

# Aloha Harvest

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**Impact report:  
Our fifth month of COVID-19 response in Hawai'i**

## 390,483 lbs of food distributed

To respond to rising food insecurity caused by COVID-19, we've expanded our services to include direct food purchase and the distribution of USDA-provided items.

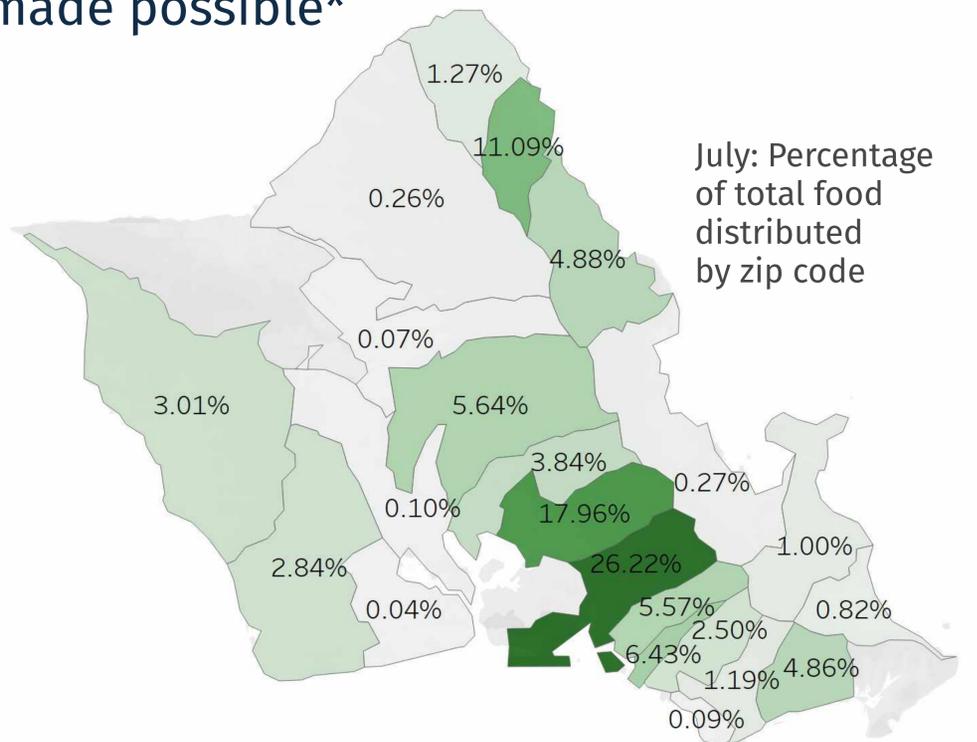
325,403 meals made possible\*

**234,447 lbs**  
rescued or  
donated

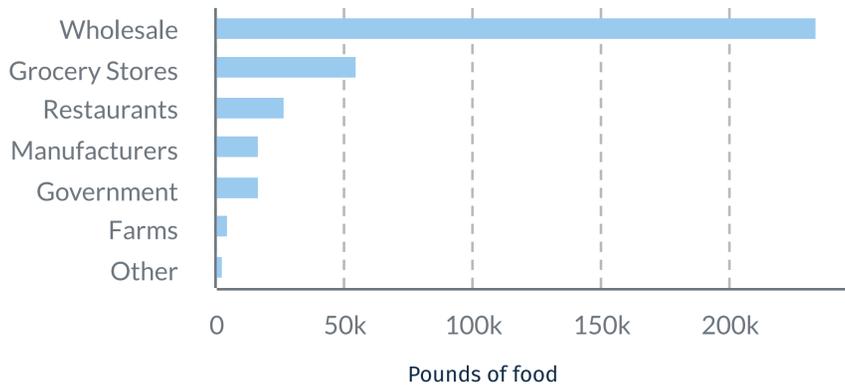


**31,823 lbs**  
purchased

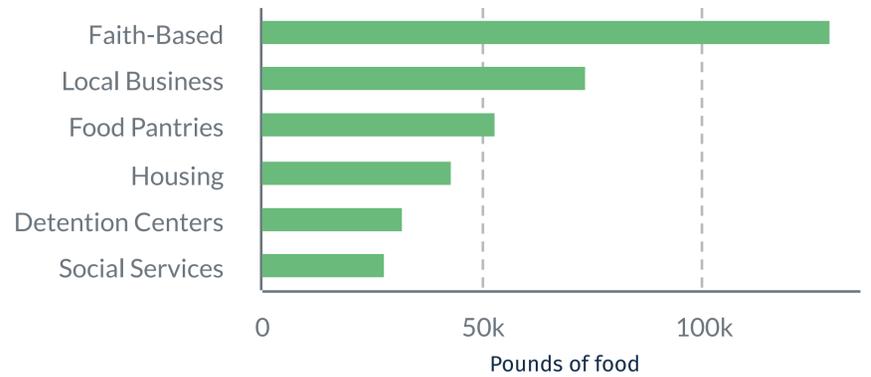
**124,213 lbs** provided by USDA  
(local + mainland produce and milk)



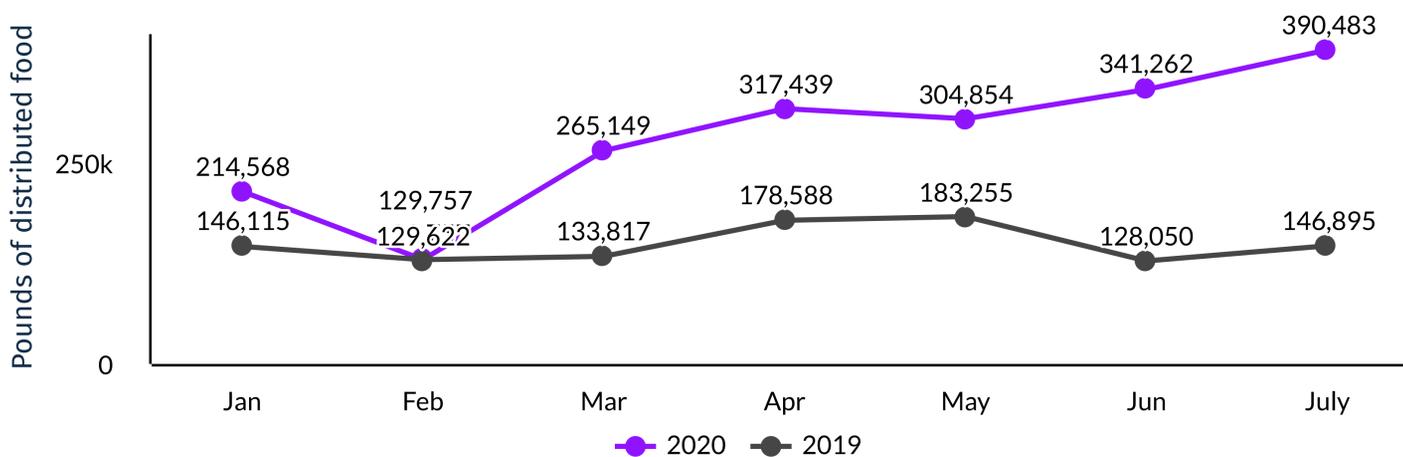
**110 food donors** 10 new donors



**78 recipient agencies** 12 new recipients



### Amount of food distributed continues to rise



**166% increase** in food distributed, compared to July 2019

2020 YTD distributed food: **1,963,512 lbs**

\*avg 1.2 lbs per meal, per USDA/Feeding America standard

# Top 10 Donors

- 1. Ham Produce & Seafood  
80,154 lbs


- ♥ 2. Eggs Hawaii Inc.  
50,683 lbs


- 3. Hawaii Foodservice Alliance  
44,059 lbs


- ♥ 4.  **Foodland**  
Food, Family, Friends & Aloha  
35,508 lbs from 16 sites
- ♥ 5.  **Sysco** Hawai'i  
21,754 lbs
- ♥ 6.   
19,620 lbs
- ♥ 7. Meadow Gold   
15,749 lbs  
Hawaii's Dairy
- ♥ 8. Dominos Pizza   
15,000 lbs
- ♥ 9.  **FEMA**  
9,170 lbs
- ♥ 10. Whole Foods   
7,585 lbs

# Top 10 Recipient agencies

1. **Hawai'i Lodging and Tourism Association - 48,930 lbs**  
Hosted two distribution events to provide groceries to a total of 1,000 furloughed and laid-off hospitality workers and their families.
2. **Project Reach - 41,358 lbs**  
Focuses on North Shore communities in need, emphasizing supportive services for youth. Hosted three distribution events in partnership with area churches in the La'ie and Kahuku areas.
3. **Kalihi Valley Homes Association - 33,326 lbs**  
Distributes free food and groceries to the 370+ families and individuals living at this low-income housing property.
4. **O'ahu Community Correctional Center - 28,809 lbs**  
Provides meals to inmates at the largest jail facility in the state of Hawai'i.
5. **New Hope Central O'ahu - 21,694 lbs**  
This Central O'ahu church hosted a distribution event for 486 families in the Wahiawā area.
6. **Pacific Gateway Center - 21,655 lbs**  
Provides space for **Chef Hui x Aloha Harvest** cold storage and food preparation at its incubator kitchen facilities. Offers weekly free food drops for kūpuna in Kaka'ako and surrounding areas through the Nā Kūpuna Makamae Center.
7. **Lāhui Foundation - 19,885 lbs**  
North Shore group based in Ko'olauloa that assists community members with education, funding, legal help, and other resources. Hosts regular food distribution events.
8. **Ohana, Family of the Living God - 19,075 lbs**  
Based in Hau'ula, distributes free food weekly to halfway homes in Kahalu'u, the elderly in Punalu'u, and families in Lāi'e and Kahuku.
9. **Angel Network Charities - 18,975 lbs**  
Serves over 1,500 people in East O'ahu monthly with perishable and non-perishable food available for pick-up in a food-pantry setting.
10. **Hawaii Cedar Church - 16,210 lbs**  
Serves 10,000 people in the Honolulu area weekly, primarily those who are unemployed, homeless, and/or senior citizens.

Note: These totals include food rescue and food provided by the USDA. Direct purchases are excluded.

# Other metrics for this month

**24,960** unique individuals served

23% kūpuna 17% keiki

37% Native Hawaiian or other Pacific Islander

24 food distribution events

250+ volunteer hours



1 new full-time position created and filled

**\$277,856**

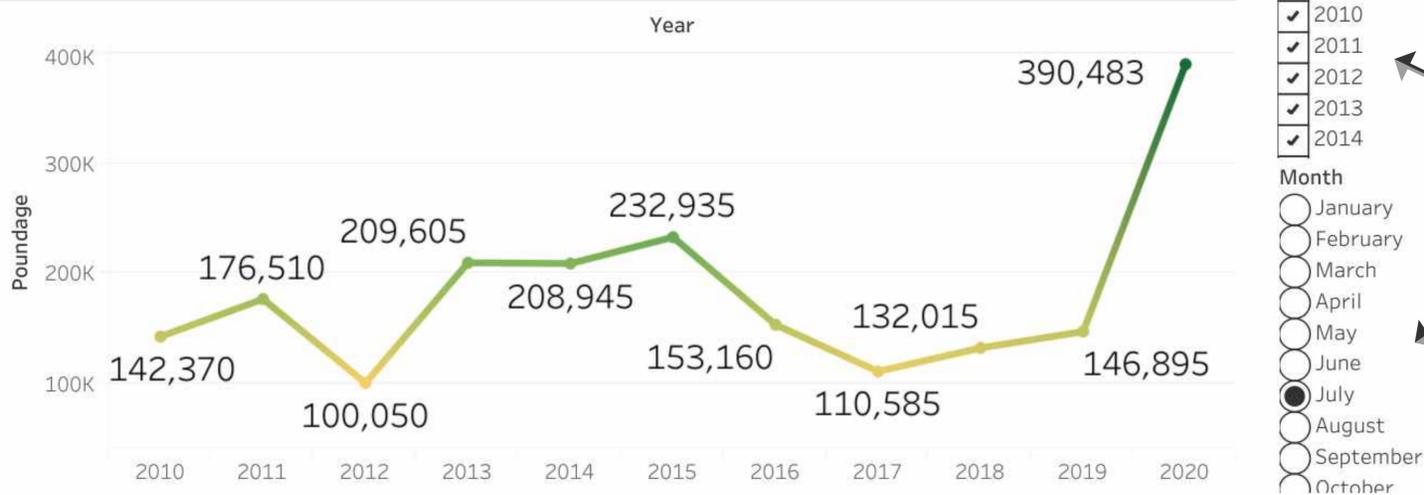
Approximate dollars saved via food rescue\*

**Coming soon:**

## Online interactive dashboards

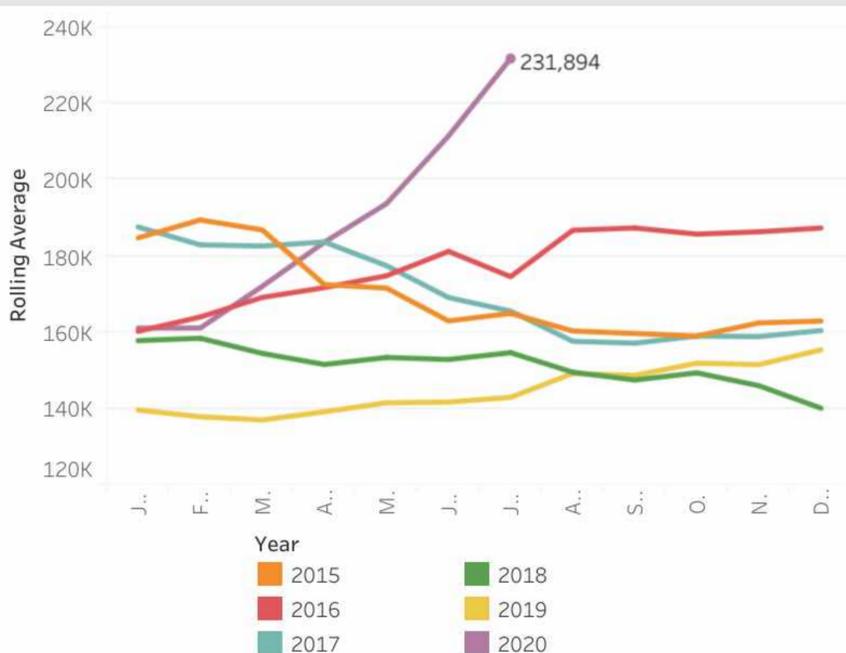
Beginning **October 2020**, Aloha Harvest will replace these monthly reports with interactive dashboards hosted at [www.alohaharvest.org](http://www.alohaharvest.org). Metadata will be directly downloadable so anyone can use it for research related to food waste, food rescue, and food insecurity – or anything else! **Here's a preview.**

Year-over-year food rescued in pounds by month 2010-2020



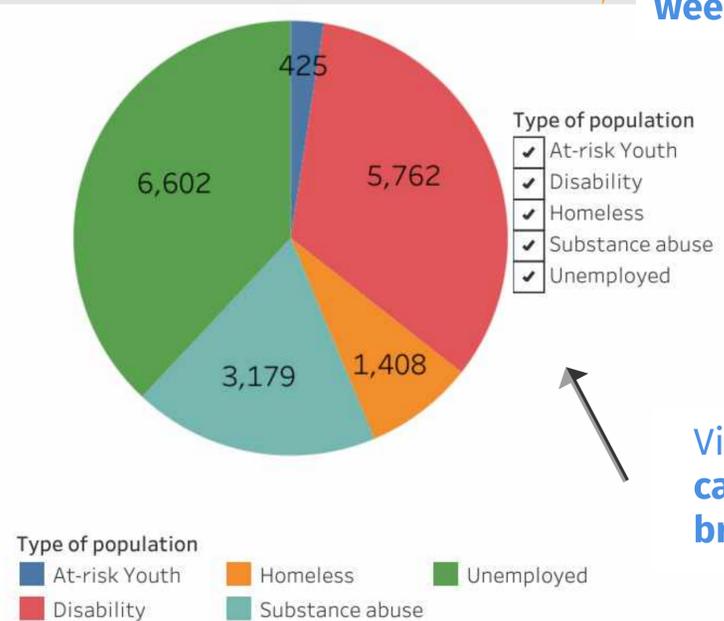
Select the **year(s)** you want to view and filter by **month**

12-month rolling average pounds per month 2015-2020



Explore new **historical** analyses

Vulnerable people served - July 2020



Data is updated **weekly**

View **categorical** breakdowns

... with **more** to come!

\*1 lb of food waste costs \$1.20 to producers and consumers, per USDA

Collaborator spotlight:

# What (and who's) been cooking at Pacific Gateway Center

PGC is the kitchen and storage center for our COVID-19 collaboration with Chef Hui. Here, five days a week, local volunteer chefs prepare meals with a mix of Aloha Harvest rescued and purchased food. These meals are then delivered across the island, in large part by the community group Kūpuna & Kōkua.



## Meet

### Chef Paul Matsumoto



**Fun fact:** "The first thing I ever made by myself was Peanut Butter Cookies."

"I believe cooking is a language that can be spoken with no words, and as long as you put your soul into it, you can evoke an emotion out of someone you are cooking for. I will always try to cook the best possible food through my experiences."

Paul coordinates the preparation of meals for distribution. He also helps organize, store, and determine the use of unprepared rescued food.

Prior to COVID, Paul was the Chef de Cuisine for Alan Wong's Restaurant and was transitioning to take a position at Aulani, A Disney Resort & Spa.

### Chef William Taylor



**Fun fact:** "I'm a part-time actor and have been on 'Hawaii Five-0' over 20 times!"

"My motto is, if you're not helping others, then what are we doing here? So I believe God steered me into the path of Aloha Harvest and Chef Hui."

William helps in a wide range of ways, from picking up supplies to prepping and packing food to ensuring meals get picked up and distributed according to schedule.

Prior to COVID, William was a Sous Chef at Royal Hawaiian Hotel for 26 years and a part-time cook at Alohilani Resort. He is currently a part-time Banquet Cook at the Hawai'i Convention Center.

### Chef Linawati Towne



**Fun fact:** "I want to understand and speak 5 languages. So far, I speak 3 fluently and understand 4."

"I realized that when this pandemic hit, a lot of people would be struggling financially. I don't have much, but at least I can use my skill to help, like cooking and providing meals for families that need it."

Lina helps prep and pack the food for distribution. She also helps organize incoming ingredients and keeps tabs on what food supplies need to be bought.

Prior to COVID, Lina was a Prep Cook at Alan Wong's Restaurant and a Sous Chef at the Hawai'i Convention Center.

## Eat



**Vegetable medley:** Excess squash volunteers harvested from Milner Farm (North Shore) + purchased veggies



**Pig's feet potato hash:** Excess pork rescued from 2 Lady Farmers (Wai'anae) + purchased ingredients



**Ribs:** Excess BBQ sauce rescued from Sysco + purchased meat



**100 meals** delivered by Kūpuna & Kōkua volunteers to kūpuna across O'ahu in one day. As of July 2020 (our second month of partnership), K&K has delivered 1,512 free Aloha Harvest meals to seniors, with deliveries running twice a week.