr>
<td>Obama Family of the Living God</td>
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<tr>
<td>Sacred Heart Church Wa’i ‘ane Outreach</td>
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<tr>
<td>Oahu Community Correctional Center</td>
<td></td>
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<tr>
<td>Sacred Heart Church</td>
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<tr>
<td>Wa‘ianae Outreach</td>
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<tr>
<td>Hawaii</td>
<td></td>
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<tr>
<td>Polynesian Cultural Center</td>
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<tr>
<td>Meat</td>
<td></td>
</tr>
<tr>
<td>Maui</td>
<td></td>
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<tr>
<td>Sacred Heart Church</td>
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</tr>
</tbody>
</table>

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Mahalo to all the individuals & households that donated! Your donations in Q2 totaled 4,728 lbs.!

*Re-engaged refers to donors or agencies that have donated or received food after 6 months or more of no donation activity

*Amount does not include pounds donated from our Community Harvest gleaning program.
Mahalo nui loa to our volunteers for donating your time and supporting our small non-profit team. You help us make an exponentially greater impact on the community. We really can’t do it without you all!

**WE ARE ALWAYS IN NEED OF VOLUNTEERS FOR A VARIETY OF OPPORTUNITIES ALL OVER THE ISLAND!**

Browse opportunities:

[aloaharvest.org/volunteer](https://aloaharvest.org/volunteer)

No account is needed to browse our opportunities in our volunteer portal. With an account, you can subscribe to certain opportunity types that you’d like to be notified of when new availabilities come up by clicking the “Become a Fan” button, track your hours & mileage, and see the value of your impact!

If you want to learn more, please reach out to our Volunteer Coordinator, Madelaine, at madelaine@aloaharvest.org.

**VALUE OF TOTAL 2023 Q2 VOLUNTEER HOURS**

$23,938

*at $33.48 per volunteer hour according to the organization Independent Sector’s Value of Volunteer Time Methodology*

**% Pounds Rescued by Volunteer Program**

- 45% On-call Food Rescue
- 22% Mililani Farmers’ Market
- 16% Community Harvest
- 12% KCC Farmers’ Market
- 5% Blaisdell Farmers’ Market
- 1% Kaka‘ako Farmers’ Market

**127 VOLUNTEERS donated**

**715 HOURS of their time through**

**190 OPPORTUNITIES and helped divert**

**7,716 POUNDS OF RESCUED FOOD from going to waste and instead to feeding our community!**
Capturing 300 Tilapia for Our First-Ever Fish Harvest!

FOOD DONOR
Sunset Ranch, Pūpūkea, North Shore

In June, thanks to the generous donation from Sunset Ranch, we completed our first-ever fish harvest and captured 250 pounds of tilapia! We immediately donated the fish to the following recipient agencies:

- **RYSE in Haleʻiwa**
  
  Residential Youth Services and Empowerment (RYSE) is a 501(c)(3) non-profit organization operating a youth access center and shelter services in Kāʻīlua and Haleʻiwa.

- **Ohana Family of the Living God in Hauʻula**
  
  The Ohana’s mission is to end hunger and homelessness in Hawaiʻi by establishing a system or systems under Jesus Christ to aid and assist the poor and the needy to acquire food, shelter and other essential items necessary for everyday living.

- **Hui Mahiʻai ʻĀina in Waimānalo**
  
  Hui Mahiʻai ʻĀina is committed to improving the quality of life for those in need and the houseless in the Waimānalo community.

- **Windward Community College in Kanēʻohe**
  
  Windward Community College offers innovative programs in the arts and sciences and opportunities to gain knowledge and understanding of Hawaiʻi and its unique heritage. With a special commitment to support the access and educational needs of Native Hawaiians.

Special mahalo to Mikia and Stewart from Hawaiʻi Fish Company for volunteering and helping us with the harvest!
CONCLUDED PARTNER KŪPUNA PROGRAMS

Meals With Aloha
Kūpuna Meals Program

This June, we wrapped up our 1-year program Meals With Aloha with our partners Touch A Heart and Hawaii Pacific Health Institute. Aloha Harvest supplemented fresh produce & volunteer delivery drivers to provide nutritious meals to kupuna. View our previous 2022 Impact Report to learn more about this program.

Program Impact
Overall Program Impact (Aug 2022–May 2023)

8,401 POUNDS DONATED from Aloha Harvest to Touch a Heart

7,452 MEALS SERVED

80 PROGRAM PARTICIPANTS

11 VOLUNTEERS
5 from Aloha Harvest and 6 from Touch A Heart

KEY Project’s Kūpuna Breakfasts Program

Providing Fresh Produce & Education on Nutrition Security

Over a 5-month period from this February through June, we partnered with non-profit KEY Project on their Kūpuna Breakfasts program. Our team helped provide fresh produce, supplemented volunteers, and with the help of our UH Mānoa Intern, Kailey, carried out educational presentations on food and nutrition security at the recurring Friday breakfast events.

“Kūpuna Breakfast is the number one attended event in our Program, serving anywhere from 70-100 kupuna! The socialization and nourishment they get from this one event is imperative to their experience at KEY. We are so grateful to Aloha Harvest for continuing this experience for them.”
— KEY Project
OTHER SPECIAL HIGHLIGHTS

New Team Member

Orlando Campbell, Driver

With a background in teaching Social Studies, Orlando wanted to find work specifically with a local organization that improved food security. He reached out to us and we are so happy to have him on the team! Mahalo, Orlando, for your positive impact on the community.

View our full team on our website:
aloaharvest.org/team

O'ahu Compost Project
Q2 Program Impact

8,170 LBS.
OF FOOD WASTE DIVERTED
FROM THE LANDFILL

Restaurant Partners

New Community Harvest Flyers

Our new Community Harvest flyers include a seasonality chart! Help us share them in your neighborhood.
aloaharvest.org/community-harvest/

Providing Breakfast for O'ahu Charity Walk 2023

Every year, we work with Hawaii Lodging & Tourism Association to host the O'ahu Charity Walk, providing breakfast for more than 2,000 people at the Walk’s welcome tent! This year on May 7th, the O'ahu Charity Walk raised a total of $2 million! Mahalo to all those who attended, and a big shoutout to our 16 volunteers that came out to help as early as 5:30 am!

Mahalo to our partners Ham Produce and Seafood who donated cantaloupes, Coca-Cola Bottling Company of Hawaii who donated beverages, Paradise Ice Hawaii who donated water and ice, Eggs Hawaii who donated eggs, and Hawaii Cedar Church who boiled the eggs for helping us make this event possible!

Representing O'ahu at ReFED’s Food Waste Summit 2023

This past May, two of our administrative staff had the privilege to attend the annual ReFED Food Waste Summit in St. Louis, Missouri.

This year was the largest gathering of the ReFED community to date with attendees from over 20 countries and 40 U.S. states. The event hosted 22 sessions gathering leaders from food businesses, nonprofits, funders, solution providers, policymakers, and more to drive the adoption of food waste solutions.

You can view all of these recorded sessions on their website:
https://summit.refed.org/
Aloha Harvest Presents “Waste Less, Feed More” for Food Waste Prevention Week 2023

Highlighting the national movement of Food Waste Prevention Week (April 10–16, 2023), our team carried out a social media campaign with food waste reduction resources and organized a free event on April 14, to bring together partners, volunteers, and the general public to learn more about our mission and how to prevent food waste.

We had the pleasure of hosting our event at Ka Waiwai ma Mōʻiliʻili’s space that honored zero waste and Native Hawaiian practices. The event offered food, drinks, educational booths, live music (performed by our staff!), games, and raffle prizes.

Featured vendors included local farm partners — Go Farm Hawaiʻi (Waimanalo), Leftover Love Co. (Full Circle Farm), and Rick’s Farm from Waipahu. Touch A Heart, Hawaii Cedar Church, We Heart Cake Company, also generously provided free pupus, and Kona Brewing Co. donated beverages for our guests. Food vendors that could sell their unique products included Hawaiian Vinegar Spice Company, Hawaiʻi ʻUlu Cooperative, and Big Mike’s Beef Jerky. Our drivers even helped us grill some steak and treated guests to homemade Tongan lūpulu.

We hope we inspired individuals to work with us in improving our community by learning about the effects of food waste and ways to prevent it.
Highlighted Q2 Financial Supporters

- City and County of Honolulu
- Hawaiian Community Foundation
- Aditi Fund
- First Hawaiian Bank
- Aloha United Way
- Edwin T & Eleanor L Meyer Trust
- American Online Giving Foundation

Mahalo to all the individuals, organizations, businesses, and workplace giving programs for your monetary donations! Individual monetary donations donated in Q2 (Apr–Jun 2023) totaled $18,983.

Highlighted Q2 Financial Supporters

As a 501(c)(3) nonprofit, all of our work is made possible by the generosity of our supporters.
Mahalo nui loa to everyone who enables us to reduce food waste, feed our community, and build a more sustainable food system!

Funding Sources by Percent in Apr–Jun 2023

- 46% Government (City)
- 26% Foundations
- 15% Grants (Private)
- 6% Individuals
- 4% In-Kind
- 1% Corporations
- 1% Organizations

‘Other’ sources made <1% and are not represented here. All percentages are rounded to the nearest whole number.

We are a small local non-profit that depends on donations to keep our services free for the community. Any size donation, big or small, is deeply appreciated!

DONATE

Donate directly online via our website and automatically receive a tax-deductible receipt.

alohaharvest.org/donate
Rescuing Quality Food to Nourish and Strengthen Our Community

STAY IN TOUCH

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808-537-6945
3599 WAIALAE AVE., STE 23
HONOLULU, HI 96816

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OPEN IN GOOGLEMAPS

Mahalo for reading!

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