2024 Q3 Impact Report

JULY, AUGUST, SEPTEMBER 2024

alohaharvest

Waste Less, Feed More.

2024 Q3 FOOD RESCUE & DISTRIBUTION OVERVIEW

916,395

TOTAL POUNDS OF FOOD DISTRIBUTED

268 **FOOD DONORS**

43 of which were first-time food donors!

partners that donated food

104 **RECIPIENT AGENCIES**

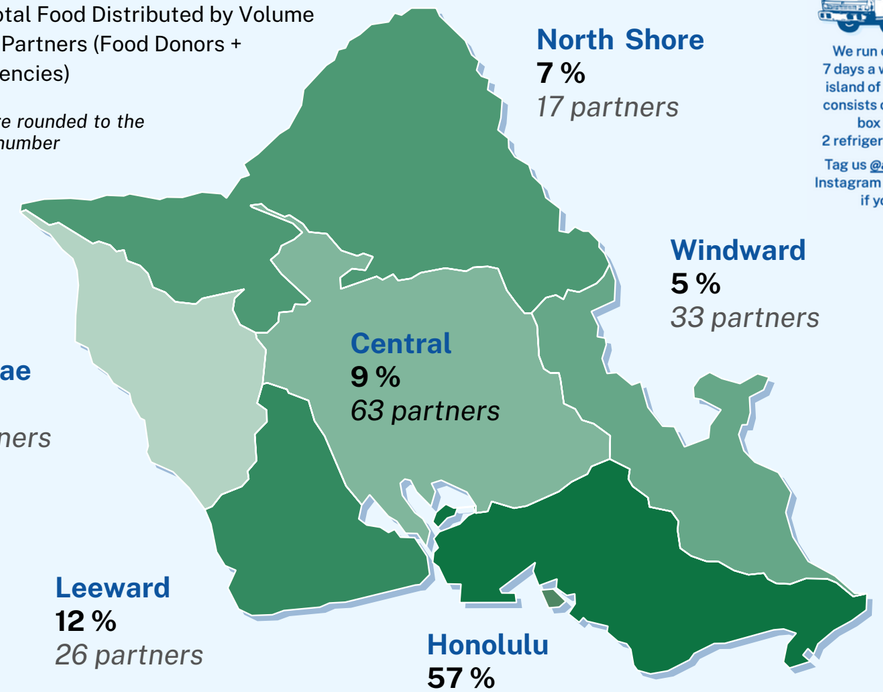
4 of which were first-time recipient agencies!

partners that received food

Distribution Across O‘ahu by Region

Percent of Total Food Distributed by Volume & Number of Partners (Food Donors + Recipient Agencies)

Percentages are rounded to the nearest whole number



North Shore
7 %
17 partners

Windward
5 %
33 partners

Central
9 %
63 partners

Wai‘anae
10 %
15 partners

Leeward
12 %
26 partners

Honolulu
57 %
212 partners

We run delivery routes 7 days a week all over the island of O'ahu. Our fleet consists of 3 refrigerated box trucks and 2 refrigerated cargo vans.

Tag us **@alohaharvest** on Instagram posts and stories if you spot us!

Pounds of Food Distributed by Category

Total Amount Rescued:	913,595 lbs.
Total Amount Purchased:	2,800 lbs.

Rescued refers to food that would otherwise go to waste.

Donated refers to food that the donor could have potentially sold for profit and wouldn't necessarily go to waste.

Purchased food from this quarter includes food purchased from funding for specific programs.

2024 Q3 VOLUNTEER IMPACT

From July through September 2024,

Mahalo nui loa to our volunteers for donating your time and supporting our small non-profit team. You help us make an exponentially greater impact on the community. We really can't do it without you all!

96
VOLUNTEERS
donated
326
HOURS
of their time through
70
OPPORTUNITIES
and helped divert
5,128
POUNDS OF RESCUED FOOD
from going to waste and instead to feeding our community!

$10,914
VALUE OF TOTAL 2023 VOLUNTEER HOURS*

*at $33.48 per volunteer hour according to the organization *Independent Sector*'s Value of Volunteer Time Methodology

FOOD RESCUE VOLUNTEER DRIVERS NEEDED

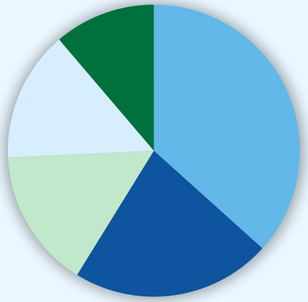
Browse/Sign Up to Be Notified of Opportunities

We have recurring and frequent needs for volunteers to help rescue excess food from special events like film sets, weddings, lū'aus, and bakeries.

No account is needed to browse our opportunities in our volunteer portal. With an account, you can subscribe to certain opportunity types that you'd like to be notified of when new availabilities come up by clicking the "Become a Fan" button, track your hours & mileage, and see the value of your impact!

If you want to learn more, please contact us at info@alohaharvest.org

% Pounds Rescued by Volunteer Program



- 37% Community Harvest
- 22% KCC Farmers' Market
- 15% Mililani Farmers' Market
- 15% Kaka'ako Farmers' Market
- 11% On-call Food Rescue

PROGRAM HIGHLIGHT - COMMUNITY HARVEST

Second Annual Tilapia Community Harvest: Building a Stronger Community Through Local Resources

FOOD DONOR
Sunset Ranch Hawaii,
Pūpūkea, North Shore

The 2nd Annual Tilapia Community Harvest at Sunset Ranch successfully brought together community members to catch 180 pounds of locally farmed tilapia. This event focused on sustainable food practices and aimed to connect residents with their local resources.

Each year, large adult tilapia are caught from the aquaponics pond, while smaller tilapia are left to continue growing and reproducing in the pond. This sustainable approach ensures a healthy population of fish for future harvests, allowing the community to benefit from this resource year after year.

After the harvest, the tilapia was distributed throughout the North Shore and Windward communities to assist low-income and houseless residents facing food insecurity. This initiative underscores the importance of local efforts to support those in need, demonstrating how community engagement can contribute to addressing food access challenges.

PROGRAM HIGHLIGHT - MEALS WITH ALOHA

Meals with Aloha Returns to Nourish the Leeward Coast

In the summer of 2024, Aloha Harvest proudly welcomed back its Meals with Aloha program, focusing on providing nutritious, ready-to-eat meals to agencies serving residents in need of food assistance on the Leeward Coast.

Thanks to generous funding from the James & Abigail Campbell Family Foundation, we were able to distribute an impressive 3,000 meals to social service agencies in the area. This initiative reflects our ongoing commitment to combating food insecurity and ensuring that every individual has access to healthy meals.

To help us create delicious and nutritious prepared meals efficiently, Aloha Harvest collaborated with Lunalilo Home, established by the King Lunalilo Trust. As a trusted healthcare provider already preparing meals for clients on the Leeward Coast, Lunalilo Home served as an invaluable local partner. Together, we successfully delivered 3,000 nutritious hot meals during July and August 2024.

The meals reached various recipient agencies, including Mā‘ili Land, Hale Wai Vista, International River of Life, Kauhale Lahilahi, Cloudbreak, and HCAP Kumuhonua. Aloha Harvest extends its heartfelt gratitude to the James & Abigail Campbell Family Foundation for their ongoing commitment to our mission. Your support enables us to continue our vital work on the Leeward Coast.

TOP 10 FOOD DONORS

Foodland — Food, Family, Friends & Aloha
Coca-Cola Hawaii
Costco Wholesale
Pepsi Hawaii — O'ahu • Hilo • Kona • Maui • Kaua'i
Meadow Gold — Hawaii's Dairy
Y. Hata & Co. Limited
Whole Foods Market
HPC Foods, Ltd.
ITO EN
United Fishing Agency, Ltd.

PAST EVENT - HARVESTING ALOHA

Cheers to 25 Years: A Successful Fundraiser Dinner

Mahalo nui loa to everyone who supported "Harvesting Aloha," our 25th Anniversary Fundraiser Dinner at the Harry & Jeanette Weinberg Ho‘okupu Center! Thanks to your generosity, we raised an incredible $93,372 to further our mission of rescuing quality excess food to nourish and strengthen our community. This milestone event was truly special, and we couldn’t have done it without your support.

A special thanks goes out to our ‘Ohana Sponsors, including First Hawaiian Bank, Fresh Island Fish Co, and Hawaii State Federal Credit Union, as well as our Hoa Aloha Sponsors: Ahi & Vegetable, Estate Planning Partners, Hawaii Ag & Culinary Alliance, Hawaii Cedar Church, HMSA Hawaii, Hawaiian Electric Industries (HEI), Kyo-ya Hotels & Resorts LP, POP Fishing & Marine, and Watanabe Ing.

We are also deeply grateful to the talented chefs who dedicated their time and resources to create an unforgettable dining experience: Chef Ben Rosicky, Chef Dave Caldiero, Chef Jeremy Shigekane, Chef Keoni Chang, Chef Mark Noguchi, Chef Paul Santos, Chef Raymond Kim, and Chef Sean Priester. Additionally, a heartfelt thank you to our product sponsors, Repurpose and Pepsi Hawaii, for their generous contributions.

As we reflect on this wonderful evening, we look forward to serving our community for another 25 years. To all our sponsors, donors, vendors, and guests —mahalo nui loa for celebrating with us and for your ongoing support of our mission to Waste Less, Feed More!

PARTNERSHIP HIGHLIGHT - First Hawaiian Bank

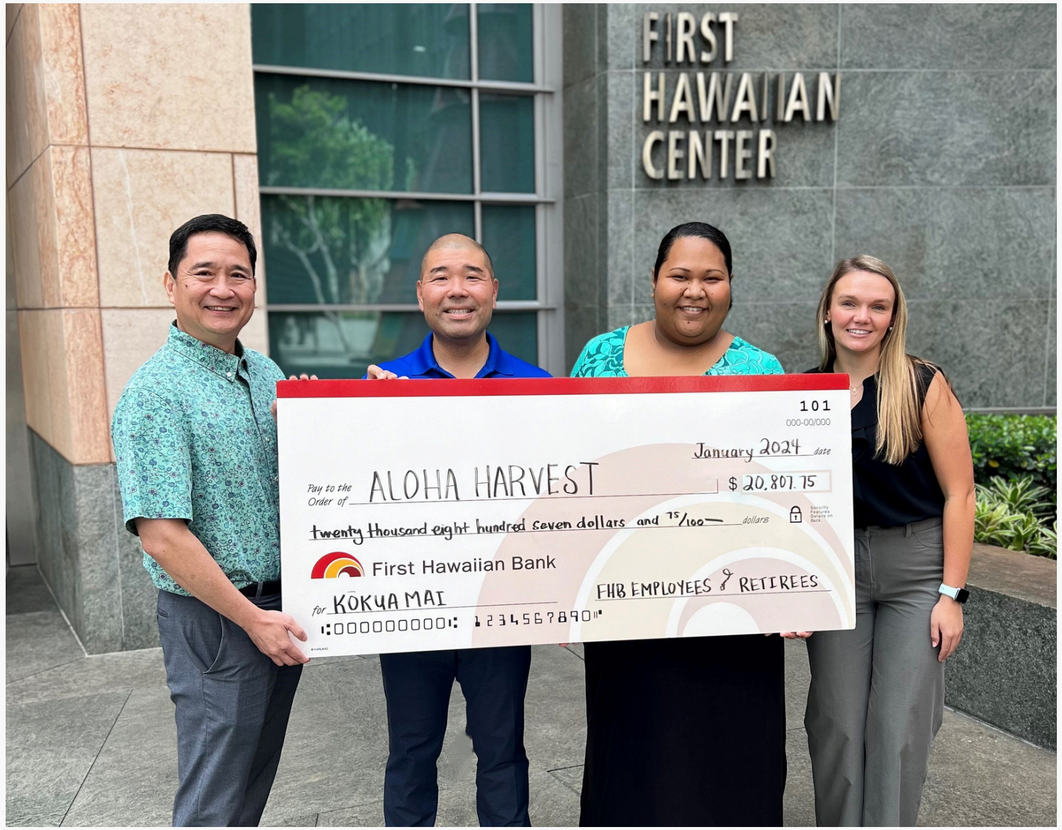
Mahalo nui loa, ‘Ohana Sponsor, First Hawaiian Bank!

First Hawaiian Bank, the largest bank in Hawaii, has been a steadfast supporter of Aloha Harvest, recently serving as an ‘Ohana sponsor at our Harvesting Aloha 25th Anniversary event. Their commitment to our mission of combating food insecurity is exemplified through the Kōkua Mai Campaign, where employees and retirees have generously donated over $12 million since 2007 to local charities. With an impressive 98 percent participation rate, this initiative ensures that 100 percent of employee contributions go directly to their chosen charities, showcasing the bank's dedication to community support.

In addition to financial contributions, First Hawaiian Bank's Community Care program connects employees with nonprofit organizations, enabling them to volunteer their time and talents across Hawaii, Guam, and Saipan. This initiative fosters a culture of service and reflects the bank's legacy of community investment since 1858.

We are also grateful for the support of our First Hawaiian Bank board members, including Michael Tottori, Board Chair, and Robert Harrison, Chair Emeritus, for their invaluable leadership. We extend our heartfelt thanks to First Hawaiian Bank for their ongoing commitment to enhancing the well-being of our community.

First Hawaiian Bank



“First Hawaiian Bank’s Kokua Mai Campaign is a way for our employees to provide financial support to many of our local charities in Hawaii, Guam, and Saipan.”

PARTNERSHIP HIGHLIGHT - Fresh Island Fish Co.

Mahalo nui loa, ‘Ohana Sponsor, Fresh Island Fish Co.!

Fresh Island Fish Co. is Hawaii’s largest seafood distributor, with facilities located across Oahu, Maui, Kona, and Kauai. Specializing in wild-caught Hawaiian seafood, their expert buyers carefully select only the finest catch, which is then handled by skilled processors and grading technicians. Committed to providing a diverse range of high-quality seafood from the Pacific and beyond, Fresh Island Fish Co. is dedicated to supporting local communities and businesses.

As an ‘Ohana sponsor at our Harvesting Aloha 25th Anniversary event, Fresh Island Fish Co. demonstrated their commitment to our mission of Waste Less, Feed More. They are also a key partner in our Oahu Fish Distribution Program, which began earlier this year and aims to rescue and distribute unmarketable excess fish from the Honolulu fish auction. This program provides fresh, locally caught fish to social service agencies across Oahu, ensuring that families and individuals in need have access to nutritious meals. We are incredibly grateful to have Fresh Island Fish Co.'s CEO, Neil Hirasuna, serving as our Board Treasurer.

Mahalo nui loa to Fresh Island Fish Co. and Neil Hirasuna for their unwavering support of Aloha Harvest and our community!

FRESH ISLAND FISH CO.

“Catching and selling fresh fish has been in our family for generations. We recognize the need to protect our seafood resources, as it nourishes our families and the community around us.”

PARTNERSHIP HIGHLIGHT - Hawaii State FCU

Mahalo nui loa, ‘Ohana Sponsor, Hawaii State FCU!

Hawaii State Federal Credit Union (HSFCU) was founded in 1936 by a group of government workers who believed in the power of people helping people. This guiding principle continues to shape HSFCU’s mission today: to be “Always Right by You” throughout every stage of your financial journey. Their commitment to community support truly embodies the spirit of people helping people.

In 2023, HSFCU made a significant impact in our community by donating $400,000 to nonprofit organizations, contributing over 370 employee volunteer hours, providing more than $111,000 for Maui Emergency Response Aid, and awarding $140,000 in scholarships for higher education and grants for public school teachers.

As an ‘Ohana sponsor at our Harvesting Aloha 25th Anniversary event, HSFCU demonstrated their commitment to our mission of rescuing quality food to nourish and strengthen our community. We are extremely thankful for our partnership with HSFCU and their dedication to community support.

Mahalo nui loa to Hawaii State Federal Credit Union for all that you do to uplift our community!

HAWAII STATE FEDERAL CREDIT UNION

“At Hawaii State FCU we’re always focused on you and your family. For us, it’s important to do our part in making our local community a better place.”

PAST EVENT- 10th Wine & Dine FUNraiser

Wine, Dine, and Donate: $20,000 Raised for Aloha Harvest at the 10th Annual Wine & Dine FUNraiser

The 10th Annual Wine & Dine FUNraiser, organized by the Beta Beta Gamma Foundation, was held at Capitol Modern on September 28th. This year, Aloha Harvest had the honor of being the beneficiary of this event, which successfully brought together community members for an evening of dining and entertainment.

Thanks to the generous contributions from attendees and sponsors, the Beta Beta Gamma Foundation raised $20,000 for Aloha Harvest. These funds will significantly enhance our initiatives to reduce food waste and combat food insecurity in the community. The evening featured a delightful array of culinary offerings, live performances, and heartfelt speeches that underscored the importance of community involvement.

We express our sincere gratitude to all who attended and supported the event, particularly the Beta Beta Gamma Foundation, for their dedication to Aloha Harvest and our mission to Waste Less, Feed More.

Mahalo nui loa for your generous support! Together, we are creating a stronger and more sustainable food system in Hawaii.

STAY IN TOUCH

INFO@ALOHAHARVEST.ORG

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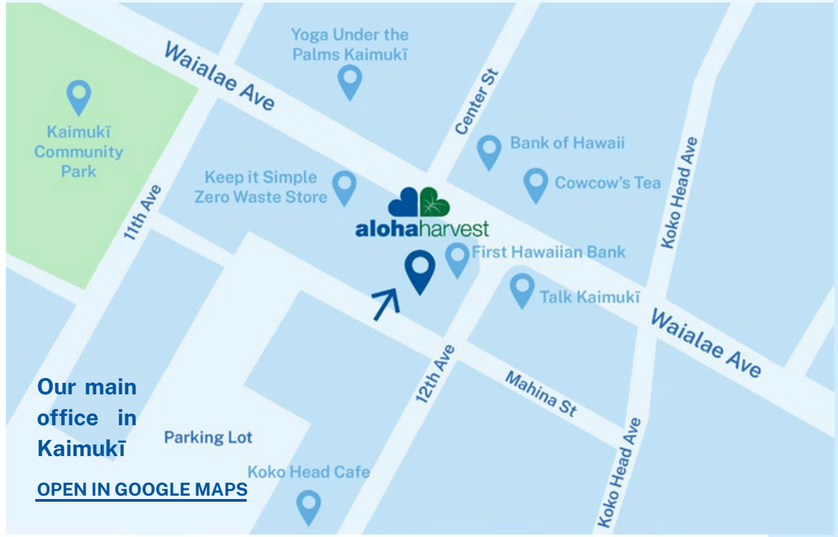
HONOLULU, HI 96816

SUBSCRIBE TO OUR EMAIL NEWSLETTER

DONATE

Donate directly online and automatically receive a tax-deductible donation receipt.



Mahalo for reading!

alohaharvest

Rescuing Quality Food to Nourish and Strengthen Our Community