

August 2020

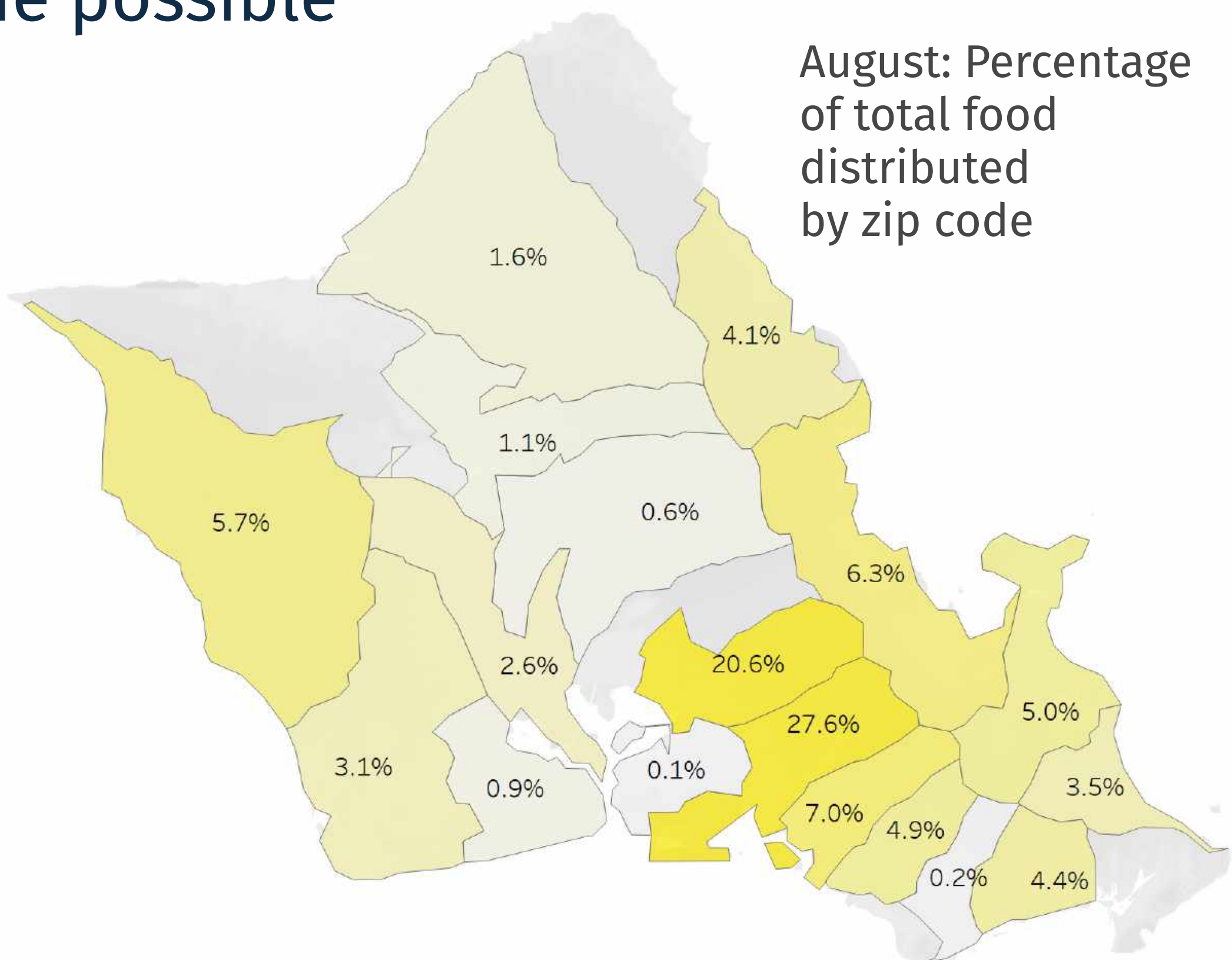
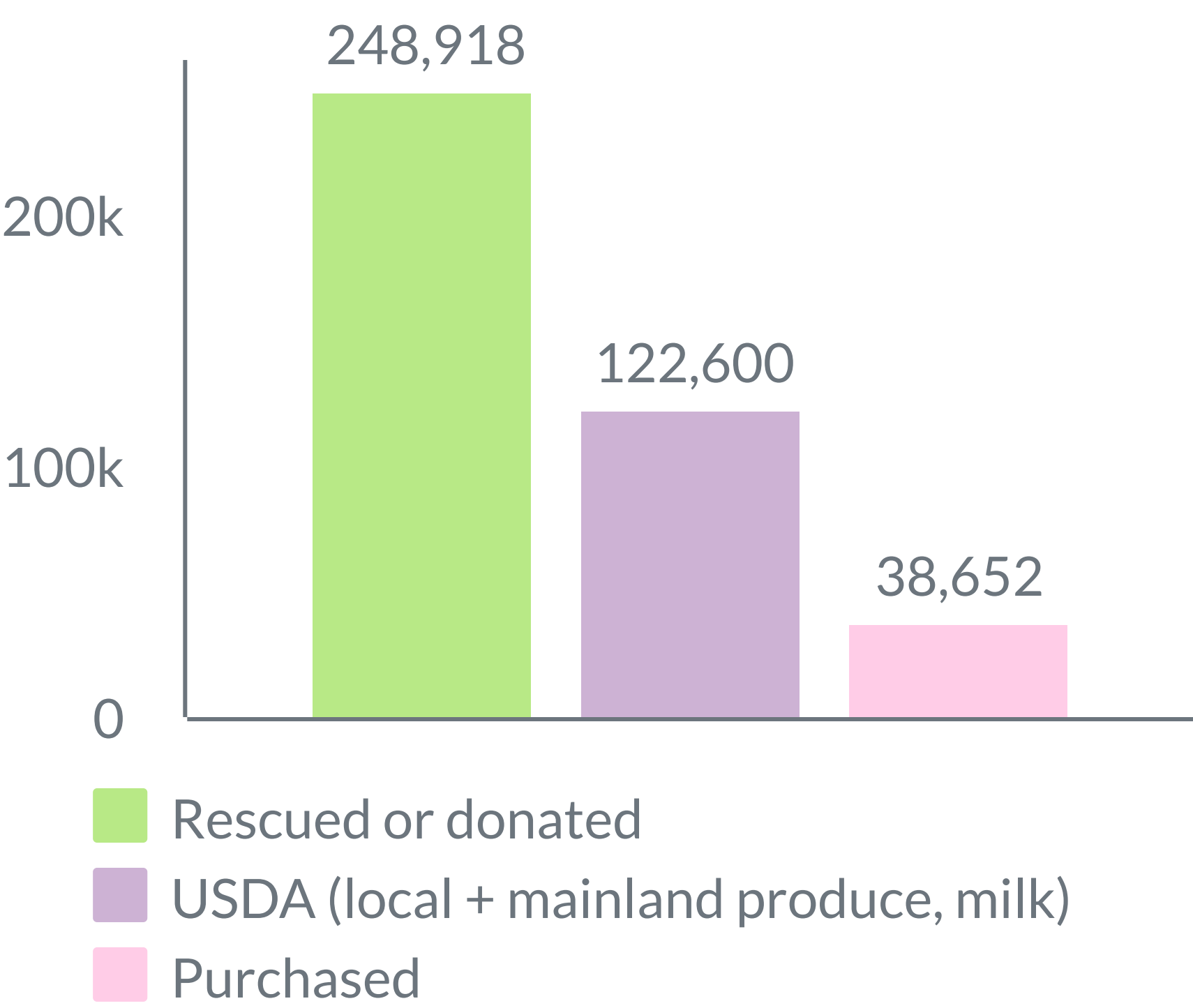
# Aloha Harvest

Impact report:  
Our sixth month of COVID-19 response in Hawai'i

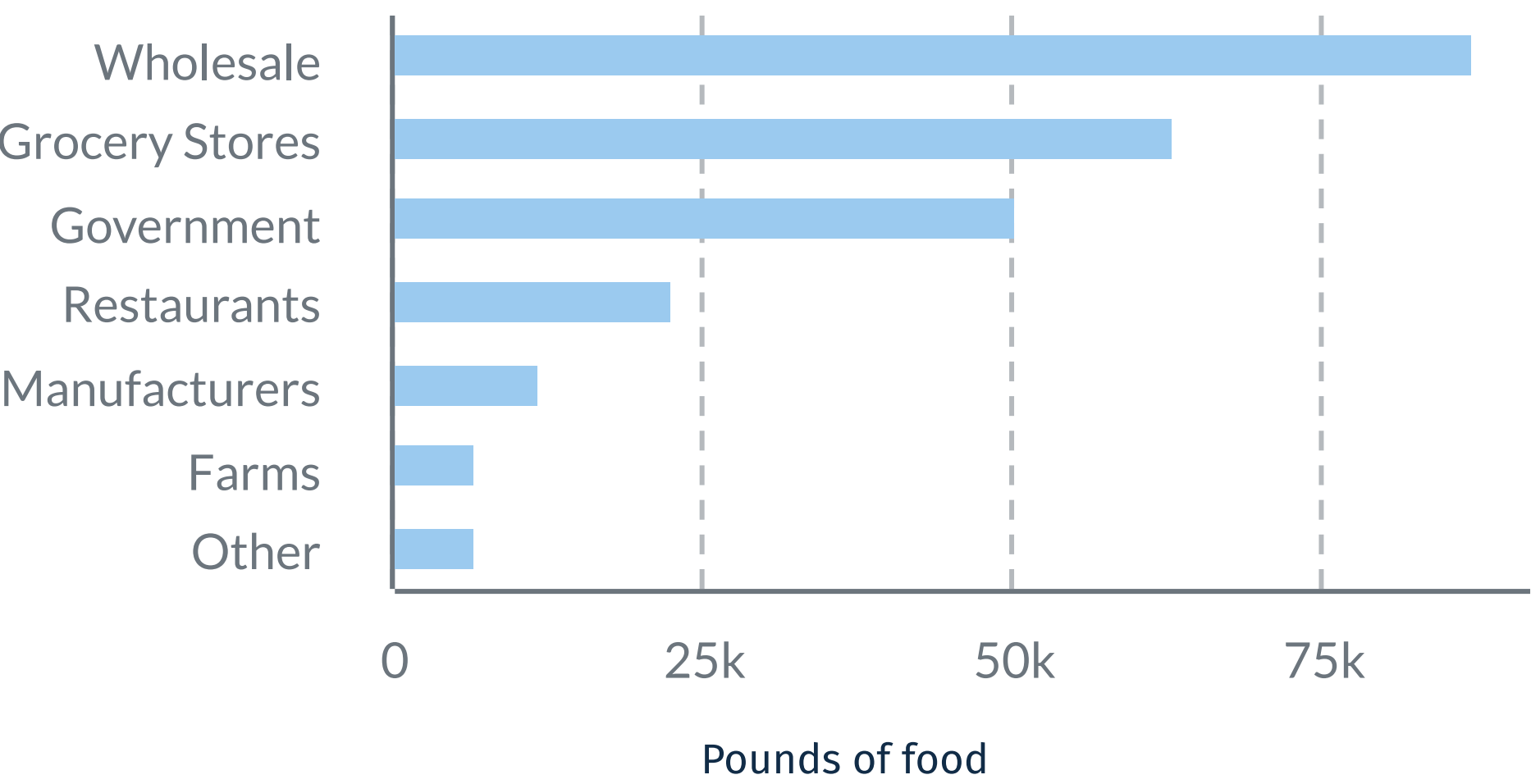
## 410,170 lbs of food distributed

Our expanded COVID-19 services continue to include direct food purchase and the distribution of USDA-provided items.

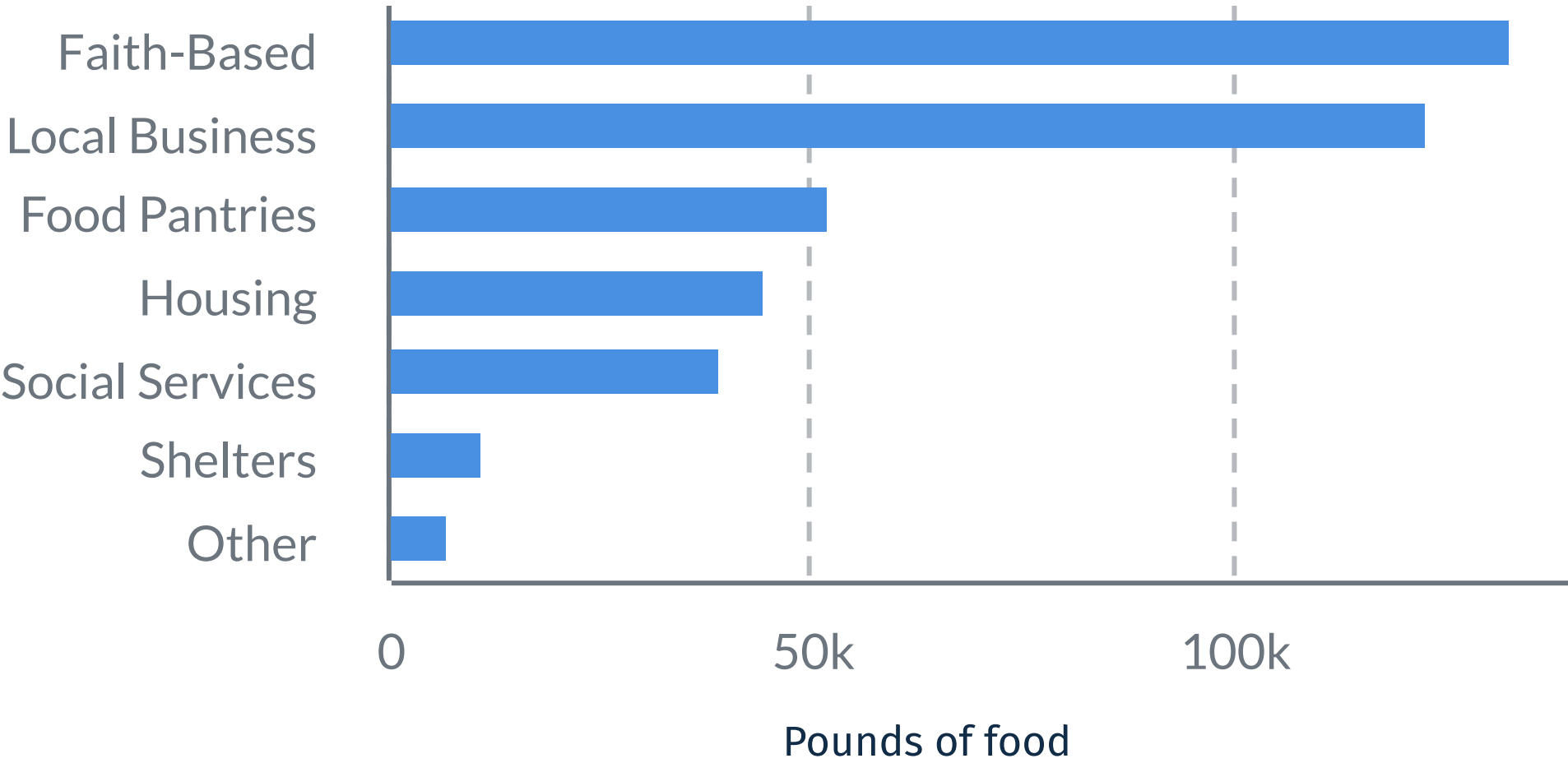
341,808 meals made possible\*



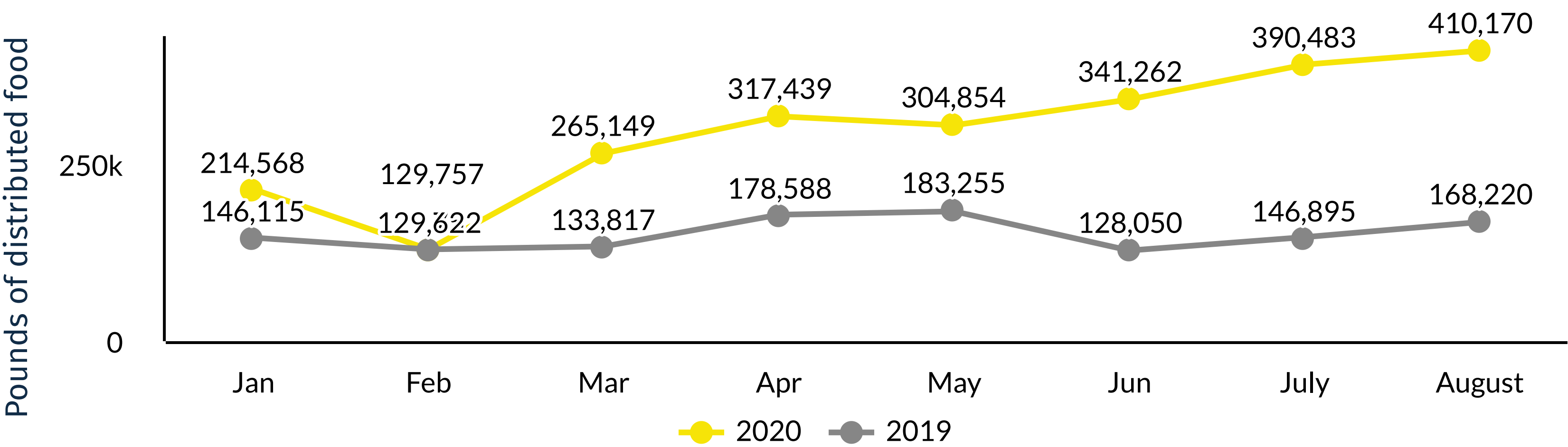
### 109 food donors 7 new donors





### 75 recipient agencies 3 new recipients



## Amount of food distributed continues to rise



 **144% increase** in food distributed, compared to August 2019

 2020 YTD distributed food: **2,373,682 lbs**

\*avg 1.2 lbs per meal, per USDA/Feeding America standard



## Top 10 Donors

- 1. Ham Produce & Seafood   
93,154 lbs
- ♥ 2. Schofield Barracks SSMO  
50,300 lbs
- ♥ 3.  **Foodland**  
Food, Family, Friends & Aloha  
41,703 lbs from 16 sites
- ♥ 4. Eggs Hawaii Inc.   
32,807 lbs
- 5. Hawaii Foodservice Alliance   
29,446 lbs
- ♥ 6. **Y. Hata & Co.,**  
L I M I T E D  
24,123 lbs
- ♥ 7.   
23,000 lbs
- ♥ 8. Whole Foods   
12,781 lbs
- ♥ 9. Meadow Gold   
11,904 lbs
- ♥ 10. Golden State Foods   
9,100 lbs

\*Totals include food rescue and food provided by the USDA. Direct purchases are excluded.

## Top 10 Recipient agencies

1. **Hawai'i Lodging and Tourism Association - 51,709 lbs**  
Hosted a large distribution event to provide groceries to a total of 1,000 furloughed and laid-off hospitality workers and their families.
2. **FCH Enterprises - 32,983 lbs**  
A local family of brands that hosted a large-scale food distribution event for their furloughed and laid-off workforce.
3. **Kalihi Valley Homes Association - 30,910 lbs**  
Distributes free food and groceries to the 370+ families and individuals living at this low-income housing property.
4. **United Laundry Services - 30,280 lbs**  
Local company that provides cleaning services to leading hospitality and healthcare partners in the industry. Hosted a distribution event for over 500 families impacted by furlough, reduced hours or layoff.
5. **Light of the World Ministries - 23,589 lbs**  
Church located in Mapunapuna that distributes food to community members in need.
6. **KEY Project - 23,370 lbs**  
A community-based family center serving the Kualoa-He'eia area. Held two large distribution events to provide USDA-supported food to local residents.
7. **Hawaii Cedar Church - 18,923 lbs**  
Serves 10,000 people in the Honolulu area weekly, primarily those who are unemployed, homeless, and/or senior citizens.
8. **Angel Network Charities - 18,049 lbs**  
Serves over 1,500 people in East O'ahu monthly with perishable and non-perishable food available for pick-up in a food pantry setting.
9. **Ohana, Family of the Living God - 16,477 lbs**  
Based in Hau'ula, distributes food weekly to halfway homes in Kahalu'u, the elderly in Punalu'u, and families in Lai'e and Kahuku.
10. **The Pantry by Feeding Hawai'i Together - 16,467 lbs**  
Offers a free food pantry set up for "grocery-style" shopping, so those in need can have more choices in food selection. Has been providing services for over 20 years to the Honolulu community.

\*Totals include food rescue, food provided by the USDA, and direct purchases.



# Mid-year Review

*We've hosted 65 COVID-19 food distributions totaling approximately 473,860 lbs of food to 44,000 individuals. This is in **addition** to our normal food rescue distribution to recipient agencies.*

## January - February

### 2020 starts off big

- ① **214,568 pounds of food** rescued in January, the highest monthly total in almost four years.
- ① Servco **loans us a van** for two years of use in rescuing additional food.

## March - April

### COVID-19 response kicks into high gear

- ① Food rescued in March **increases over 100%** from the previous month.
- ① **54 new food donors added** in two months as hotels and restaurants have surplus food in the wake of economic shutdowns.
- ① The unemployment rate in Hawai'i reaches **22%**. To meet rising demand, Aloha Harvest expands operations and begins purchasing food to support **large-scale food distributions**.

## May - June

### Community partnerships guide growth

- ① In partnership with the **USDA Farmers to Foodbox Program**, we begin our 'Ohana Pack program and facilitate 26 distribution events that serve approx 18,500 individuals in the first two months.
- ① Our partnership with **Chef Hui** provides prepared meals for approx 8,832 individuals.
- ① Multiple donors provide increased financial support, including **Hawaii Community Foundation**, **First Hawaiian Bank**, and the **City & County of Honolulu**.

## July

### Food reaches furloughed workers

- ① **17 distribution events** co-hosted with local businesses to provide food to **1,494 households** affected by furlough, layoff, or reduced hours at work.
- ① Approximately **25% of all food distributed** in the month of July went to households affected by furlough.

## August

### Growth continues as need rises

- ① **5 full-time positions** and **4 part-time positions** added to our team since the start of 2020.
- ① With support from the **ReFED COVID-19 Solutions Fund**, **Freeman Foundation**, and **The Clarence T. C. Ching Foundation**, Aloha Harvest is able to acquire **three new refrigerated trucks**.
- ① Volunteer base continues steady growth to hit **250+ people, with 1,300+ hours** dedicated since January.





# Collaborator spotlight

## Y. Fukunaga Products: A local company with heart

Since April, Aloha Harvest has partnered with Y. Fukunaga as part of our COVID-19 response. They've provided warehouse space and other operational support.

### About Y. Fukunaga

Y. Fukunaga is a **locally owned, family-run** wholesale company specializing in fresh mainland and local produce distribution to various locations across O'ahu and a couple of outer island outlets. The business has been in the Otani family since the '60s! Brother-sister team **Jeremy Yoro** and **Casey Otani**, who both took up the mantle of leadership after pursuing other interests, handle a large chunk of day-to-day operations.



**Casey Otani** is the office manager. She enjoys spending time outdoors with family and friends and has a special talent as a master seamstress! She originally went to school to be a CPA, which afforded her skills to help manage the family business.

### The Aloha Harvest Partnership

As the COVID-19 pandemic **caused food insecurity rates to rise**, it became clear we'd need to scale up our operations. However, since Aloha Harvest doesn't own a central warehouse to store food, there were limitations on the initial scope of our response. Y. Fukunaga has filled that gap by allowing us to store food at their warehouse in Halawa. This allowed us to scale up our food distribution efforts nearly **3x as large** as was originally possible. Y. Fukunaga has also offered hands-on assistance to move tens of thousands of pounds of food to and from various distribution events.

### COVID-19 Impacts

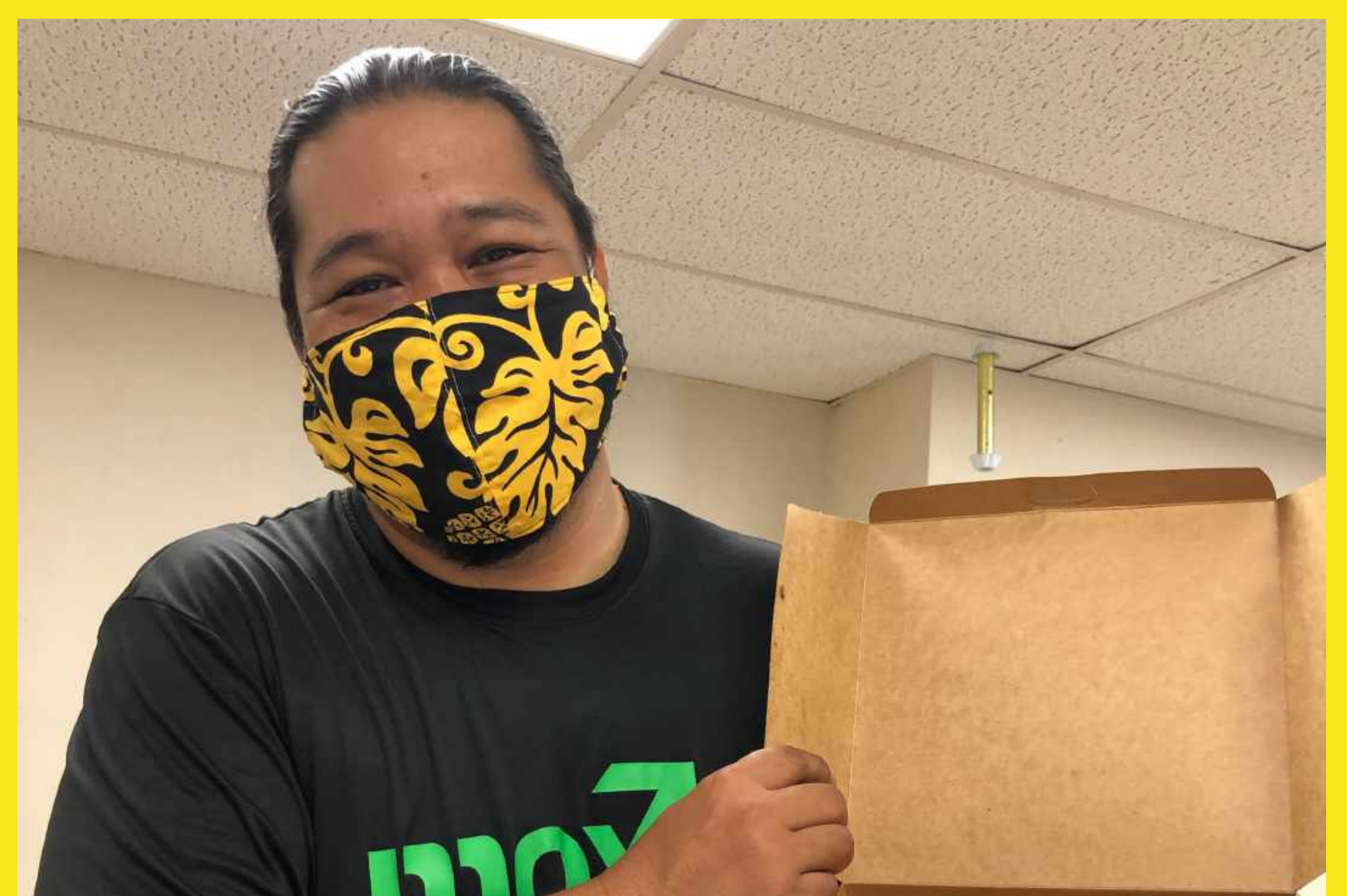
Like other local businesses, COVID-19 has impacted Y. Fukunaga. Their operations are currently scaled back 50%, as demand for produce by hotels and restaurants has ground to a halt. Jeremy notes, "This shut-down has shown where the issues in our system lie. **The future of food in Hawai'i needs to be more local.**"

*"We are proud to be part of something bigger than ourselves. We hope to continue to honor our commitment to make the community better." - Jeremy Yoro*

### Looking Forward

While the future is still largely unknown, Y. Fukunaga team is looking forward to using collaboration as the key to economic recovery in Hawai'i. Along with Aloha Harvest, Y. Fukunaga also partners with Chef Hui to assist with food distribution. Jeremy emphasizes that as a company, they wanted to focus on continuing and expanding these kinds of partnerships. In his words: "Working together is a win/win/win situation!"

**The Y. Fukunaga team can be reached at 808-841-1555 and are located in Aiea at 99-1093 Iwaena St.**



**Jeremy Yoro** is the VP and Operations Manager, and self-proclaimed "behind-the-scenes" kind of guy. He was an accomplished athlete and played baseball in college. Fascinated by the world around him, Jeremy originally wanted to become a scientist! He loves random and unknown facts. Ask him to share some!