

2024 Impact Report



Waste Less, Feed More.





2024: A YEAR OF MILESTONES!

welcomed

A NEW EXECUTIVE DIRECTOR

MELE PEPA LATU

A Letter From Our Executive Director

As we look back on the past year, we proudly celebrated 25 years of growth and impact, a milestone made possible by the support and dedication of our community. The start of a new year offers an opportunity for reflection, renewal, and excitement for the opportunities and challenges ahead.

It is with great honor that I write to you as the new Executive Director of Aloha Harvest. While this is my first message to you in this capacity, I have had the privilege of working alongside many of you for over 14 years in various roles within the organization. It has been a deeply rewarding journey, and I am humbled to now lead this incredible team into an exciting new chapter.

Stepping into 2025, we are committed to strengthening partnerships, expanding our outreach and enhancing our impact. I'm inspired by the passion and commitment of all those who are part of this community. Together, we have built a strong foundation that I am excited to build upon.

Mahalo for supporting our mission in reducing food waste and feeding our people. Here's to a new year full of promise, progress, and continued success as we look toward another 25 years.



With deep appreciation and aloha,

Mele Pepa Latu, Executive Director



celebrated

25

YEARS OF SERVICE

reached

38 MILLION POUNDS

OF FOOD RESCUED SINCE
WE BEGAN IN 1999!



expanded our fleet

NEW!

COMMUNITY HARVEST PICKUP TRUCK

started

OAHU FISH DISTRIBUTION PROGRAM

DISTRIBUTED 136,706 LBS.
OF FISH SINCE MARCH 2024





3,362,170
TOTAL POUNDS
OF FOOD DISTRIBUTED

**Not including 2,514 lbs. of food waste diverted to compost!*

468

FOOD DONORS

226 of which were first-time food donors!

partners that donated food

146

RECIPIENT AGENCIES

21 of which were first-time recipient agencies!

partners that received food

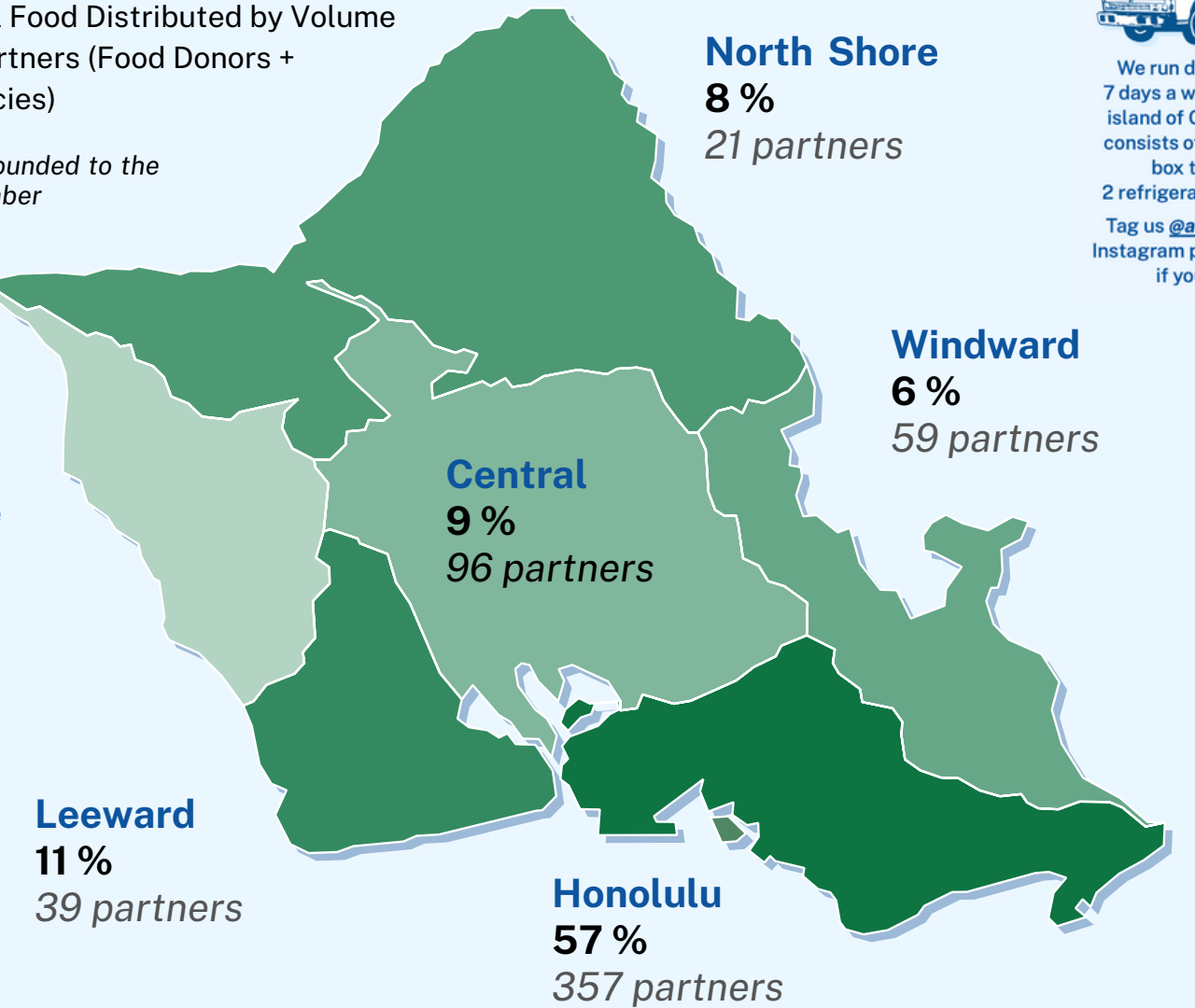


Distribution Across O'ahu by Region

Percent of Total Food Distributed by Volume & Number of Partners (Food Donors + Recipient Agencies)

Percentages are rounded to the nearest whole number

Wai'anae
8 %
22 partners



We run delivery routes 7 days a week all over the island of O'ahu. Our fleet consists of 3 refrigerated box trucks and 2 refrigerated cargo vans. Tag us [@alohaharvest](#) on Instagram posts and stories if you spot us!

Pounds of Food Distributed by Category

Total Amount Rescued:	3,347,984 lbs.
Total Amount Donated:	2,710 lbs.
Total Amount Purchased:	11,476 lbs.

Rescued refers to food that would otherwise go to waste.

Donated refers to food that the donor could have potentially sold for profit and wouldn't necessarily go to waste.

Purchased food from this quarter includes food purchased from funding for specific programs.



Mahalo nui loa to our volunteers for donating your time and supporting our small non-profit team. You help us make an exponentially greater impact on the community. We really can't do it without you all!

456

VOLUNTEERS

donated

1,510

HOURS

of their time through

403

OPPORTUNITIES

and helped divert

35,982

**POUNDS OF
RESCUED FOOD**

*from going to waste and
instead to feeding our
community!*



\$50,555

**VALUE OF
TOTAL 2024
VOLUNTEER
HOURS***

*at \$33.48 per volunteer hour
according to the organization
*Independent Sector's Value of
Volunteer Time Methodology*

**FOOD RESCUE VOLUNTEER
DRIVERS NEEDED**



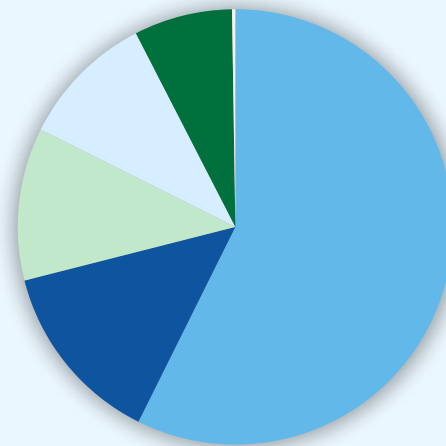
[Browse/Sign Up to Be Notified of Opportunities](#)

We have recurring and frequent needs for volunteers to help rescue excess food from special events like film sets, weddings, lū'aus, and bakeries.

No account is needed to browse our opportunities in our volunteer portal. With an account, you can subscribe to certain opportunity types that you'd like to be notified of when new availabilities come up by clicking the "Become a Fan" button, track your hours & mileage, and see the value of your impact!

If you want to learn more, please contact us at info@alohaharvest.org

% Pounds Rescued by Volunteer Program



- 57% Community Harvest
- 14% On-call Food Rescue
- 11% Mililani Farmers' Market
- 10% KCC Farmers' Market
- 7% Kaka'ako Farmers' Market
- 1% Blaisdell Farmers' Market



Expanding Our Impact: 2024's Record Growth and New Initiatives

2024 has been a record-breaking year for the Community Harvest Program! Thanks to the amazing support from volunteers, farm partners, and generous donors like the American Heart Association, who funded essential supplies and harvest equipment, we've doubled the total pounds of produce harvested this year. Our new community harvest pick-up truck has also been a game-changer, allowing us to transport more produce and equipment, further expanding our reach and efficiency.

As we continue to grow, we're excited to announce a new initiative: we are seeking talented artists and graphic designers to submit logo ideas for the Community Harvest Program. The chosen logo and artist will have their design featured on our website, social media, future reports, and prominently displayed as a decal on our new truck. This is a wonderful opportunity for local artists to contribute to our mission and help us visually represent our impact in the community.

We are deeply grateful for the community's ongoing support, which has helped us provide fresh, nutritious produce to families in need. Thank you to everyone who made 2024 such a success — together, we're building a stronger, healthier community!

COMMUNITY HARVEST SCORE BOARD

20,634

POUNDS OF LOCAL PRODUCE RESCUED

from

44

HARVESTS

HIGH SCORES

1ST SUNSET RANCH

2ND SOUTHERN TURF

3RD MAKALAMIHI GARDENS

4TH FANTASTIC GARDENS

5TH MIKA SIMPSON



Hawaii Cedar Church: Expanding Services for Kalihi's Low-Income and Houseless Communities

Hawaii Cedar Church has been a cornerstone of support for low-income and houseless communities in Kalihi, and in 2024, they've expanded their efforts to provide even more essential services. Their main food distribution occurs every Monday morning from 8 AM to 12 PM, open to the public and primarily serving those who are low-income or houseless. In addition to Monday distributions, they also offer food on Wednesdays from 7 AM to 9 AM and distribute food Monday through Friday whenever extra food is available.

The church's impact goes beyond food. Every Sunday, they offer hot meals for the homeless, and their renovated facilities now include additional homes on site, offering shelter to those in need. With new washer/dryer facilities, bathrooms, and repaved concrete areas, Cedar Church has created a safer and more comfortable environment for residents and guests alike.

Hawaii Cedar Church also distributes food to other areas, such as Pearl City and Waianae, ensuring they reach as many people as possible. Their commitment to serving the community is unwavering, and anyone in need is encouraged to stop by any day of the week for food, or attend one of their regular distribution events on Mondays and Wednesdays.



Southern Turf Hawaii: A New Central Farm Partner

Aloha Harvest is excited to welcome Southern Turf Hawaii as our newest Central Oahu farm partner! Located in Mililani, Southern Turf produces a variety of local crops, including cacao, ulu, avocados, and limes. Notably, the cacao grown on their farm is used to create Mānoa Chocolate’s delicious Mililani Chocolate Bar.

Since joining our Community Harvest program in August of 2024, Southern Turf has generously donated over 5,000 pounds of fresh, local produce to help fight hunger in our community.

If you want to support local agriculture and help combat food insecurity, consider volunteering with Aloha Harvest at Southern Turf. Volunteer activities include harvesting, weeding, and pruning trees — hands-on tasks that directly contribute to the farm’s success and the community’s access to fresh local produce.

We are extremely grateful for our partnership with Southern Turf and for the generous donations of produce that help us continue our mission of providing healthy food to families in need. The support of local farms like Southern Turf is essential to our efforts, and we look forward to working together to create a stronger, more resilient food system in Hawaii.



TOP 10 FOOD DONORS



Together We Made a Difference: Harvesting Aloha for the Holidays Recap

A heartfelt mahalo nui loa to everyone who made our Harvesting Aloha for the Holidays campaign a resounding success in 2024! Thanks to the incredible support of our food drive donors, financial contributors, and generous partners, we were able to donate an additional 53 pallets of food just in time for the holidays. These donations provided additional food assistance to families during the holiday season.

We would like to express our sincere gratitude to D. Otani Produce for their generous donation of an entire shipping container of fresh produce. Their support played a key role in our ability to distribute more food, and we are truly appreciative of their continued partnership.

We also want to extend a big mahalo to our amazing volunteers who came out to help assemble and sort donations. Thank you to the team at First Hawaiian Bank, who volunteered their time and energy at our November Boxing Event, helping us assemble 45 pallets of food to ensure that our community was well-equipped for Thanksgiving. A special thanks also goes to Chick-fil-A Ala Moana for donating sandwiches to fuel our volunteers during the event.

Thanks to everyone involved, 2024 was a brighter year for so many families in our community. Mahalo for your support!



We're Hiring!

Full-Time Driver & Part-Time Meal Transporter

Aloha Harvest is excited to announce that we are hiring a Full-Time Driver and Part-Time Meal Transporter to support our mission as we celebrate 25 years of reducing food waste and combating food insecurity. As a driver or meal transporter, you'll be a key player in our food rescue operations, collaborating with food donors and community partners to distribute essential resources.

This role offers a rewarding opportunity to contribute to a vital cause and make a real difference in the community. If you're passionate about fighting hunger and want to join a team dedicated to impactful work, apply now through our Indeed job posting and help us continue our mission of service and sustainability.

[Full-Time Driver Indeed Job Post](#)

[Part-Time Meal Transporter Indeed Job Post](#)



View our full team on our website

alohaharvest.org/team

New Driver Member



Remi Campbell
Part-Time Driver

Welcome to the team, Remi Campbell! We're happy to have her join us as our newest Part-Time Driver. Remi brings years of customer service experience with her background in physical therapy and a true passion for our mission. We're excited to have her on board and look forward to the positive impact she'll bring to our team.




STAY IN TOUCH

 INFO@ALOHAHARVEST.ORG

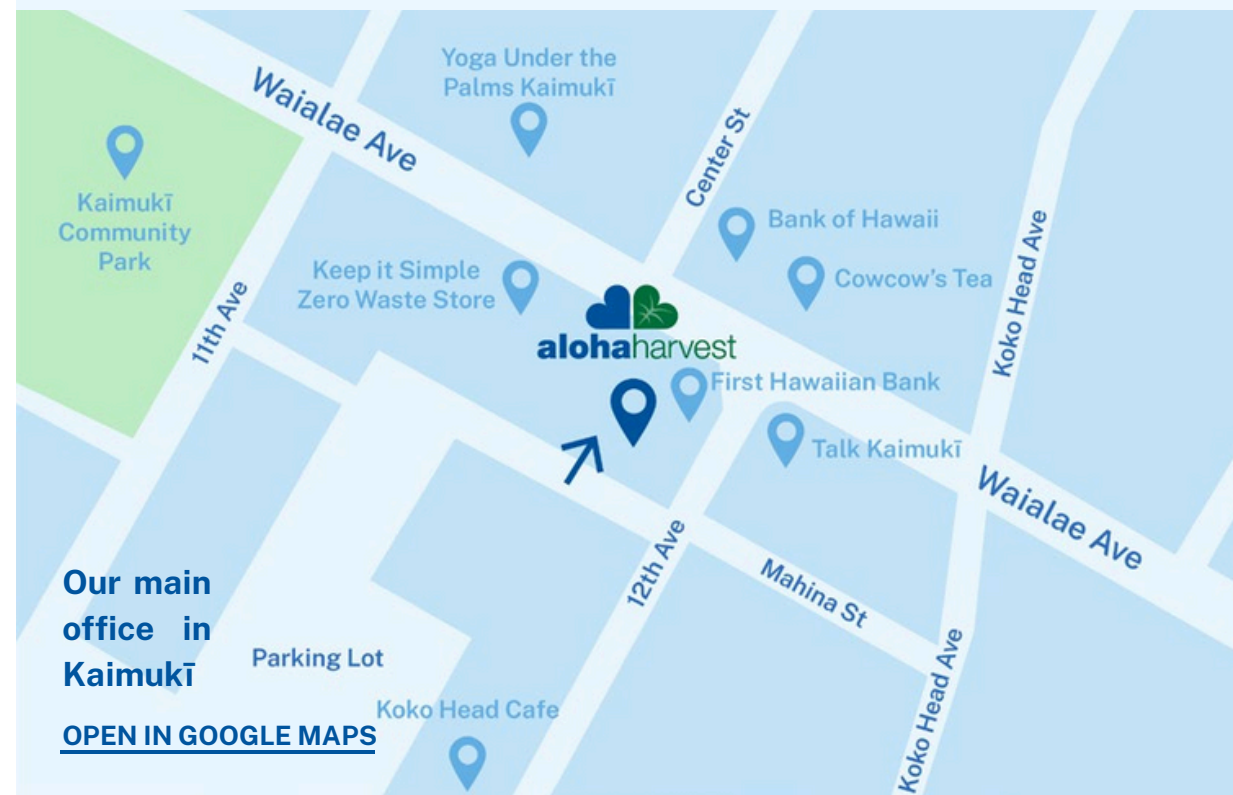
 808-537-6945

 3599 WAIALAE AVE., STE 23
HONOLULU, HI 96816

 [SUBSCRIBE TO OUR EMAIL NEWSLETTER](#)



Donate directly online and automatically receive a tax-deductible donation receipt.



Mahalo for reading!



Rescuing Quality Food to Nourish
and Strengthen Our Community