2023 Impact Report

Waste Less, Feed More.
A Letter From Our Executive Director

Reflecting on the year that was, 2023 marked a period of significant transformation for Aloha Harvest. Joining the organization in October was a deliberate decision for me, driven by the alignment of opportunity and readiness for a new challenge. However, what truly cemented my commitment was witnessing firsthand Aloha Harvest’s unwavering dedication to its mission, its exceptional team, and the formidable brand it has built over the years.

It is with great pride that I share the remarkable achievements and milestones we have accomplished together. Throughout the year, our dedicated team, volunteers, and supporters have worked tirelessly to uphold our mission of Rescuing Quality Food to Nourish and Strengthen Our Community. Together, we have made a tangible impact, rescuing over three million pounds of food and distributing it to those in need. Additionally, we have successfully engaged over 100 new food donors and secured a significant USDA NIFA grant, further solidifying our commitment to combating food insecurity in our community.

As we reflect on the past year, we are filled with gratitude for your unwavering support. Whether through food donations, financial contributions, volunteerism, or words of encouragement, your generosity has been instrumental in our success.

Looking ahead, we are excited to embark on new initiatives and opportunities in 2024. With your continued support and involvement, we are confident that we can achieve even greater things together.

Thank you for your dedication to Aloha Harvest and our mission. We are deeply grateful for your partnership and look forward to the journey ahead.

With our deepest gratitude and sincere thanks,

Brandon Tomita, Executive Director
2023 FOOD RESCUE & DISTRIBUTION OVERVIEW

**3,044,707**

**TOTAL POUNDS OF FOOD DISTRIBUTED***

*Not including pounds of food waste diverted to compost (see below)

**28,863**

**TOTAL POUNDS OF FOOD WASTE DIVERTED TO COMPOST**

for our partner program the O'ahu Compost Project*

*In January 2023, we started diverting food waste for a new pilot program with the City & County of Honolulu, the O'ahu Compost Project. View our previous 2023 Q1 Impact Report for more program details here.

**397**

**FOOD DONORS**

136 of which were first-time food donors!

**140**

**RECIPIENT AGENCIES**

22 of which were first-time recipient agencies!

**2023 FOOD RESCUE & DISTRIBUTION OVERVIEW**

**Distribution Across O'ahu by Region**

Percent of Total Food Distributed by Volume & Number of Partners (Food Donors + Recipient Agencies)

Percentages are rounded to the nearest whole number

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
<th>Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Shore</td>
<td>8%</td>
<td>28 partners</td>
</tr>
<tr>
<td>Windward</td>
<td>5%</td>
<td>55 partners</td>
</tr>
<tr>
<td>Central</td>
<td>11%</td>
<td>101 partners</td>
</tr>
<tr>
<td>Honolulu</td>
<td>56%</td>
<td>292 partners</td>
</tr>
<tr>
<td>Wai'anae</td>
<td>8%</td>
<td>21 partners</td>
</tr>
<tr>
<td>Leeward</td>
<td>5%</td>
<td>55 partners</td>
</tr>
</tbody>
</table>

**Pounds of Food Distributed by Category**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Amount Rescued</td>
<td>2,820,508 lbs.</td>
</tr>
<tr>
<td>Total Amount Donated</td>
<td>201,384 lbs.</td>
</tr>
<tr>
<td>Total Amount Purchased</td>
<td>22,815 lbs.</td>
</tr>
</tbody>
</table>

Rescued refers to food that would otherwise go to waste.

Donated refers to food that the donor could have potentially sold for profit and wouldn’t necessarily go to waste.

Purchased food from this quarter includes food purchased from funding for specific programs.

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In 2022, rescued food came from 397 Food Donors. The top 10 food donors included:

- Foodland
- Meadow Gold
- EGGs Hawaii
- Pepsico
- Coca-Cola Hawaii
- Costco Wholesale
- Polynesian Cultural Center
- Pearl Harbor Commissary
- Waipahu Community Christian Church
- Sacred Heart Church

Food from all sources went to 140 Recipient Agencies. The top 10 recipient agencies included:

- Hawaii Cedar Church
- Kalili Valley Homes Association
- Oahu Community Correctional Center
- Waianae Outreach
- Light of the World Ministries
- Sacred Heart Church
- Waipahu Community Christian Church
- Sacred Heart Church
- Oahu Community Correctional Center
- Waianae Outreach

Mahalo to all the individuals & households that donated! Your donations in 2023 totaled 17,669 lbs.!
2023 VOLUNTEER IMPACT

Mahalo nui loa to our volunteers for donating your time and supporting our small non-profit team. You help us make an exponentially greater impact on the community. We really can’t do it without you all!

555 VOLUNTEERS

2,475 HOURS

662 OPPORTUNITIES

27,754 POUNDS OF RESCUED FOOD

$82,863 VALUE OF TOTAL 2023 VOLUNTEER HOURS*

*at $33.48 per volunteer hour according to the organization Independent Sector’s Value of Volunteer Time Methodology.

FOOD RESCUE VOLUNTEER DRIVERS NEEDED

We have recurring and frequent needs for volunteers to help rescue excess food from special events like film sets, weddings, lūʻaus, and bakeries.

No account is needed to browse our opportunities in our volunteer portal. With an account, you can subscribe to certain opportunity types that you’d like to be notified of when new availabilities come up by clicking the “Become a Fan” button, track your hours & mileage, and see the value of your impact!

If you want to learn more, please reach out to our Volunteer Coordinator, Madelaine, at madelaine@alohaharvest.org.

% Pounds Rescued by Volunteer Program

- 37% Community Harvest
- 24% On-call Food Rescue
- 22% Mililani Farmers’ Market
- 11% KCC Farmers’ Market
- 5% Blaisdell Farmers’ Market
- 2% Kaka’ako Farmers’ Market

1) Volunteers pose with their freshly harvested arugula and red roselle at Go Farm Hawaii for a Community Harvest workday. 2), 3), & 5) Our volunteers Kim and Angie preparing food for a distribution at Angel Network Charities. 3) Volunteers and staff decorating the Aloha Harvest truck for the Kaimuki Christmas Parade. The truck was filled with Noms Candy, donated by Hawaii Candy Factory and distributed at the parade. 4) Our volunteer Sally assisting at the Giving Machine fundraiser at Pearlridge Center. 6) Volunteers and staff at our farm partner, Sunset Ranch, for a volunteer-workday planting avocado trees.
We are reaching out to our community for support in acquiring a work truck to enhance the efficiency and effectiveness of our Community Harvest gleaning initiative. If you or your organization is able to donate a work truck, please contact our Community Harvest Program Coordinator, Haleigh Jones, at haleigh@alohaharvest.org. Your contribution will directly contribute to our ability to serve those in need.

Additionally, we want to emphasize that all donations towards acquiring the work truck are tax-deductible. We will provide a donation receipt for tax purposes, ensuring that your generosity is recognized and appreciated.

Together, let’s continue to sow the seeds of positive change and make a meaningful difference in the lives of those who need it most. Thank you for your ongoing support and commitment to Aloha Harvest and the Community Harvest program.

Donate directly on our website to support the community harvest program. alohaharvest.org/donate

We are excited to announce the growth and success of our Community Harvest program throughout 2023. With the dedication of 328 volunteers, we completed an astounding 54 community harvests, resulting in the collection of over 10,000 pounds of nutritious produce.

This remarkable achievement highlights the power of community collaboration in addressing food insecurity and promoting sustainable agricultural practices. Together, we have made a significant impact on the lives of those we serve.

Looking ahead to 2024, we are eager to build upon this success and continue our mission of nourishing our community. However, we face a crucial challenge: the need for a work truck to assist with the transportation of equipment and donations of fresh produce.
Aloha Harvest Spreads Aloha with a new Holiday Campaign

Harvesting Aloha for the Holidays was a new initiative that was kickstarted to spread aloha to families in need over the holiday season by distributing curated food boxes in time for the holidays. The idea grew out of a growing number of calls from people wanting to give back to their community during the holiday season.

What made Harvesting Aloha for the Holidays special was its inclusivity. Recognizing that individuals have different ways of contributing, we offered multiple avenues for community members to get involved. Whether through hosting a food collection drive, making a monetary donation, or volunteering at our assembly days, everyone had the opportunity to participate in a manner that resonated with them.

Over the course of three assembly days, 84 volunteers assembled an impressive 1,246 food boxes. These boxes were filled with a wide variety of items generously donated by thirteen different food donors, ranging from big companies like D. Otani Produce and Deloitte to smaller civic organizations such as the Rotary Club of East Honolulu, and even student lead collection drives at local schools. To ensure a variety of food in each box, Aloha Harvest also purchased additional items using the funds generously donated by supporters.

Thank you to everyone who played a role in the success of Harvesting Aloha for the Holidays. Your generosity and compassion have truly made a difference in spreading aloha throughout our community. We look forward to bringing this to the community again in 2024.
TRiO Student Support Services (TRiO SSS) is a federally funded program with the purpose of increasing retention, graduation, and transfer rates from two-year to four-year colleges/universities for low-income, first-generation, and/or disabled college students.

Their motto is T.H.E. “TRI0 Helps Everybody” and our mantra is “TRI0 for Life”

A Team Effort

Beginning in October 2023, Aloha Harvest has helped to deliver high quality ready to eat food, local produce and other types of food to Windward Community College TRiO SSS program. Students and staff at Windward Community College put their time and effort into this program to provide free resources to students on campus.
New Board Member

We are happy to extend a warm welcome to Michael Tottori, our newest member of the Aloha Harvest Board of Directors! Michael joined us in October of 2023, recommended by our longstanding Director, Lisa Tomihama, before her departure. Besides guiding Aloha Harvest, Michael also serves as the Board President for Hawaii Meals on Wheels.

We are privileged to have Michael Tottori on board, and we look forward to his valuable contributions as we continue our mission of rescuing food and nourishing communities throughout Oahu.

Michael Tottori
First Hawaiian Bank

With over 25 years of banking expertise, Michael’s recent promotion to Executive Vice President and Manager of First Hawaiian Bank’s Wealth Advisory Division speaks volumes about his leadership skills and strategic vision. His extensive knowledge and experience in the banking sector will undoubtedly enrich our board’s discussions and decision-making processes.

Mahalo & A Hui Hou

Mahalo nui loa to Butch Galdeira, John Strandberg, Lisa Tomihama, and Wally Marciel for their dedicated service and invaluable contributions during their time on the board. Your commitment and expertise have played a vital role in Aloha Harvest’s success, and we are deeply grateful for your support. We wish you all the best and sincerely thank you for your significant impact on our organization and the community.

View our full team on our website alohaharvest.org/team
As a 501(c)(3) nonprofit, all of our work is made possible by the generosity of our supporters.
Mahalo nui loa to everyone who enables us to reduce food waste, feed our community, and build a more sustainable food system!

**Funding Sources by Percent in Oct–Dec 2023**

- 29% Grants (Private)
- 19% Foundations
- 19% Service Agreements
- 19% Individuals
- 10% Corporations
- 2% Aloha United Way
- 1% Organizations

All percentages are rounded to the nearest whole number.

We are a small local non-profit that depends on donations to keep our services free for the community.

Any size donation, big or small, is deeply appreciated!

DONATE

Donate directly online via our website and automatically receive a tax-deductible receipt.

aloaharvest.org/donate
Mahalo for reading!

Rescuing Quality Food to Nourish and Strengthen Our Community