
2023 Impact Report



Waste Less, Feed More.





A Letter From Our Executive Director

Reflecting on the year that was, 2023 marked a period of significant transformation for Aloha Harvest. Joining the organization in October was a deliberate decision for me, driven by the alignment of opportunity and readiness for a new challenge. However, what truly cemented my commitment was witnessing firsthand Aloha Harvest's unwavering dedication to its mission, its exceptional team, and the formidable brand it has built over the years.

It is with great pride that I share the remarkable achievements and milestones we have accomplished together. Throughout the year, our dedicated team, volunteers, and supporters have worked tirelessly to uphold our mission of *Rescuing Quality Food to Nourish and Strengthen Our Community*. Together, we have made a tangible impact, rescuing over three million pounds of food and distributing it to those in need. Additionally, we have successfully engaged over 100 new food donors and secured a significant USDA NIFA grant, further solidifying our commitment to combating food insecurity in our community.

As we reflect on the past year, we are filled with gratitude for your unwavering support. Whether through food donations, financial contributions, volunteerism, or words of encouragement, your generosity has been instrumental in our success.

Looking ahead, we are excited to embark on new initiatives and opportunities in 2024. With your continued support and involvement, we are confident that we can achieve even greater things together.

Thank you for your dedication to Aloha Harvest and our mission. We are deeply grateful for your partnership and look forward to the journey ahead.



With our deepest gratitude and sincere thanks,

Brandon Tomita, Executive Director



3,044,707

TOTAL POUNDS OF FOOD DISTRIBUTED*

*Not including pounds of food waste diverted to compost (see below)

28,863

TOTAL POUNDS OF FOOD WASTE DIVERTED TO COMPOST

for our partner program the *O'ahu Compost Project**

*In January 2023, we started diverting food waste for a new pilot program with the City & County of Honolulu, the O'ahu Compost Project. [View our previous 2023 Q1 Impact Report for more program details here.](#)



397

FOOD DONORS

136 of which were first-time food donors!

partners that donated food

140

RECIPIENT AGENCIES

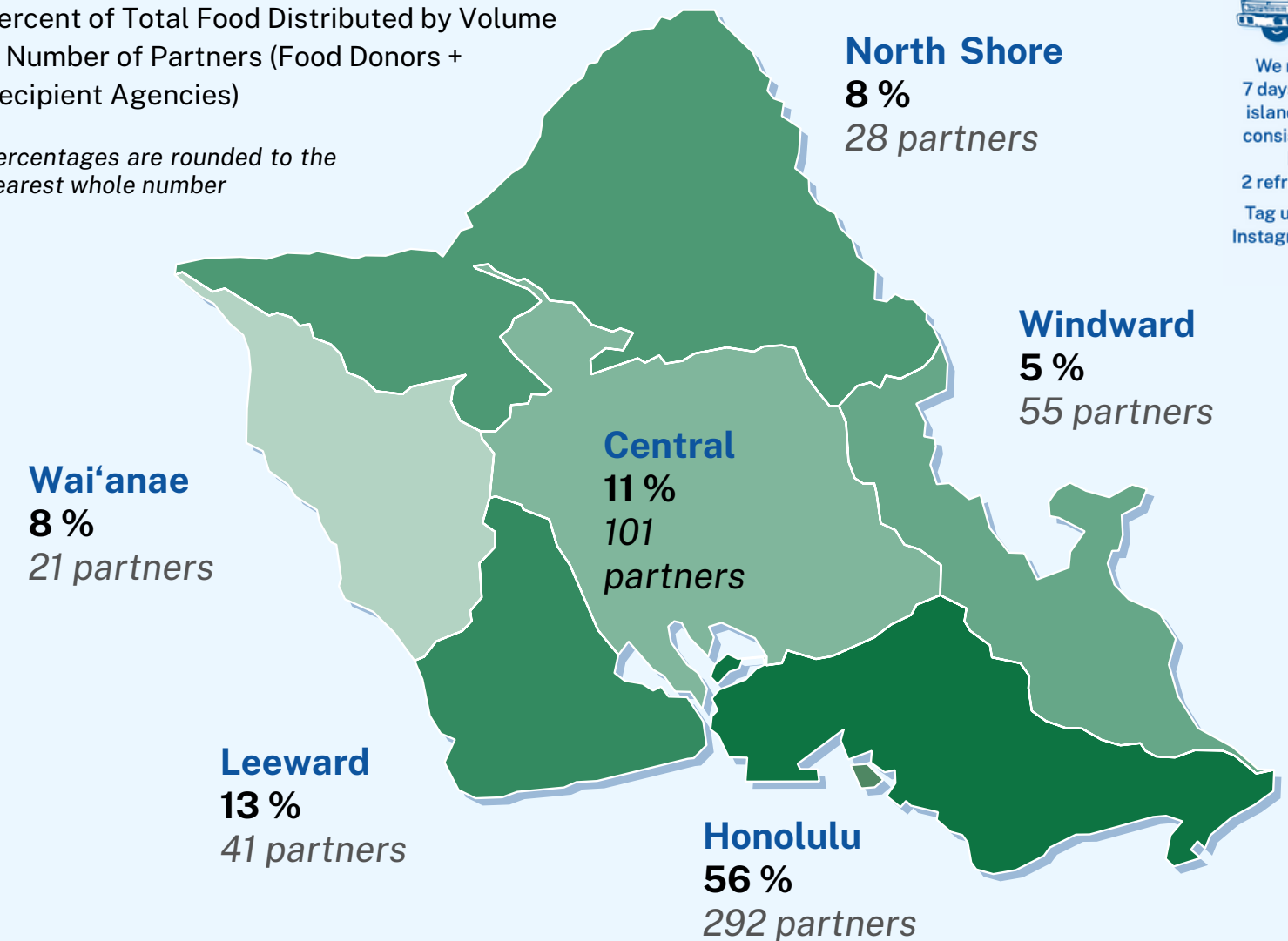
22 of which were first-time recipient agencies!

partners that received food

Distribution Across O'ahu by Region

Percent of Total Food Distributed by Volume & Number of Partners (Food Donors + Recipient Agencies)

Percentages are rounded to the nearest whole number



We run delivery routes 7 days a week all over the island of O'ahu. Our fleet consists of 3 refrigerated box trucks and 2 refrigerated cargo vans. Tag us [@aloha harvest](#) on Instagram posts and stories if you spot us!

Pounds of Food Distributed by Category

Total Amount Rescued:	2,820,508 lbs.
Total Amount Donated:	201,384 lbs.
Total Amount Purchased:	22,815 lbs.

Rescued refers to food that would otherwise go to waste.

Donated refers to food that the donor could have potentially sold for profit and wouldn't necessarily go to waste.

Purchased food from this quarter includes food purchased from funding for specific programs.

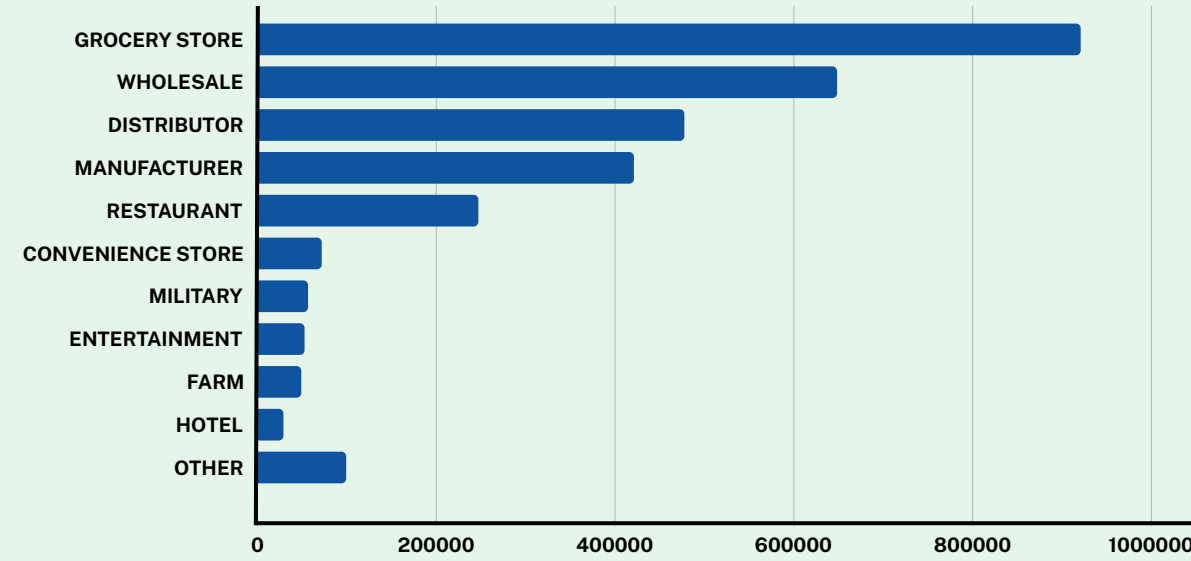
BROWSE OUR INTERACTIVE MAP OF ALL CURRENT PARTNERS
[Click Here to View](#)

Poundage Breakdown by Category

Rescued food came from

397 Food Donors

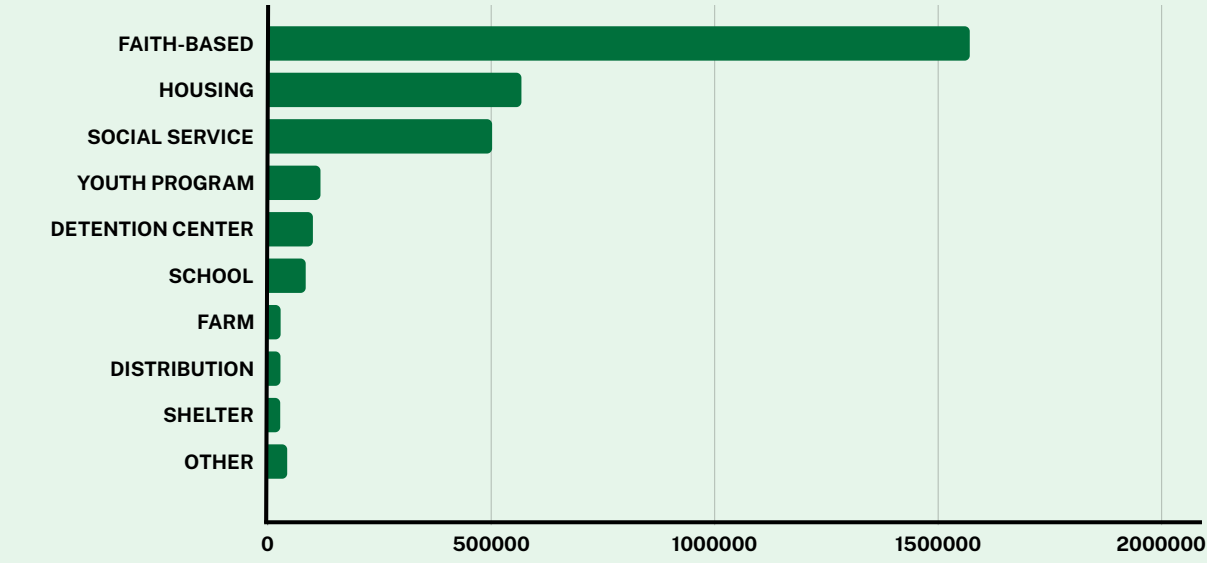
136 NEW & 120 RE-ENGAGED*!



Food from all sources went to

140 Recipient Agencies

22 NEW & 37 RE-ENGAGED*!



*Re-engaged refers to donors or agencies that have donated or received food after 6 months or more of no donation activity

TOP 10 FOOD DONORS

TOP 10 RECIPIENT AGENCIES



Mahalo to all the individuals & households that donated! Your donations in 2023 totaled **17,669 lbs.!**



Mahalo nui loa to our volunteers for donating your time and supporting our small non-profit team. You help us make an exponentially greater impact on the community. We really can't do it without you all!

555
VOLUNTEERS

donated

2,475
HOURS

of their time through

662

OPPORTUNITIES

and helped divert

27,754

POUNDS OF
RESCUED FOOD

from going to waste and instead to feeding our community!



\$82,863

VALUE OF
TOTAL 2023
VOLUNTEER
HOURS*

*at \$33.48 per volunteer hour according to the organization Independent Sector's Value of Volunteer Time Methodology

FOOD RESCUE VOLUNTEER DRIVERS NEEDED



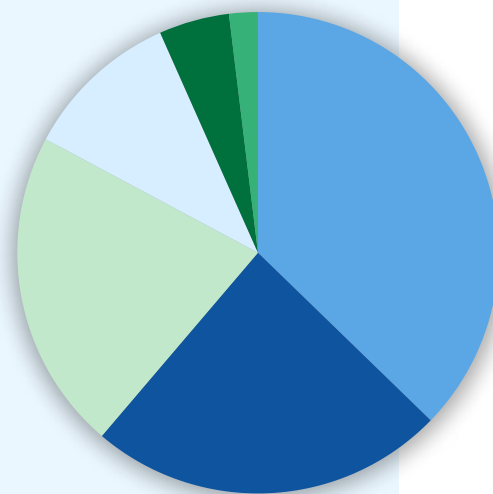
[Browse/Sign Up to Be Notified of Opportunities](#)

We have recurring and frequent needs for volunteers to help rescue excess food from special events like film sets, weddings, lū'aus, and bakeries.

No account is needed to browse our opportunities in our volunteer portal. With an account, you can subscribe to certain opportunity types that you'd like to be notified of when new availabilities come up by clicking the "Become a Fan" button, track your hours & mileage, and see the value of your impact!

If you want to learn more, please reach out to our Volunteer Coordinator, Madelaine, at madelaine@alohaharvest.org.

% Pounds Rescued by Volunteer Program



- 37% Community Harvest
- 24% On-call Food Rescue
- 22% Mililani Farmers' Market
- 11% KCC Farmers' Market
- 5% Blaisdell Farmers' Market
- 2% Kaka'ako Farmers' Market



1) Volunteers pose with their freshly harvested arugula and red roselle at Go Farm Hawaii for a Community Harvest workday. 2) & 5) Our volunteers Kim and Angie preparing food for a distribution at Angel Network Charities. 3) Volunteers and staff decorating the Aloha Harvest truck for the Kaimuki Christmas Parade. The truck was filled with Noms Candy, donated by Hawaii Candy Factory and distributed at the parade. 4) Our volunteer Sally assisting at the Giving Machine fundraiser at Pearlridge Center. 6) Volunteers and staff at our farm partner, Sunset Ranch, for a volunteer workday planting avocado trees.

Community Harvest Program Celebrates Growth in 2023, Seeks Support for Expansion



We are excited to announce the growth and success of our Community Harvest program throughout 2023. With the dedication of 328 volunteers, we completed an astounding 54 community harvests, resulting in the collection of over 10,000 pounds of nutritious produce.

This remarkable achievement highlights the power of community collaboration in addressing food insecurity and promoting sustainable agricultural practices. Together, we have made a significant impact on the lives of those we serve.

Looking ahead to 2024, we are eager to build upon this success and continue our mission of nourishing our community. However, we face a crucial challenge: the need for a work truck to assist with the transportation of equipment and donations of fresh produce.

We are reaching out to our community for support in acquiring a work truck to enhance the efficiency and effectiveness of our Community Harvest gleaning initiative. If you or your organization is able to donate a work truck, please contact our Community Harvest Program Coordinator, Haleigh Jones, at haleigh@alohaharvest.org. Your contribution will directly contribute to our ability to serve those in need.

Additionally, we want to emphasize that all donations towards acquiring the work truck are tax-deductible. We will provide a donation receipt for tax purposes, ensuring that your generosity is recognized and appreciated.

Together, let's continue to sow the seeds of positive change and make a meaningful difference in the lives of those who need it most. Thank you for your ongoing support and commitment to Aloha Harvest and the Community Harvest program.

Donate directly on our website to support the community harvest program.

alohaharvest.org/donate



2023 Community Harvest Map



NEIGHBORHOODS WE HARVESTED FROM:

- | | |
|-------------|----------|
| 'Āina Haina | Kalihi |
| Haleiwa | Kāne'ohe |
| Hauula | Mānoa |
| Hawai'i Kai | Mililani |
| Hickam | Nu'uano |
| Kahala | Pūpūkea |
| Kahaluu | Waialua |
| Kailua | Waipahu |

Types of produce harvested:

AVOCADO, CABBAGE, CHARD, CITRUS, DRAGON FRUIT, EGG FRUIT, EGGPLANT, FENNEL, GREEN ONIONS, GUAVA, HERBS, JACKFRUIT, KALE, LEMONGRASS, LETTUCE, LILIKOI, MANGO, MOUNTAIN APPLE, POHA BERRY, SOURSOP, SQUASH, STARFRUIT, SUGARCANE, TOMATO, ULU

2023 Community Harvest Data



Visit alohaharvest.org/community-harvest/ to learn more & sign up to donate or volunteer for a #CommunityHarvest

Aloha Harvest Spreads Aloha with a new Holiday Campaign

Harvesting Aloha for the Holidays was a new initiative that was kickstarted to spread aloha to families in need over the holiday season by distributing curated food boxes in time for the holidays. The idea grew out of a growing number of calls from people wanting to give back to their community during the holiday season.

What made Harvesting Aloha for the Holidays special was its inclusivity. Recognizing that individuals have different ways of contributing, we offered multiple avenues for community members to get involved. Whether through hosting a food collection drive, making a monetary donation, or volunteering at our assembly days, everyone had the opportunity to participate in a manner that resonated with them.

Over the course of three assembly days, 84 volunteers assembled an impressive 1,246 food boxes. These boxes were filled with a wide variety of items generously donated by thirteen different food donors, ranging from big companies like D. Otani Produce and Deloitte to smaller civic organizations such as the Rotary Club of East Honolulu, and even student lead collection drives at local schools. To ensure a variety of food in each box, Aloha Harvest also purchased additional items using the funds generously donated by supporters.

Thank you to everyone who played a role in the success of Harvesting Aloha for the Holidays. Your generosity and compassion have truly made a difference in spreading aloha throughout our community. We look forward to bringing this to the community again in 2024.

34,320
POUNDS OF FOOD

assembled into

1,246
HOLIDAY BOXES

and redistributed to

26
RECIPIENT AGENCIES
ALL AROUND THE ISLAND

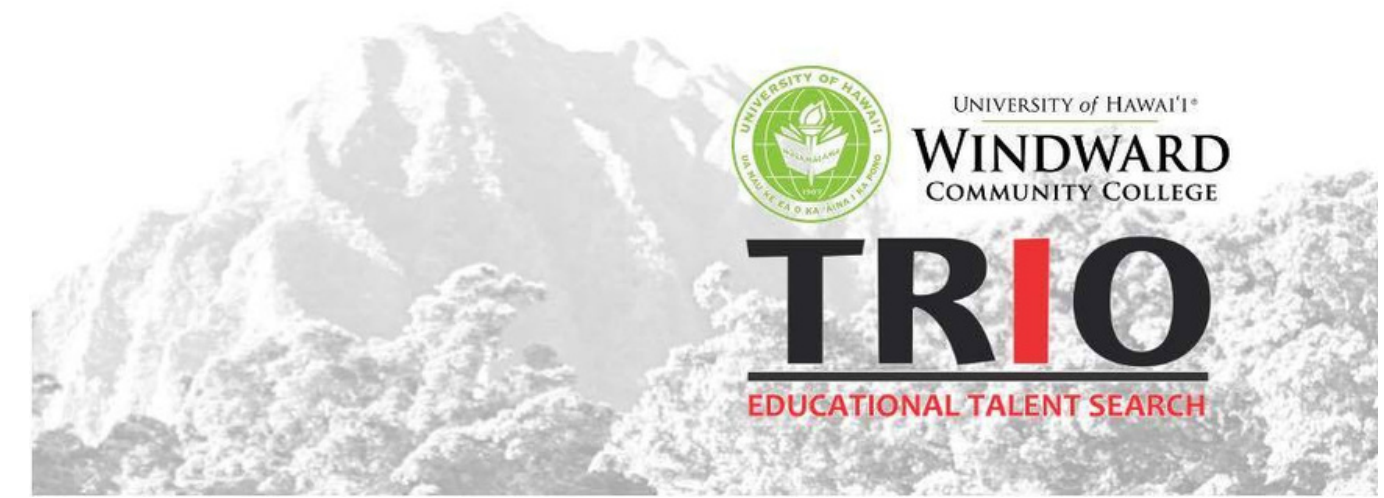
HARVESTING ALOHA



FOR THE HOLIDAYS



1) Volunteers at the December assembly day, preparing boxes for the assembly line. Each box needed to be taped on the bottom because the boxes were so heavy with food. 2) Volunteers sorting food drive donations. 3) Volunteers at the December assembly day creating holiday food boxes at our partner Y. Fukunaga's warehouse. 4) Volunteers writing holiday cards to add inside the food boxes.



Program Overview

TRiO Student Support Services (TRiO SSS) is a federally funded program with the purpose of increasing retention, graduation, and transfer rates from two-year to four-year colleges/universities for low-income, first-generation, and/or disabled college students.

Their motto is T.H.E. “TRiO Helps Everybody” and our mantra is “TRiO for Life”

A Team Effort

Beginning in October 2023, Aloha Harvest has helped to deliver high quality ready to eat food, local produce and other types of food to Windward Community College TRiO SSS program. Students and staff at Windward Community College put their time and effort into this program to provide free resources to students on campus.



New Board Member

We are happy to extend a warm welcome to Michael Tottori, our newest member of the Aloha Harvest Board of Directors! Michael joined us in October of 2023, recommended by our longstanding Director, Lisa Tomihama, before her departure. Besides guiding Aloha Harvest, Michael also serves as the Board President for Hawaii Meals on Wheels.

We are privileged to have Michael Tottori on board, and we look forward to his valuable contributions as we continue our mission of rescuing food and nourishing communities throughout Oahu.



Michael Tottori
First Hawaiian Bank

With over 25 years of banking expertise, Michael's recent promotion to Executive Vice President and Manager of First Hawaiian Bank's Wealth Advisory Division speaks volumes about his leadership skills and strategic vision. His extensive knowledge and experience in the banking sector will undoubtedly enrich our board's discussions and decision-making processes.

View our full team on our website
alohaharvest.org/team



Mahalo & A Hui Hou

Mahalo nui loa to Butch Galdeira, John Strandberg, Lisa Tomihama, and Wally Marciel for their dedicated service and invaluable contributions during their time on the board. Your commitment and expertise have played a vital role in Aloha Harvest's success, and we are deeply grateful for your support. We wish you all the best and sincerely thank you for your significant impact on our organization and the community.

As a 501(c)(3) nonprofit, all of our work is made possible by the generosity of our supporters.

Mahalo nui loa to everyone who enables us to reduce food waste, feed our community, and build a more sustainable food system!

Featured Q4 Financial Supporters



Serendipity II Fund

caedes • foundation
A HAWAII NONPROFIT CORPORATION



Michael J. Marks
Foundation

Davis Funds

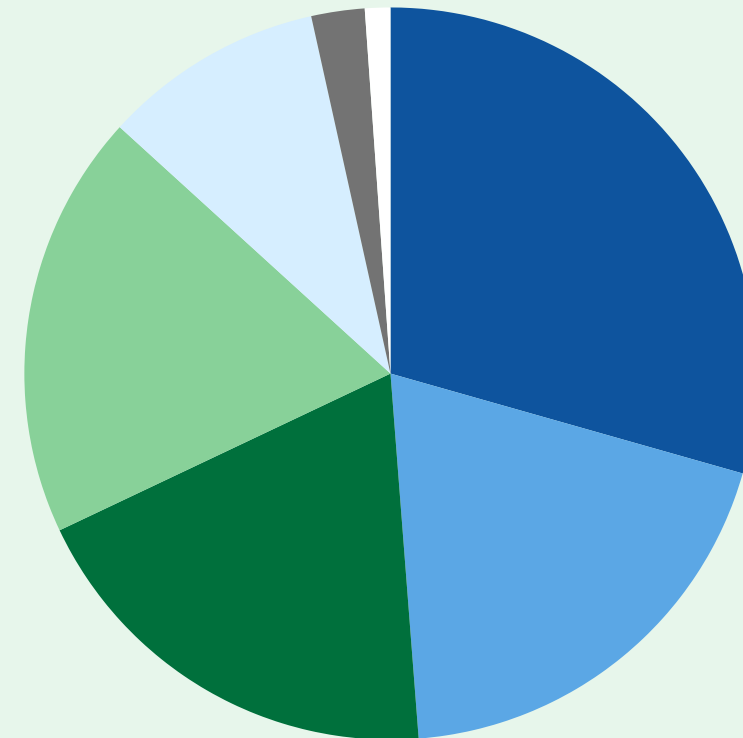
Jhamandas Watumull Fund



Mahalo to all the individuals, organizations, businesses, and workplace giving programs for your monetary donations! *Individual monetary donations donated in Q4 (Oct-Dec 2023) totaled \$39,108.*

Funding Sources by Percent in Oct-Dec 2023

- 29% Grants (Private)
- 19% Foundations
- 19% Service Agreements
- 19% Individuals
- 10% Corporations
- 2% Aloha United Way
- 1% Organizations



All percentages are rounded to the nearest whole number.

We are a small local non-profit that depends on donations to keep our services free for the community.

Any size donation, big or small, is deeply appreciated!

DONATE



Donate directly online via our website and automatically receive a tax-deductible receipt.

alohaharvest.org/donate

STAY IN TOUCH

✉ INFO@ALOHAHARVEST.ORG

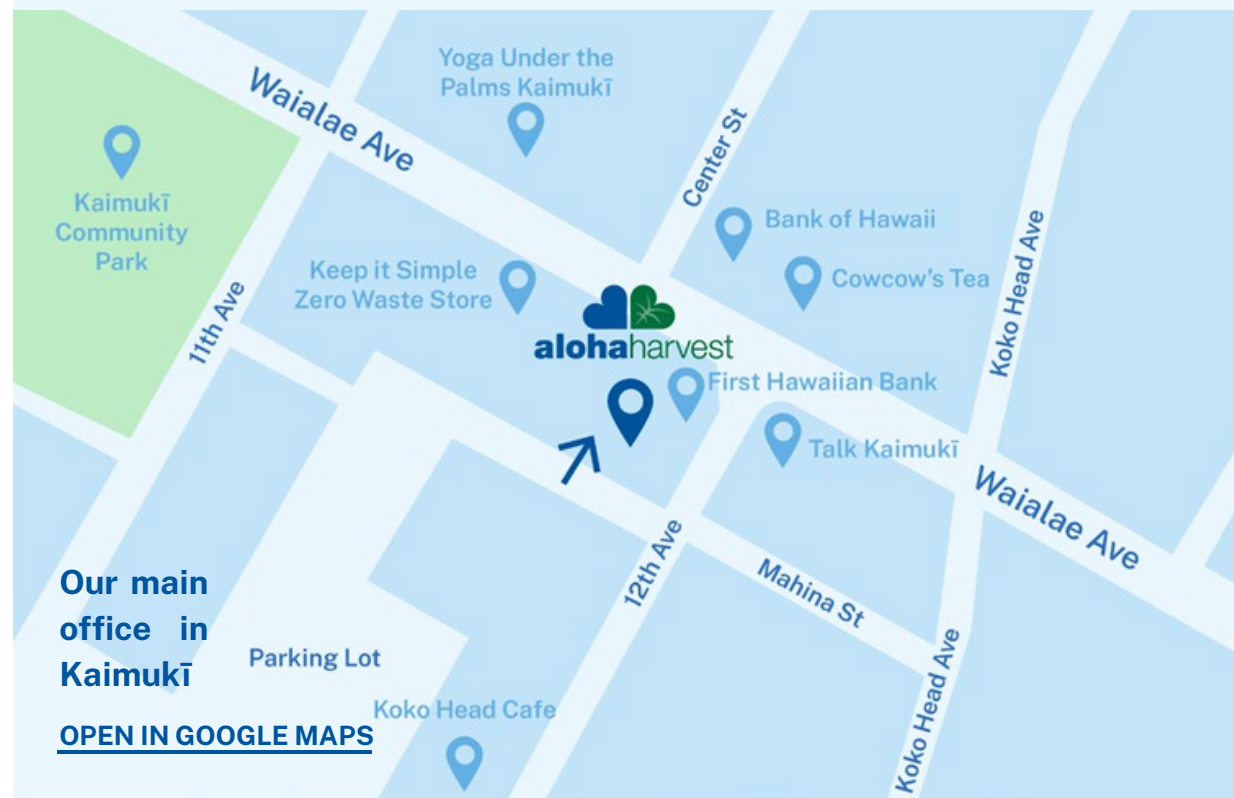
☎ 808-537-6945

📍 3599 WAIALAE AVE., STE 23
HONOLULU, HI 96816

✉ [SUBSCRIBE TO OUR EMAIL NEWSLETTER](#)



Donate directly online and automatically receive a tax-deductible donation receipt.



Mahalo for reading!



Rescuing Quality Food to Nourish
and Strengthen Our Community