
2023 Q1 Impact Report

JAN, FEB, MAR 2023



Rescuing Quality Food to Nourish
and Strengthen Our Community





2023 Q1 (JAN-MAR) FOOD RESCUE & DISTRIBUTION OVERVIEW



581,685

TOTAL POUNDS OF FOOD DISTRIBUTED*

*Not including pounds of food waste diverted to compost (see below)

NEW!
1,389
TOTAL POUNDS OF FOOD WASTE DIVERTED TO COMPOST

*In January 2023, we started diverting food waste for our new pilot program, the O'ahu Compost Project. [Read more on P.5.](#)



229

FOOD DONORS

37 of which were first-time food donors! *partners that donated food*

98

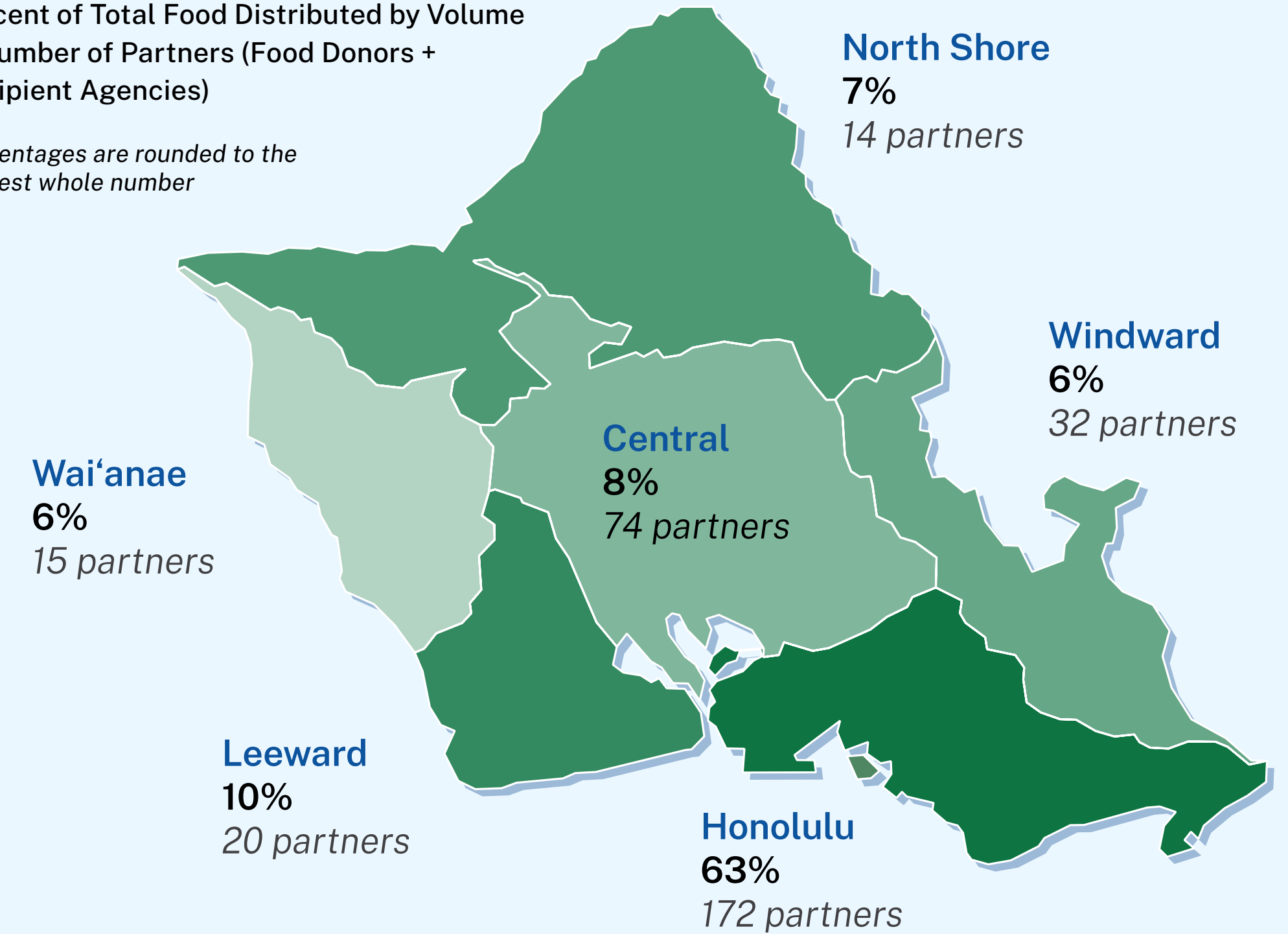
RECIPIENT AGENCIES

6 of which were first-time recipient agencies! *partners that received food*

Distribution Across O'ahu by Region

Percent of Total Food Distributed by Volume & Number of Partners (Food Donors + Recipient Agencies)

Percentages are rounded to the nearest whole number



Pounds of Food Distributed by Category

Total Amount Rescued: 580,380 lbs.

Total Amount Donated: 1,305 lbs.

Rescued refers to food that would otherwise go to waste.

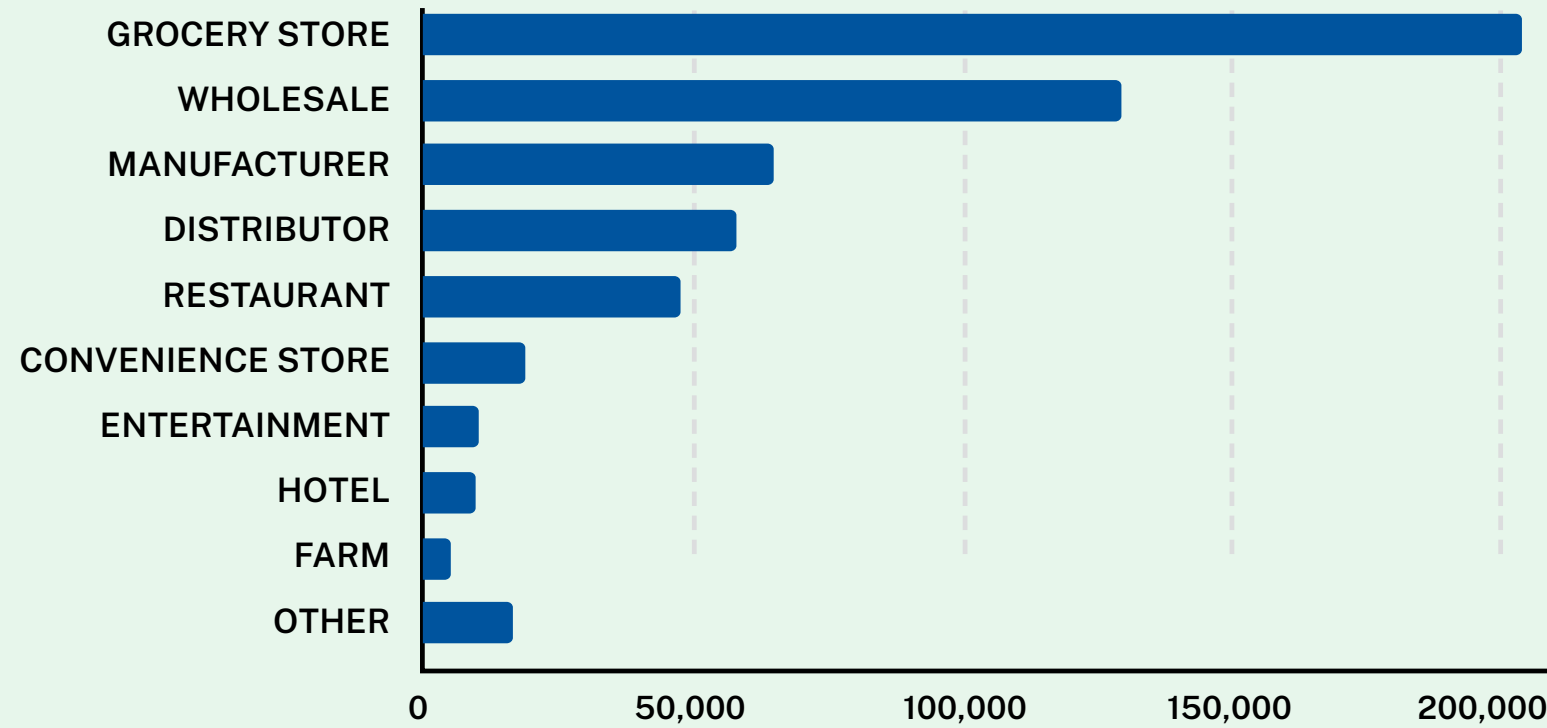
Donated refers to food that the donor could have potentially sold for profit and wouldn't necessarily go to waste.



Poundage Breakdown by Category

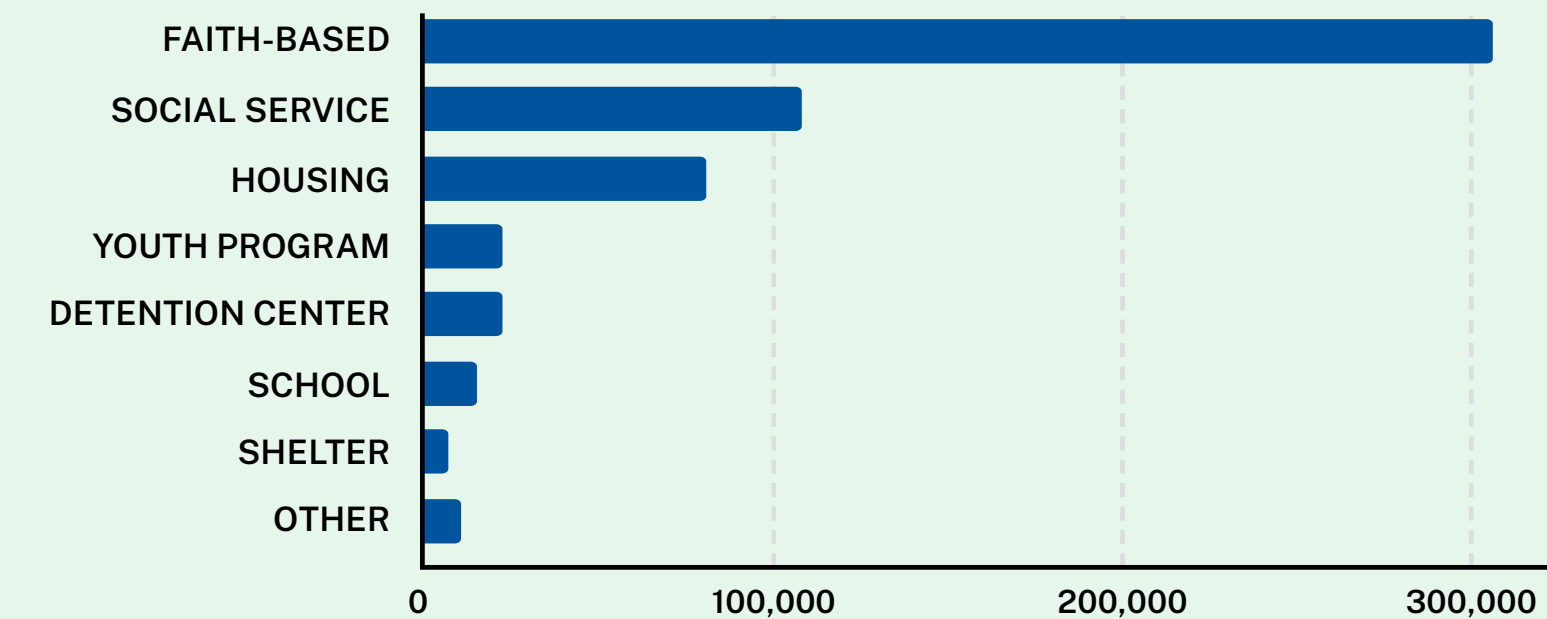
Rescued food came from
229 food donors

37 NEW &
28 RE-ENGAGED*!



Food from all sources went to
98 recipient agencies

6 NEW &
9 RE-ENGAGED*!



*Re-engaged refers to donors or agencies that have donated or received food after 6 months or more of no donation activity

Top 10 Food Donors

Top 10 Recipient Agencies



Mahalo to all the individuals & households that donated! Your donations in Q1 totaled **2,506 lbs.!**



2023 Q1 (JAN-MAR)

PROGRAM HIGHLIGHT – COMMUNITY HARVEST

Strengthening Farms to Nourish Our Community

Our *Community Harvest* volunteer program is evolving to better suit our community’s needs. We are building partnerships with local farms; supporting local agriculture; preventing food loss at the source; and providing healthy, fresh, local produce to our community.

Rather than only offering free harvest services to residential properties, we have expanded *Community Harvest* to include assisting other farm operations (e.g. weeding, applying mulch and preparing crops for order) and sharing our resources (e.g. offering free transportation services to farm food donors; gleaning excess, off-grade, and unmarketable produce; and recycling food waste for compost).

As a result, we have experienced larger and more frequent donations from farms – a win-win for all.

Go Farm Hawai’i in Waimānalo, *Rick’s Farm* in Waipahu, and *Sunset Ranch* in Pūpūkea are now even growing crops specifically for *Aloha Harvest* to donate to marginalized communities in need.

1,517 POUNDS
of fresh produce from our *Community Harvest* program in 2023 Q1

FARM PARTNERS INCLUDE:



GO FARM HAWAII UNIVERSITY OF HAWAII



HAWAII FISH CO Est. 1978



Rick's Farm



COLLEGE OF TROPICAL AGRICULTURE AND HUMAN RESOURCES UNIVERSITY OF HAWAII AT MANOA



Full Circle Farm



SUNSET RANCH



WAIALUA HIDDEN FARMS

REGENERATE | EDUCATE | REHABILITATE

RECURRING FARM DAYS

We have organized recurring farm day opportunities that have allowed volunteers to develop deeper connections with our ‘āina and experience the literal fruits of their labor at every stage of growth.

Sign up to volunteer!

alohaharvest.org/volunteer

Learn more

alohaharvest.org/community-harvest/





2023 Q1 (JAN-MAR) NEW PROGRAM – O‘AHU COMPOST PROJECT

Closing the Loop on Food Waste with a New Compost Pilot

We are beyond stoked to announce the O‘ahu Compost Project, a new and exciting project we’ve been working on! It has been a tremendous effort between many partners to get this pilot project off the ground and running.

The O‘ahu Compost Project (OCP) takes surplus food and food waste from food establishments in Chinatown and turns it into a resource. Edible, quality excess foods are redistributed to feed people, and food scraps are composted in Hawai‘i’s first in-vessel composting unit, which will produce valuable soil amendment products for farmers.

Now in its third month of implementation, this pilot project will measure the potential for scalability and replication.



PROJECT PARTNERS *O‘ahu Compost Project is run in collaboration by:*



Mahalo nui loa to *The GIFT Foundation of Hawaii* for funding our beautiful flatbed truck to make this project possible.

RESTAURANT PARTNERS



Feeding 2,000 Families in Time for Easter

D. Otani Produce has yet again, graciously donated a bounty of fresh produce for a holiday season — this time, just before Easter, allowing us to serve at least 2,000 households.

The fresh produce that *D. Otani Produce* donated consisted of eggs, apples, bananas, oranges, baby carrots, potatoes, and onions. *Aloha Harvest* also supplemented these donations with loaves of bread to complete the assorted mix of food.

Volunteers from both *Aloha Harvest* and *St. Louis School* came together to assemble the produce into boxes. Additionally, *Y. Fukunaga Products* hosted us in their space to stage and store the assembled boxes.

Mahalo to all the volunteers who took time out of their days to help. We truly can't do what we do without all your generosity.



\$30,000+
WHOLESALE VALUE OF
FOOD DONATED

30
VOLUNTEERS

27
AGENCIES

2,000+
HOUSEHOLDS SERVED





2023 Q1 (JAN-MAR) VOLUNTEER IMPACT

From January through
March 2023,

131
VOLUNTEERS

donated

692
HOURS

of their time through

57
OPPORTUNITIES

and helped divert

5,821
POUNDS OF
RESCUED FOOD

from going to waste and
instead to feeding our
community!



Mahalo nui loa to our volunteers for donating your time and supporting our small non-profit team. You help us make an exponentially greater impact on the community. We really can't do it without you all!



PHOTO:
A Community Harvest farm day at Rick's Farm in Waipahu, harvesting green onions.



\$23,168

VALUE OF
TOTAL 2023 Q1
VOLUNTEER
HOURS*

*According to organization
Independent Sector's
Value of Volunteer Time
Methodology

QUARTERLY VOLUNTEER SWEEPSTAKES

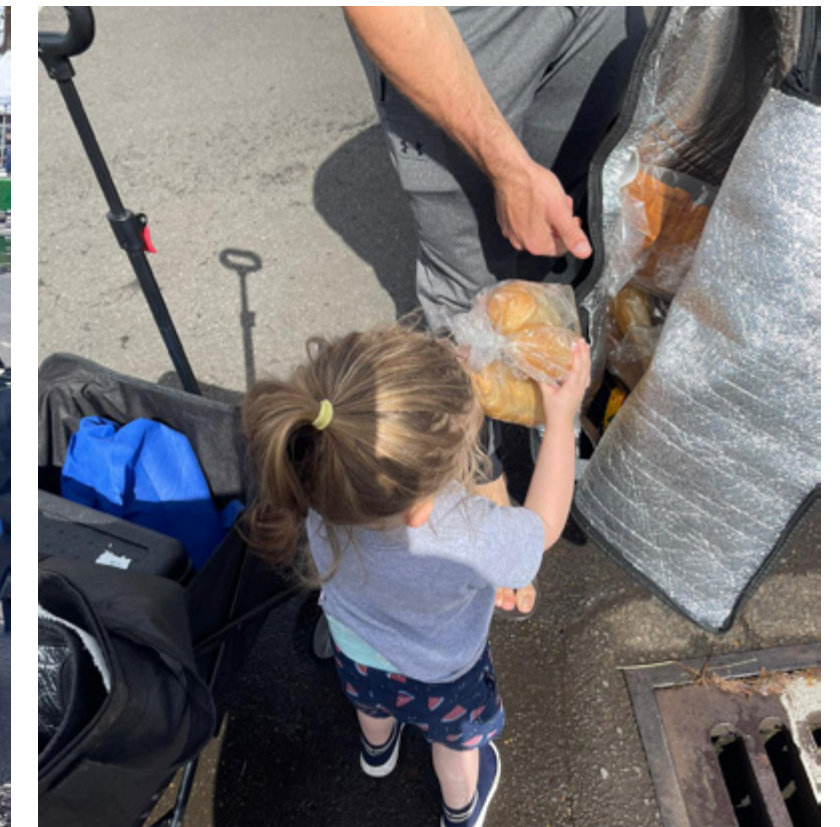
NEW!

Aloha Harvest will select a lucky winner at the end of each quarter (every 3 months). Prizes include gift cards for gas or local restaurants and limited edition Aloha Harvest merch.

Volunteer with us and automatically be entered to win a prize!

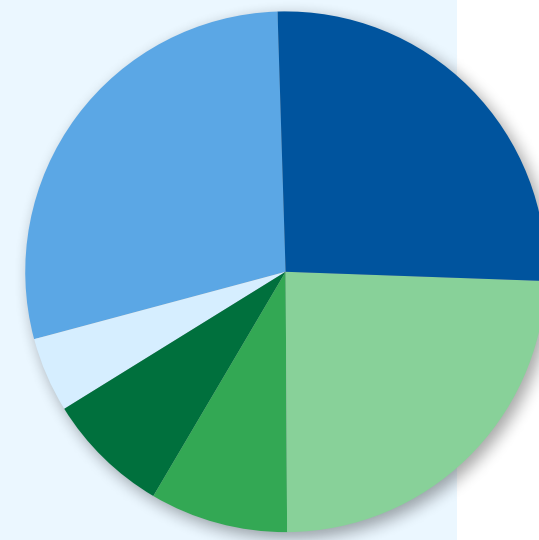
Sign up to volunteer!

alohaharvest.org/volunteer



PHOTOS:
Keiki and family friendly opportunities include rescuing food from farmers' markets.

% Pounds Rescued by Volunteer Program



- 29% Mililani Farmers' Market
- 26% Community Harvest
- 24% On-call Food Rescue
- 9% Blaisdell Farmers' Market
- 8% KCC Farmers' Market
- 5% Kaka'ako Farmers' Market



PHOTO:
Aloha Harvest volunteers help at our food recipient partner KEY Project at bi-monthly breakfasts serving kupauna.

New Team Members



Victoria Budiono

Marketing and Communications Intern

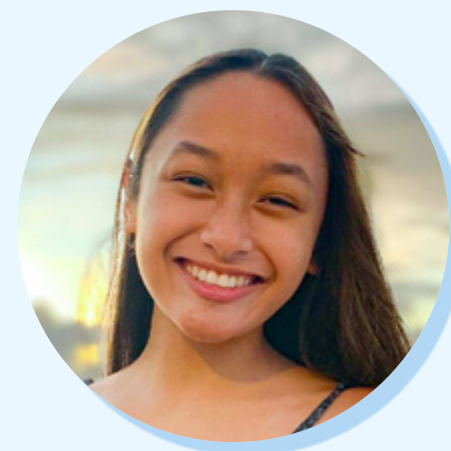
Victoria is an undergraduate student at the *University of Hawai'i at Mānoa* studying Journalism and Psychology. She joins the Communications team and produces content for social media and writes profiles of those who work with Aloha Harvest, including volunteers. Besides work and school, Victoria enjoys traveling, trying new restaurants, and watching movies.



Maeghan Castillo

University of Hawai'i at Mānoa Practicum Student

Maeghan is pursuing her Graduate Certificate in Public Administration with a focus on Non-Profit Management at the *University of Hawai'i at Mānoa*. She also works at the local nonprofit *Kupu* as a Program Manager. Her *Aloha Harvest* practicum will focus on supporting our Executive Director on fund development strategies and learning more about the intricacies of food diversion from landfills and distribution to communities in need. Outside of work and school she loves cooking, surfing, traveling, and reading a good book.



Victoria Delacruz

Program Data & Evaluation Specialist (*AmeriCorps VISTA*)

Victoria joins us as a Data Science Analytics and Visualization major at *Chaminade University*. As an *AmeriCorps VISTA* member, her goal is to assist *Aloha Harvest* in developing and improving data collection and reporting processes. Outside of school, she enjoys going to the beach, dancing, and eating ramen.



Kailey Tulua

University of Hawai'i at Mānoa Intern

Kailey is an undergraduate student at the *University of Hawai'i at Mānoa* majoring in Public Health. She provides program support for our *Meals With Aloha* kūpuna program. She is also helping create and deliver presentations about food insecurity and programs available to kūpuna. In Kailey's spare time, she enjoys listening to music and reading on the beach.

New Board Member



Neil Hirasuna

CEO, *Fresh Island Fish Co.*

As a former accountant and current CEO of *Fresh Island Fish Co.*, Neil Hirasuna brings a unique skillset to our Board of Directors. As part of our Internal Affairs committee, we are excited to have his strong understanding of financial management and deep knowledge of the food distribution industry. Mahalo nui, Neil, for contributing your time and expertise to our mission of fighting food insecurity and building a more sustainable food system!

As a 501(c)(3) nonprofit, all of our work is made possible by the generosity of our supporters.

Mahalo nui loa to everyone who enables us to reduce food waste, feed our community, and build a more sustainable food system!

Highlighted Q1 Financial Supporters



Arn & Merry Family Friends Fund

D. Lau Family Fund

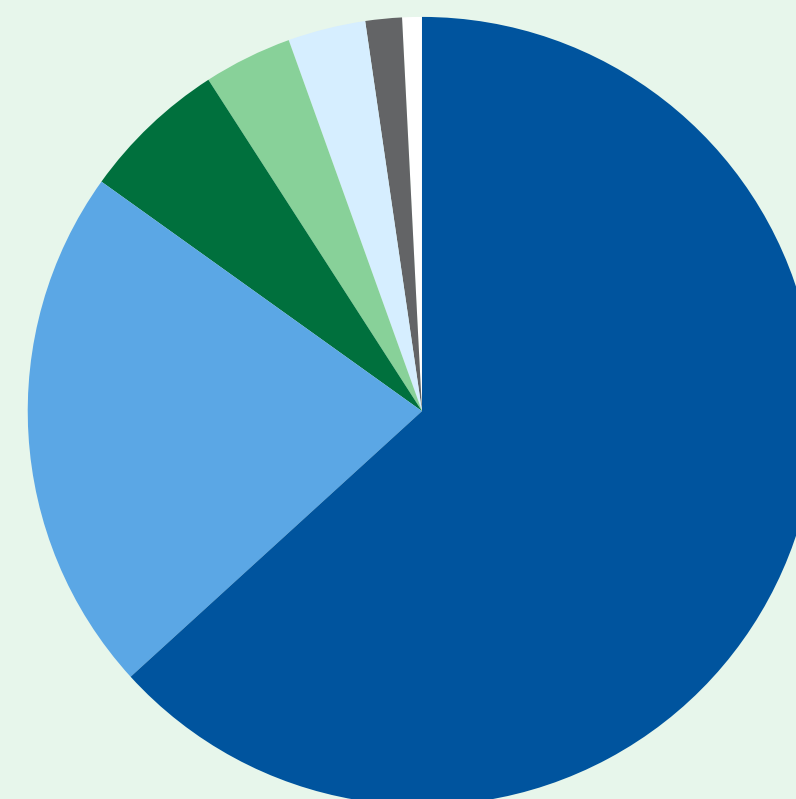
Jhamandas Watumull Fund



Mahalo to all the individuals, organizations, businesses, and workplace giving programs for your monetary donations! Individual monetary donations donated in Q1 totaled \$29,145.

Funding Sources by Percent in 2023 Jan-Mar

- 63% Government (City)
- 22% Individuals
- 6% Grants (Private)
- 4% Foundations
- 3% Aloha United Way
- 1% Corporations
- 1% Organizations



'In Kind' and 'Other' sources made <1% and are not represented here. All percentages are rounded to the nearest whole number.

We are a small nonprofit that depends on donations to keep our services free for the community.

Any size donation, big or small, is deeply appreciated!

DONATE




Donate directly online via our website and automatically receive a tax-deductible receipt.

alohaharvest.org/donate

STAY IN TOUCH

 INFO@ALOHAHARVEST.ORG

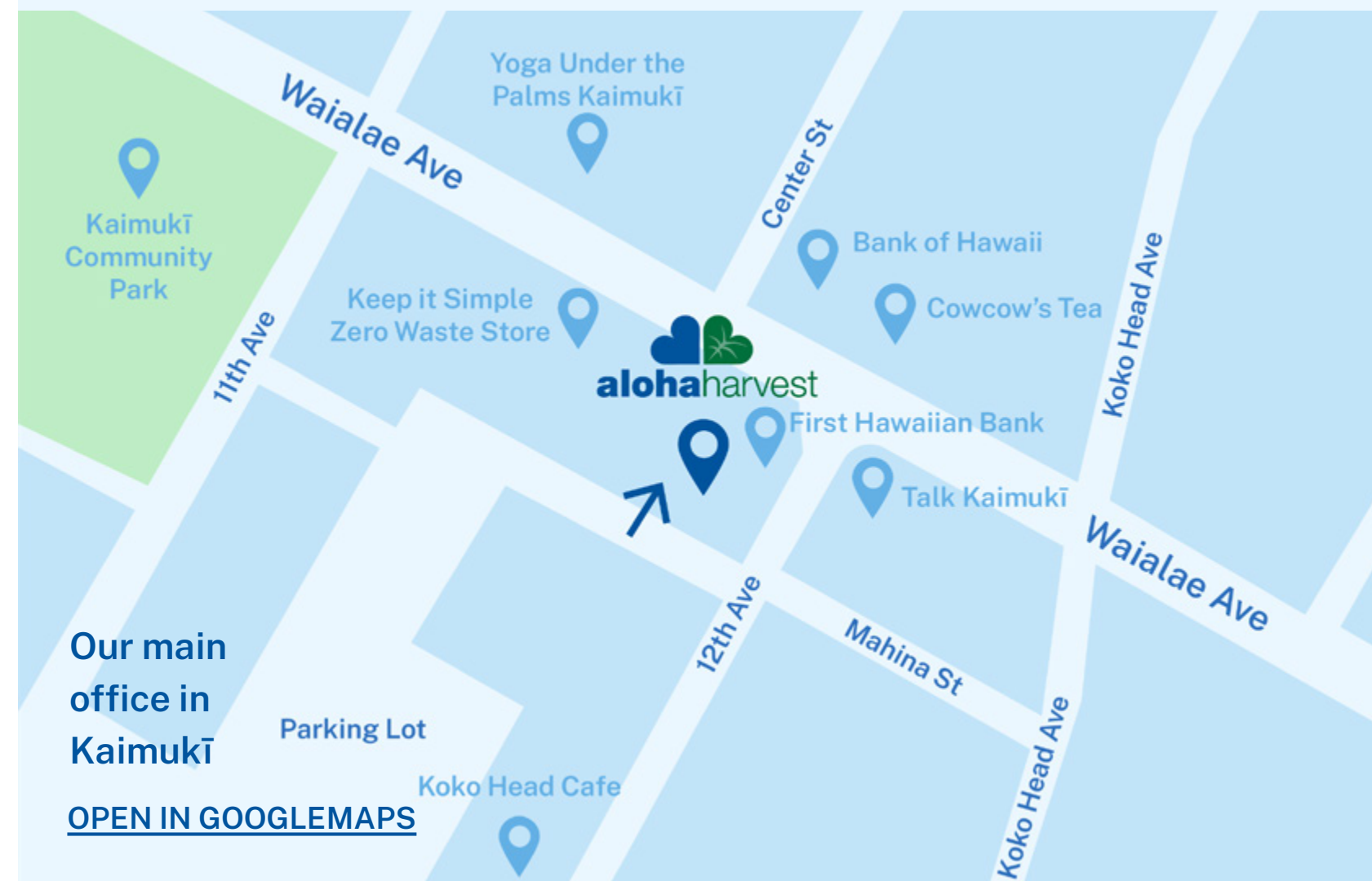
 808-537-6945

 3599 WAIALAE AVE., STE 23
HONOLULU, HI 96816

 [SUBSCRIBE TO OUR EMAIL NEWSLETTER](#)



Donate directly online and automatically receive a tax-deductible donation receipt.



Mahalo for reading!



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