

# 2025 Q1 Impact Report

JAN, FEB, MAR 2025



*Waste Less, Feed More.*







**757,840**  
**TOTAL POUNDS  
OF FOOD DISTRIBUTED**

**211**

**FOOD  
DONORS**

43 of which  
were first-time  
food donors!

*partners that  
donated food*

**91**

**RECIPIENT  
AGENCIES**

4 of which were  
first-time recipient  
agencies!

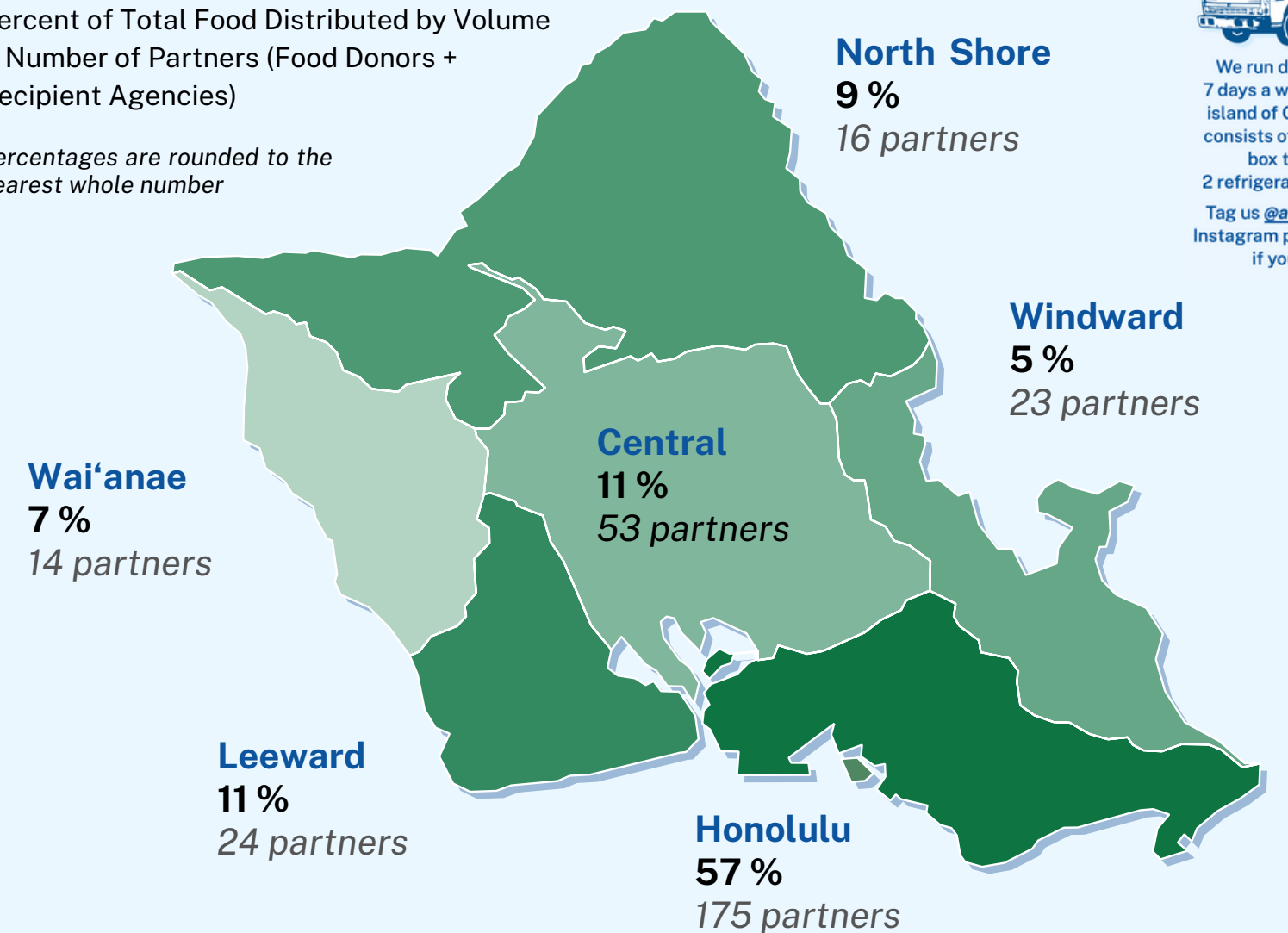
*partners that  
received food*



## Distribution Across O'ahu by Region

Percent of Total Food Distributed by Volume  
& Number of Partners (Food Donors +  
Recipient Agencies)

*Percentages are rounded to the  
nearest whole number*



We run delivery routes  
7 days a week all over the  
island of O'ahu. Our fleet  
consists of 3 refrigerated  
box trucks and  
2 refrigerated cargo vans.  
Tag us [@alohaharvest](#) on  
Instagram posts and stories  
if you spot us!

## Pounds of Food Distributed by Category

Total Amount Rescued:	757,680 lbs.
Total Amount Donated:	90 lbs.
Total Amount Purchased:	80 lbs.

**Rescued** refers to food that would otherwise go to waste.

**Donated** refers to food that the donor could have potentially sold for profit and wouldn't necessarily go to waste.

**Purchased** food from this quarter includes food purchased from funding for specific programs.



From January through  
March 2025,



*Mahalo nui loa to our volunteers for donating your time and supporting our small non-profit team. You help us make an exponentially greater impact on the community. We really can't do it without you all!*

**75**  
VOLUNTEERS

donated

**239**  
HOURS

of their time through

**91**  
OPPORTUNITIES

and helped divert

**8,286**  
POUNDS OF  
RESCUED FOOD

from going to waste and  
instead to feeding our  
community!

**\$7,834**  
VALUE OF  
TOTAL 2025 Q1  
VOLUNTEER  
HOURS\*

\*at \$33.48 per volunteer hour  
according to the organization  
Independent Sector's [Value of  
Volunteer Time Methodology](#)

### FOOD RESCUE VOLUNTEER DRIVERS NEEDED



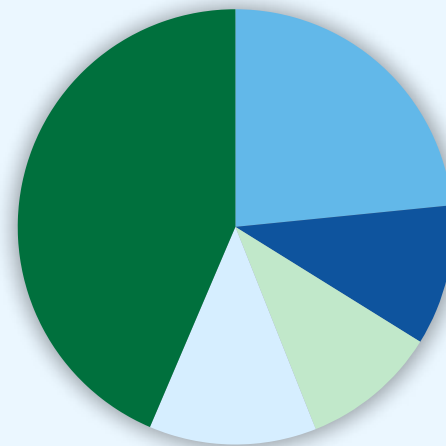
[Browse/Sign Up to Be Notified of Opportunities](#)

We have recurring and frequent needs for volunteers to help rescue excess food from special events like film sets, weddings, lū'aus, and bakeries.

No account is needed to browse our opportunities in our volunteer portal. With an account, you can subscribe to certain opportunity types that you'd like to be notified of when new availabilities come up by clicking the "Become a Fan" button, track your hours & mileage, and see the value of your impact!

If you want to learn more, please contact us at  
[info@alohaharvest.org](mailto:info@alohaharvest.org)

### % Pounds Rescued by Volunteer Program



- 23% Community Harvest
- 10% KCC Farmers' Market
- 10% Mililani Farmers' Market
- 12% Kaka'ako Farmers' Market
- 44% On-call Food Rescue







## RECIPIENT AGENCY HIGHLIGHT - Institute for Human Services

### IHS: Nourishing Lives and Building Stability

Since 2007, the partnership between the Institute for Human Services (IHS) and Aloha Harvest has played a key role in addressing food insecurity for individuals experiencing homelessness across O'ahu. To date, Aloha Harvest has delivered more than 400,000 pounds of food to IHS — food that helps make nearly 1,000 warm meals served every day.

IHS provides a range of services, including emergency shelters, family programs, health care support, and assistance with finding employment and permanent housing. Among these efforts, serving meals is integrated in their outreach and care. “Meals are often the first connection we make with someone, creating the trust needed to help them on their journey from crisis to stability.” - Justin White, IHS Communications and Donor Relations Strategist

Once delivered, the food is weighed, sorted, and is primarily used to serve meals for shelter residents. It ensures that residents are nourished, supplementing the incredible resources IHS provides. The collaboration between IHS and Aloha Harvest exemplifies how we can come together to support those in need. A heartfelt mahalo to IHS for their dedicated efforts in uplifting our community!"



The Institute for Human Services  
Ending the Cycle of Homelessness







## Farm Link Hawai'i: Connecting Communities with Fresh, Local Produce



Farm Link Hawai'i, a dedicated advocate for local and sustainable food systems, has been a valued partner with Aloha Harvest since 2020. Through our partnership, Farm Link has provided fresh, high-quality produce to communities in need across O'ahu, coming close to 30,000 pounds over time! This food comes from their network of over 250 Hawai'i producers.

"Living here in Hawai'i, food insecurity is all around us and impacts all walks of life," says Jane Adams, Sales Director at Farm Link Hawai'i. "At Farm Link Hawai'i, we love working with Aloha Harvest because it helps fulfill our mission of making nutritious, nourishing food accessible to all people in our community, minimizing our environmental impact, and reducing our dependency on imported food."

We share our deepest gratitude to Farm Link Hawai'i for their ongoing commitment to feeding our communities and supporting local food systems. Our collaboration continues to make a significant impact, strengthening our collective efforts toward a more sustainable and food-secure future for Hawai'i.





As part of their Marketing Analytics class project, HPU's group of three from the MSBA program developed an organic social media campaign that focuses on strategy, content creation, and measuring success. During their background research phase, members of the group shared their perspectives on Aloha Harvest's community impact:

"One surprising thing I learned about Aloha Harvest is the sheer amount of good food that would have otherwise gone to waste. From a food safety and quality assurance lens, it really opens my eyes to how much perfectly edible and high quality food is overlooked just because of cosmetic standards or minor imperfections. It made me rethink how we redefine waste in the food system and how organizations like Aloha Harvest plays a really important role in bridging that gap for our community." -Chelsea Tagaloa, HPU MSBA student

"I was surprised at the amount of waste Aloha Harvest rescues, around 3 million pounds a year. I believe this is such a great organization that will help so many people." -Sherry Briscoe, HPU MSBA Student



Over their spring semester, a team of four third-year students from the Worcester Polytechnic Institute (WPI) came together and created an outreach plan for our Community Harvest Program! Geared towards the Kāne'ohe community, their project was sponsored by Maka'alamihī Gardens, one of our farm donor partners. "The organization has had such a broad impact throughout O'ahu, which will only continue to be more impactful with time." - Daniel & Anastasia, WPI Students



KAT Consulting, a three-student team formed as part of their MBA program, is identifying strategies to help us strengthen relationships with our stakeholders! Their amazing team has been working hard over this spring semester, and have gained some interesting insight about Aloha Harvest. "Despite operating with a small team of 9, Aloha Harvest is able to make a large impact and has been a part of the community for over 25 years!" - KAT Consulting Team





## New Team Members & Updates



**Orlando Campbell**  
Operations Manager

Orlando began his journey with Aloha Harvest in June 2023 as a Driver. His dedication led him to assist with day-to-day operations behind the scenes, eventually becoming our Operations Coordinator. Today, he is our Operations Manager, overseeing our logistics to ensure everything runs smoothly.



**Jennie Castillo**  
Bookkeeper

Jennie became a part of our 'ohana in 2024 as she was looking for a way to give back to her community. Not only is she great with numbers, she is also a part-time professor. She manages all of our bookkeeping with care and precision, ensuring our financials are always in order.



**Victoria Delacruz**  
Data & Marketing Specialist

Victoria started with Aloha Harvest as an intern in January 2023 and returned last year as our Data Specialist. Now, she is our Data & Marketing Specialist, managing our data systems and marketing strategies to help spread awareness and information about Aloha Harvest.



**Haleigh Jones**  
Program Manager

Haleigh first joined our team in October 2022 and recently was our Program Coordinator. With her expertise in community and environmental impact, she is our lead for our Community Harvest Program. Now, Haleigh is stepping into the role of Program Manager, where she continues to oversee key initiatives and drive our mission forward.



**Frank Peters**  
Driver

Frank is one of the newest faces behind the wheels of Aloha Harvest. As one of our drivers, he ensures that rescued food gets from donor to agency, helping us reduce food waste and nourish our community. Welcome to the 'ohana, Frank!



## Join Us for Charity Walk 2025: Help Make a Difference

For the third year in a row, Aloha Harvest is excited to be a part of the 46<sup>th</sup> Annual Visitor Industry Charity Walk! This event brings communities together across Hawai'i to support local nonprofits, and we invite you to join us in making a meaningful impact. Here are some you can get involved with us this year:

### Volunteer Your Time

Aloha Harvest serves breakfast to all participants before they start their walk, and we'll be needing some help to get this started and going! Visit our [volunteer platform](#) to sign up to assemble bags or hand out food.

### Join Us on the Walk

Whether you're a seasoned walker or just looking to enjoy a morning stroll, we invite you to walk with us for this family-friendly event! Sign up as a walker [here](#).

### Donate and Be a Part of Our Team

This year, we created an Aloha Harvest team for Charity Walk, and we're rallying donations to support our mission! When you donate, your gift goes directly towards rescuing and redistributing food across O'ahu. Scan the QR code to [donate](#) today.

Scan to  
Donate!



46TH ANNUAL VISITOR INDUSTRY  
CHARITY WALK

*A Tradition of Giving*

O'AHU | SATURDAY, MAY 3, 2025



## STAY IN TOUCH

✉ [INFO@ALOHAHARVEST.ORG](mailto:INFO@ALOHAHARVEST.ORG)

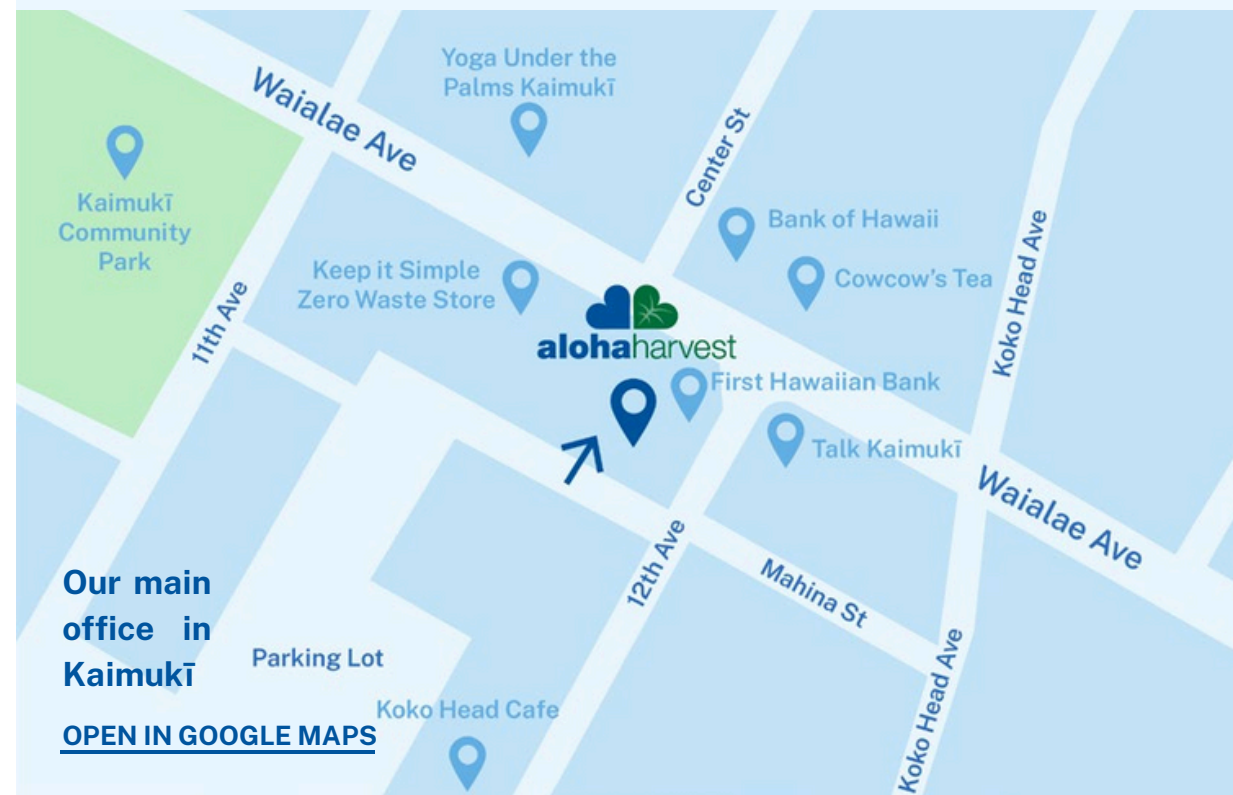
📞 808-537-6945

📍 3599 WAIALAE AVE., STE 23  
HONOLULU, HI 96816

✉ [SUBSCRIBE TO OUR EMAIL NEWSLETTER](#)



Donate directly online and automatically receive a tax-deductible donation receipt.



# Mahalo for reading!



Rescuing Quality Food to Nourish  
and Strengthen Our Community