



2021  
Quarter 2  
Newsletter



April-June 2021:

1,205,010 lbs.  
food distributed

20.99% growth over Q2 2020

704,315 rescued

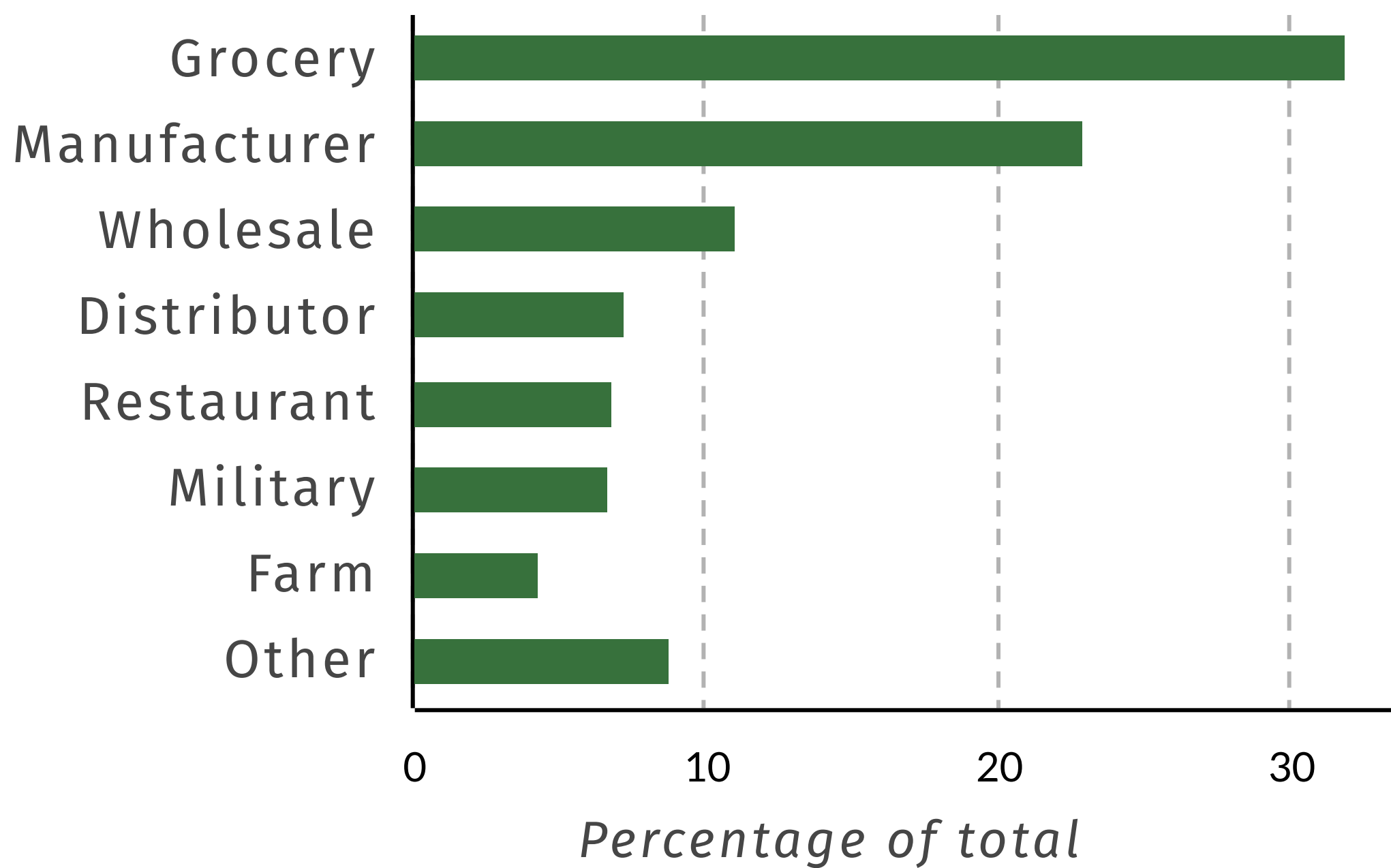
428,800 USDA

71,895 purchased/  
donated

Year to date:  
2,370,710 lbs.  
food distributed

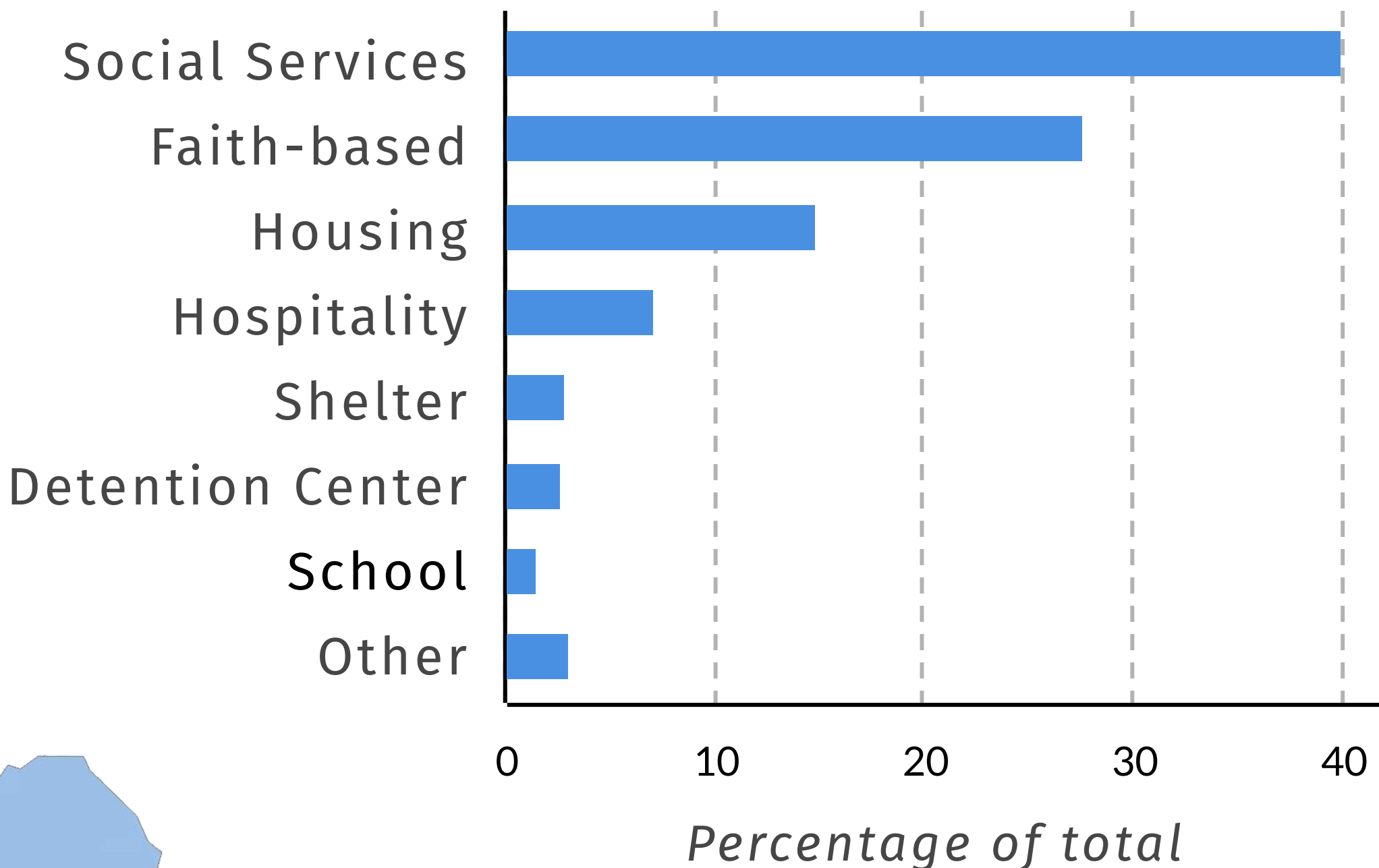
Rescued food came from  
220 food donors

49 of these are new!



Food from all sources went to  
165 recipient agencies

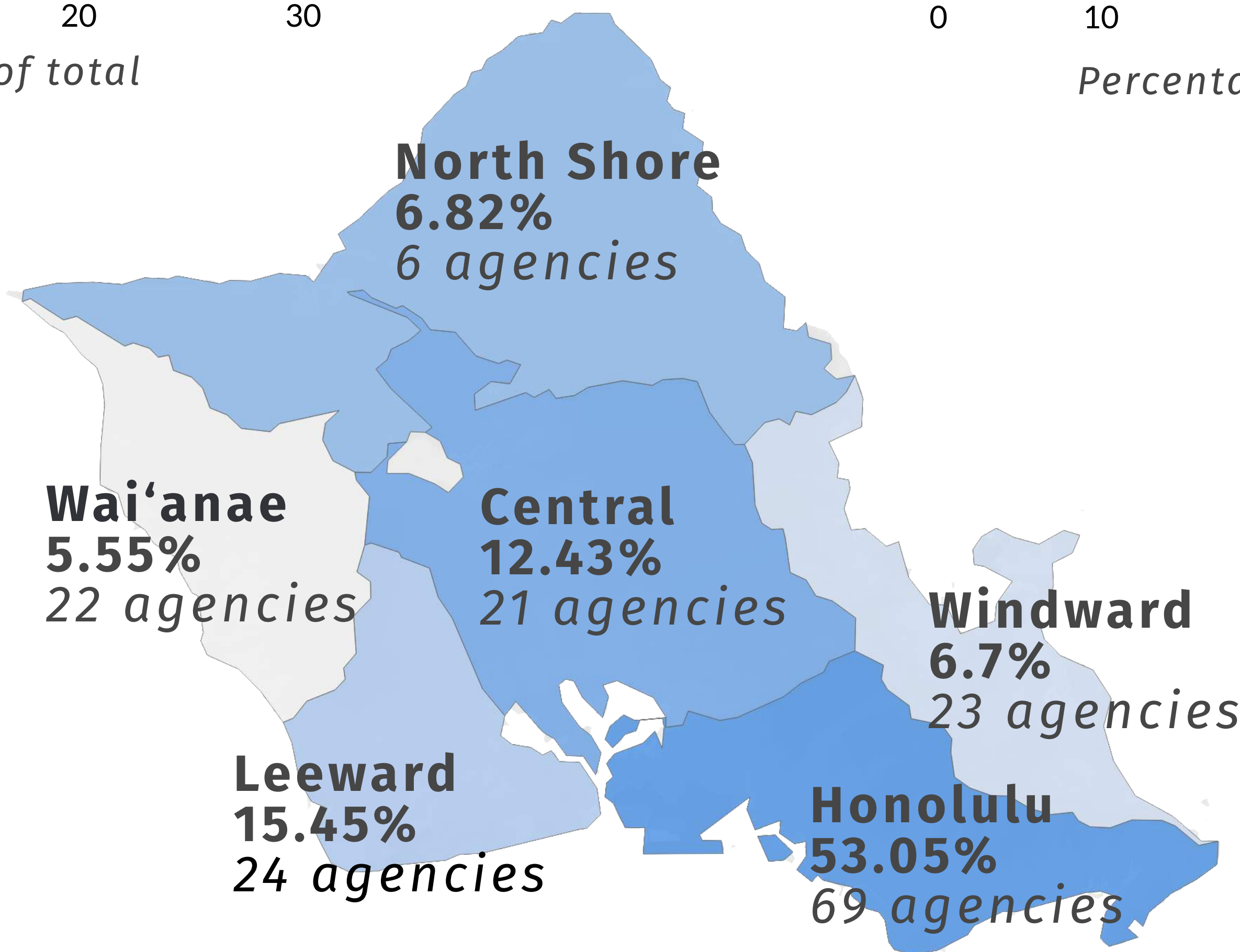
12 of these are new!



Distribution  
across O'ahu

% of total food  
Aloha Harvest  
distributed in Q2,  
by region

Interactive dashboards:  
[alohaharvest.org/data](http://alohaharvest.org/data)





# Food rescue: General operations

Q2

## Top 5 food donors

*Rescued food only*

1. Foodland
2. Eggs Hawai'i
3. Schofield Barracks
4. Y. Hata & Co.
5. Whole Foods Market



A sample of excess produce from Foodland Mililani, one of 21 Foodland stores we work with.



Y. Hata & Co. is Hawai'i's largest locally owned and operated foodservice distributor. They have been donating excess food to us for over 10 years!

Q2

## Top 5 recipient agencies

*Food from all sources*

1. The Pantry by Feeding Hawai'i Together
2. Hawai'i Lodging & Tourism Assn.
3. Hawai'i Cedar Church
4. 'Ohana, Family of the Living God
5. Kalihi Valley Homes Association



The Pantry by Feeding Hawai'i Together allows people to "shop" online to select food they need and pick up the free groceries at a scheduled time. Here, they receive fresh eggs redistributed from Eggs Hawai'i.

## New program

## Community Harvest

Our standard food rescue operations use staff drivers to rescue food from businesses. The goal of this new program, Community Harvest, is to capture excess produce from often-overlooked sources such as backyard fruit trees, private gardens, and small farms.

When an individual requests a Community Harvest, we send volunteers with equipment to the property. They harvest the produce and immediately drive it to one of our nearby recipient agencies!



Volunteers harvest chempedak from a resident in Kāne'ohe.  
**Learn more: [alohaharvest.org/donate-food](https://alohaharvest.org/donate-food)**



# Ongoing COVID-19 response & Special projects



## Leeward Community College meals

*April*

Leeward Community College's Culinary Arts program normally serves its delicious “practice meals” to students, but their cafeteria was still closed this spring due to the pandemic. They contacted us to send these meals out into the community instead!

Students prepared a total of 270 meals that we delivered weekly to Safe Haven, Loliana Apartments, and Pūnana Leo o Mānoa. A Nourishing Neighbors grant from Albertsons/Safeway helped fund this project.



## USDA food boxes

*April-May*

**26** events  
**21** orgs hosted  
**8,000** food packs distributed

We continued working with the **USDA Farmers to Families Food Box Program** and **Ham Produce & Seafood** to assist local organizations in hosting USDA Food Pack Distributions all across the island. Packs include fresh produce, milk, dairy products, and frozen meats.

## Aloha Packs

*February-June*

**3,350** meal kits distributed

We distributed meal kits to 15+ Windward schools and youth programs. These kits were put together by local partners **Ham Produce & Seafood** and **Y. Hata & Co.** This program was made possible by funding from Albertsons/Safeway, Harold K.L. Castle Foundation, No Kid Hungry, and the Seto Foundation.



## Supplemental pantry goods from Whole Foods Market

*May-June*

Whole Foods Market donated over \$20,000 worth of pantry goods, reusable tote bags, and recipe cards in support of our new Community Harvest program. We distributed these items alongside rescued and purchased local produce to The Pantry by Feeding Hawai'i Together and Kōkua Kalihi Valley. The goal was to empower recipients to prepare wholesome meals by rounding out the produce they receive.

Pantry donations included quinoa, pasta, vegetable broth, beans, tomatoes, turkey broth, extra-virgin olive oil, sea salt, black pepper, and Italian seasoning.





# Ongoing COVID-19 response & Special projects (cont.)



## Kaukau 4 Keiki summer meals

*June-July*

We worked with the City & County of Honolulu, Kahumana Kitchen of Kahumana Organic Farms, Hawai'i Foodservice Alliance, and other nonprofits to provide free, healthy meals to keiki in rural communities. We distributed 2,000 meal kits, which is equal to 28,000 meals per week. Each kit held seven breakfasts and seven lunches worth of food.

Agencies working hard to distribute these meal kits included Kahumana Organic Farms, Pu'uuhonua O Wai'anae, Kahuku Elementary School, Hui O Ho'ohonua ('Ewa Beach), KEY Project (Kahalu'u), Kahalu'u Elementary School, 'Aiea Honwanji Mission, Ke Kula Nui O Waimānalo, and Hau'ula Community Association.



## Farm Link Hawai'i collaboration

Farm Link Hawai'i connects local farmers to consumers and donates their excess produce to Aloha Harvest. Their new Donate A Produce Box program allows customers to purchase a box for a family in need. We distribute these boxes to recipient agencies on our weekly routes. You can create an account at [farmlinkhawaii.com](https://farmlinkhawaii.com) to purchase local produce for yourself and/or to donate a box!



## Meet our new Board members



**John Strandberg**

**Joined  
March 2021**

John Strandberg is the Regional Manager for Pacific Digital Signs and an avid amateur chef. He has nearly 30 years of experience in sales, marketing, and management, ranging from Fortune 500 companies to small businesses. His experience – which also includes retail, automotive, finance, real estate, print and online media, IT, and digital signage – provides a breadth of knowledge and insight into improving organizations.

John has chaired several civic and nonprofit organizations. He is a Past-President of the Rotary Club of East Honolulu and a previous Chair of the Meth Project board. He's also served as a board member for MADD, Junior Achievement, and the Arthritis Foundation. He got involved with Aloha Harvest during the pandemic in 2020, volunteering at community food distributions.



**Lisa Tomihama**

**Joined  
May 2021**

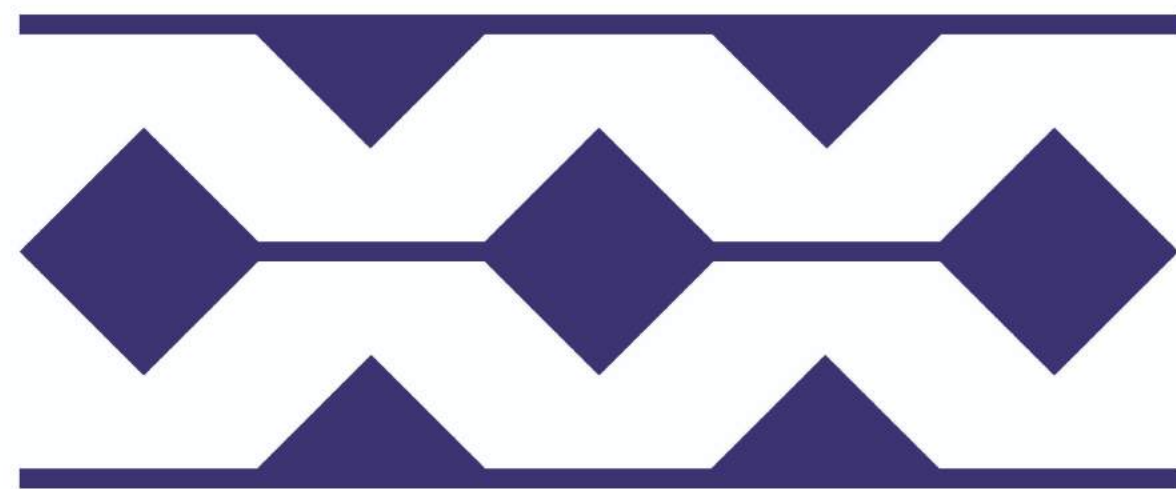
Lisa Tomihama is the SVP and commercial banking region manager overseeing the commercial banking segment of the Main Banking Center at First Hawaiian Bank. She has over 31 years of financial services and private industry experience.

She first joined the Aloha Harvest Board in April 2013 and served as our Chair from September 2014-June 2018, succeeding Chairman Emeritus Bob Harrison. She rejoins us now after taking a hiatus since June 2019. Lisa also serves on the board of the Hawai'i Restaurant Association and previously served as board secretary for the Big Brothers Big Sisters Hawai'i Foundation and treasurer for ClimbHI.



# Q2 financial grants & supporters

## Hawaiian Electric



“Hawaiian Electric is committed to the health and welfare of our community, which includes addressing basic lifeline needs,” said Kurt Tsue, Community Affairs Director. “We support Aloha Harvest as their program promotes recycling, prevents waste, and provides food to those who would otherwise go hungry.”

“In line with our own environmental stewardship and decarbonization efforts, we applaud their plan to use technology to streamline the travel distance of volunteer pickups and deliveries, which will ensure food freshness and help reduce the carbon footprint of rescued food.”

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“We believe the ability to quickly pivot during a crisis reflects the capacity to understand community needs in real time, the presence of community trust, the willingness to take risks, and keeping your mission top of mind,” said Jan Harada, Executive Director. “Those are all qualities that reflect the foundation’s values and guiding principles.”

“We believe in supporting the capacity of nonprofits to do what they do. We appreciate that Aloha Harvest has been focused on improvement through the strategy work they are doing with the Hawai’i Alliance for Community Based Economic Development, and are excited to follow that up with a grant to support implementation needs that are identified in that strategy and plan.”

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## Kosasa Foundation

Paul Kosasa is the President of the Kosasa Foundation and ABC Stores. ABC Stores donate thousands of pounds of excess food to us every week!

“Food is a precious resource,” said Kosasa. “To see it go into a garbage can is wasteful. The Kosasa Foundation supports Aloha Harvest because they care and make our community a better place.”

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**HAWAI’I COMMUNITY  
FOUNDATION**

The George Mason Fund of the Hawai’i Community Foundation (HCF) is a donor-advised fund that provides financial support for our general operations. With 105 years of community service, HCF is one of the leading philanthropic institutions in the state and is a steward of more than 1,000 funds created by donors who desire to transform lives and improve communities.



## Q2 financial grants & supporters (cont.)



**Aloha United Way**



In response to the flooding this spring, AUW created the Aloha United Way Emergency Flood Relief Fund to provide statewide food, housing, shelter, disaster, and crisis services. Hawthorne CAT was the founding contributor to the fund.

“Our communities [were] already in distress due to the pandemic, so the recent floods [were] an additional devastating blow,” said Bobby Whitworth, General Manager of the Pacific Region for Hawthorne Cat. “Rebuilding from these multiple crises will take time and resources. We hope our Kahiau initiative will inspire additional funding partners to join the effort and contribute alongside us.”

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Aloha Petroleum has donated excess food from their Aloha Island Mart stores for over five years, has representation on our Board of Directors, provides discounted gas to fuel our trucks, and contributes financially to support our mission.



“Aloha Harvest is a truly unique local organization that rescues excess food and delivers it to those who need it most,” said Casie Bui, Senior Manager, Sales Operations and Marketing, “We believe in their mission, and we’re so proud to be able to support their efforts to help serve families in our island communities.”

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The GSF Foundation is a nonprofit organization established to improve the lives of children and families in need. A natural extension of Golden State Foods’ values-based business, the Foundation is designed to assist those in the areas where GSF associates live and work through personal involvement and contributions. In May 2021, the Golden State Foods Foundation donated \$47,000 to local food banks across the country!

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“‘The compass needle of love always points in the direction of the neighbor who needs help’ (Lewis Smedes, Mere Morality). The congregation of Pearl City Community Church is honored to support the ministry of Aloha Harvest because the needles of our compasses are both pointing in the same direction,” said Rev. Gordon Marchant, Senior Pastor. “The love of Christ compels us to help those in need – no excuses!”

*Last but not least, mahalo to **Jeff Polovina and Cathy Watson** and all the individuals who have given online, by check, or via workplace giving campaigns to support our work – collectively amounting to more than \$35,000 this quarter!*