A message
from our ED

Aloha Friends,

At this time in 2020, we were building on positive traction from the previous months and projecting a 20% growth over 2019. We had plans to launch several innovative new programs and were excited to celebrate our 20th anniversary. New leadership, new staff, new programs. 2020 was going to be our banner year.

As the COVID-19 pandemic hit Hawai‘i and the government imposed shutdowns, we saw sudden, drastic changes in the volume and nature of need throughout our community. We immediately refocused and shifted our resources accordingly. It was challenging for our small team to scale quickly and take on new roles, but we were fortunate, and humbled, to be able to provide critical services to support our families in need. This report visualizes how we expanded our food rescue and redistribution work in response to this unprecedented crisis.

Over 4 million pounds of food distributed. Over 200 community-based food distributions. And assistance to more than 50,000 households on O‘ahu. This response was made possible largely due to tremendous help from our funders, community partners, and leaders in local government. We cannot express enough our appreciation for your generosity and unwavering support. Mahalo!

This pandemic brought to light the issues that we already knew existed. Hawai‘i’s economy and food system are extremely vulnerable to disruptions in the supply chain. Whether it’s a natural disaster or a global pandemic, our ecosystem is fragile. And, there are A LOT of food-insecure individuals and families in our community … more than most of us realize. People who are already faced with hunger are affected the most in emergency situations and times of uncertainty. Nearly a year later, many are not yet back on their feet. National and local experts project a long road to recovery. Help is needed, now more than ever.

Our team remains committed to providing emergency assistance whenever and wherever we are needed. At the same time, we are working toward long-term solutions to create a more resilient community. We must do a better job utilizing our precious food resources. Food rescue IS a feasible and cost-effective solution. Our goal is to reach even more people this year, so we must expand the impact of our work – think Food Resilience Hub. TOGETHER, we can create a more efficient, equitable, resilient, and sustainable food system!

With sincere gratitude,

Augustus "Phil" Acosta
2020

The big picture

4,180,212 lbs food distributed

Rescued food came from

<table>
<thead>
<tr>
<th>Food source</th>
<th>Rescued</th>
<th>Purchased &amp; donated</th>
<th>USDA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wholesale/Distributor</td>
<td>2,720,074</td>
<td>950,195</td>
<td>509,944</td>
</tr>
</tbody>
</table>

Food from all sources went to

<table>
<thead>
<tr>
<th>Recipient agency</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faith-Based</td>
<td>36.0%</td>
</tr>
<tr>
<td>Social Services</td>
<td>14.4%</td>
</tr>
<tr>
<td>Food Distribution</td>
<td>8.7%</td>
</tr>
<tr>
<td>Food Pantry</td>
<td>6.2%</td>
</tr>
<tr>
<td>Housing</td>
<td>6.2%</td>
</tr>
<tr>
<td>Shelter</td>
<td>5.5%</td>
</tr>
<tr>
<td>Detention Center</td>
<td>4.3%</td>
</tr>
<tr>
<td>Other</td>
<td>1.1%</td>
</tr>
</tbody>
</table>

360 food donors

including 144 NEW (first time) donors

TOP 3:
1. FOODLAND
2. EGGS HAWAI’I
3. SCHOFIELD BARRACKS

273 recipient agencies

including 103 NEW (first time) recipients

TOP 3:
1. HAWAI’I CEDAR CHURCH
2. KALIHI VALLEY HOMES ASSOCIATION
3. ‘OHANA, FAMILY OF THE LIVING GOD

4 new programs in response to COVID-19

Chef Hui x Aloha Harvest
‘Ohana Pack Food Distributions
Meals With Aloha
Buy Local, Feed Local

aloaharvest.org | 2020 Impact Report
2020 Impact Report

Jan

① 214,568 pounds of food rescued & redistributed, our highest monthly total in almost four years.

② Servco loans us a van for two years of use in rescuing additional food.

③ Food rescued in March increases over 100% from the previous month. 54 new food donors added as shutdowns cause food surplus at hotels & restaurants.

④ Chef Hui x Aloha Harvest is born as our first collaborative COVID response program.

⑤ Kupu and Kapi‘olani Community College use their kitchens to prep thousands of free grab-and-go meals weekly. We provide delivery & logistics support from the prep facilities to meal distro sites.

⑥ Unemployment in Hawai‘i hits 22%. We expand operations and begin purchasing food to support large-scale food distributions. We partner with Y. Fukunaga Products, utilizing their warehouse space for storage of food pallets.

⑦ In partnership with the USDA Farmers to Families Program and Ham Produce & Seafood, we begin ‘Ohana Pack Food Distributions. 26 distros serve ~18,500 people in the first two months.

⑧ New position created and filled: Data Specialist!

⑨ With new software to manage our growing base, alohaharvest.org/volunteer goes live.

Feb

March-April

COVID-19 hits

May-June

Chef Hui x Aloha Harvest

8,832 individuals served

Chef Hui x Aloha Harvest, in partnership with Pacific Gateway Center, initially worked to safely, equitably process the temporary spike in excess food resulting from canceled events and shutdowns. Then, April-June, da Chef Hui of local chefs and restauranteurs cooked! Our meals were made with rescued food (63.5%) + purchased ingredients (36.5%) About 80% of all purchased ingredients were locally sourced. Meals were given to community orgs like Mālama Meals, which delivered 3,200+ free meals/day to 37 locations island-wide during its run this year, prioritizing kūpuna and homeless communities.

‘Ohana Pack Distributions

24,060 food packs distributed May-Dec

With support from the USDA, City & County of Honolulu, and Hawai‘i Community Foundation, Aloha Harvest partnered with local businesses and orgs to host a total of 138 ‘Ohana Pack Distributions. Each event served anywhere from 30-1,500 people in need, primarily individuals and families affected by the COVID-19 economic downturn. Each ‘Ohana Pack contained enough fresh produce, meats, milk, eggs, bread, and varying extras to provide several meals for a family of 4-6 people. We delivered the food, sometimes setting up our refrigerated trucks onsite for the duration of the events, and provided other logistical support.
Our partnership with Kūpuna & Kōkua, which started in June, continues. Weekly, K&K volunteers deliver hundreds of meals prepped by Chef Hui x Aloha Harvest to kūpuna island-wide.

Longtime volunteer Ben Hertaus steps up as Project Manager for the development & implementation of Salesforce – our own instance of the CRM!

With support from the ReFED COVID-19 Solutions Fund, The Freeman Foundation, and The Clarence T. C. Ching Foundation, Aloha Harvest is able to acquire three new refrigerated trucks.

Meals With Aloha launches as a collaborative effort to respond more broadly to the hardships caused by COVID.

Whole Foods gifts us a new refrigerated van as part of their Nourishing Our Neighbors Program. We are 1 of 21 food rescue orgs across the U.S. and Canada to receive a van, which increases our weekly food rescue capacity by 20,000 lbs.

We partner with the City & County and Hawai‘i Community Foundation on our Buy Local, Feed Local program to connect the state’s agriculture industry and local businesses with those in need.

Celebrating 20 years ... a year late! Our Virtual Mahalo Event highlights and thank some of the key partners who have made our COVID response possible.

aloaharvest.org/data goes live, hosting interactive dashboards. These visualizations allow users to filter by time periods, regions, and other criteria to find new insights about fighting hunger in Hawai‘i.

**Meals With Aloha**

We worked with Y. Hata & Co, KEY Project, Pig & The Lady, Kūpuna & Kōkua, Kōkua Kaliihi Valley, and Pacific Gateway Center to provide food assistance and social services island-wide. In total, our cohort distributed 11,850 frozen meal kits and 5,850 prepared meals. This supplied 121,021 lbs of food for 55 distribution events. KKV and PGC both provided health and wellness checks, counseling, and enrollment in public assistance such as SNAP/EBT.

11,850 frozen meal kits
5,850 prepared meals
+ social service support

**Buy Local, Feed Local**

We joined forces with Hawai‘i Community Foundation and the City & County of Honolulu’s Farm to Food initiative to offer “Buy Local, Feed Local” boxes of locally grown meats, eggs, vegetables, and fruits. These items were sourced directly from local farms, restaurants, and other businesses.

5,200 meal kits/chef boxes at 25 distro events
Our COVID-19 response created new programs, but our primary focus is and always will be **food rescue!** Here are some interconnected ways food rescue impacts our community.

## Food security

1 in 5 ○ 35% ○

Hawaiʻi residents relies on a food bank or pantry for support.

2020:

2.7 mil+

lbs food rescued + redistributed

Food is not lacking – it simply must be utilized rather than thrown out when businesses have excess! 7 days a week, we use our refrigerated trucks to rescue quality, unsold/unused food from businesses and redistribute it island-wide to organizations serving the hungry.

## Environment

26% ○ 80% ○

of food in Hawaiʻi goes to waste (474 mil lbs annually).

1,088.2

tons food prevented from being incinerated

58.3

tons CO2 prevented from entering atmosphere

272.05

tons food prevented from entering landfill

Unlike in most states, the majority of Hawaiʻi’s food waste is incinerated, producing toxic ash. This ash + food that’s not burned is dumped into our state's sole solid-waste landfill. Both the incineration process and the rotting food produce greenhouse gases that worsen climate change. In fact, according to Project Drawdown's spring 2020 analysis and report, large-scale reduction of food waste is the **No. 1 most effective climate solution** that should be increased on a global scale.

## Economy

$6.8 bil ○ $1.025 bil ○

is annually spent importing ~85% of Hawaiʻi’s food.

is annually lost from the local economy due to food waste.

$7,684,209

saved by utilizing excess food

Our reliance on imported food makes us vulnerable to events such as natural disasters – not to mention global pandemics. Furthermore, according to Feeding America, each pound of food wasted in Hawaiʻi represents a loss of around $2.83. Food rescue saves the state money and strengthens our economy.

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339 volunteers gave time this year

This is a 5,417% increase over 2019!
Looking forward

Through the challenges brought by the pandemic, our organization’s vision and operations have grown tremendously. We are driven to achieve even more to support the community in 2021!

Operations: Changing roles, added capacity

2020

Phil Acosta
Executive Director

Mele Pepa Latu
Operations Manager

Leslie Pyo
Community Resource Mgr

Jay Purvis
Data Specialist

2021

New Data Specialist
Program Assistant
Project Manager

Tina Terrazas
Field Service Coordinator

Leslie Pyo
Communications & Marketing Manager

Hannah Emery
Volunteer Coordinator

2021 Projects

Gleaning
Volunteer-driven food rescue from local farmers

ʻaiRescue
Crowd-sourced, technology-based, on-demand food rescue

Food Resilience Hub
Permanent space(s) for food storage, processing, community involvement and collaboration

Continued flexible COVID response

Welcome!

Tina joined us in September to cover for our Operations Manager, Mele, who was on family leave. To kick off 2021, Mele is back and Tina is joining full-time in a new position: Field Service Coordinator. In this role, she strengthens our relationships with existing food donors and recipients and recruits new partners.

Hannah came onboard in September as a Project Coordinator for our COVID program Meals with Aloha. In 2021, we are breaking out the previous Community Resource Manager role into two positions: Volunteer Coordinator (Hannah) and Communications & Marketing Manager (Leslie).