



Volunteer Cristina (right) with a donation from Ho Farms at Mililani Farmers Market

## Stop food waste, end hunger

July-September 2021:

### 702,679 lbs. food distributed

**-41% compared to Q3 2020**

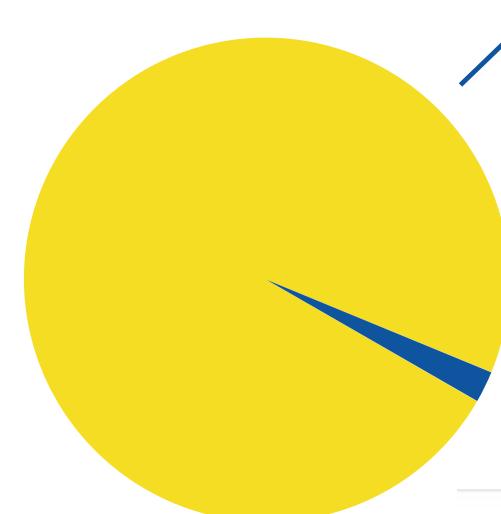
#### Understanding the numbers:

Last year, we worked with the USDA to distribute emergency federal food assistance. That program is currently not active, and for now we've re-focused on our primary mission of redistributing quality excess food.



Q3 2021: **98%**  
rescued food

Q3 2020: **61%**  
rescued food



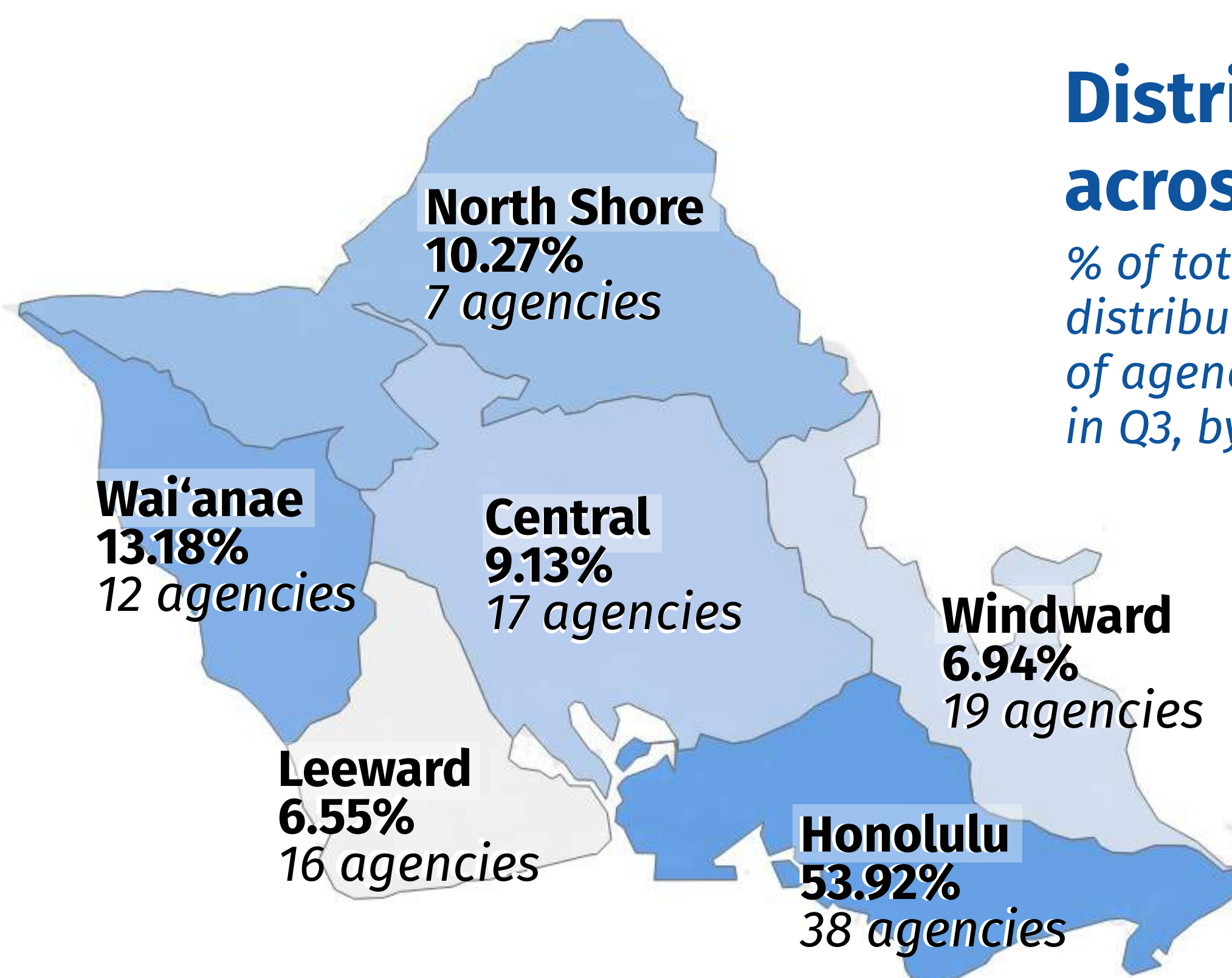
**687,779 lbs.**  
rescued

**14,900 lbs.**  
purchased/donated

### Year to date: 3,073,389 lbs. food distributed

#### Distribution across O'ahu

% of total food  
distributed & number  
of agencies serviced  
in Q3, by region



## In this issue:

- 2 Food rescue numbers & most active partners
- 3 Volunteer activity & Mililani Farmers Market highlight
- 5 Workplace giving programs



This quarter, two new recipient agencies are **Ewa Beach Assembly of God** (left: community food distribution) and **Wahiawā Health** (right: medical care for individuals regardless of ability to pay).



# Food rescue snapshot

## Top 5 food donors *Rescued food only*



1. Foodland
2. Eggs Hawai'i
3. Y. Hata & Co.
4. Meadow Gold
5. Ito En

Groceries rescued from KAHALA MKT. by Foodland

## Top 5 recipient agencies *Food from all sources*

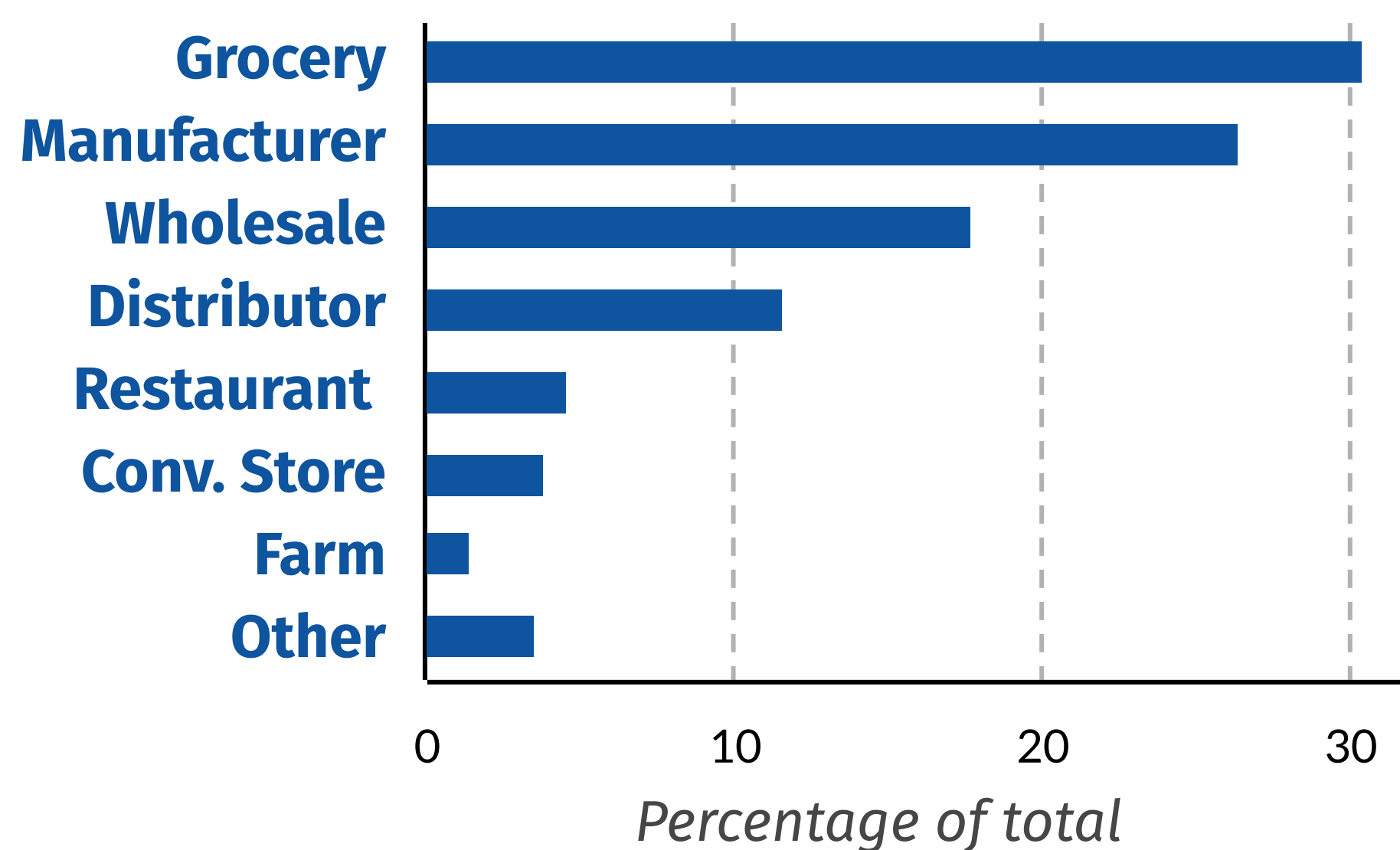


1. Hawai'i Cedar Church
2. The Pantry by Feeding Hawai'i Together
3. 'Ohana, Family of the Living God
4. Light of the World Ministries
5. Our Lady of Kea'au

Hawai'i Cedar Church volunteers organize rescued food to distribute

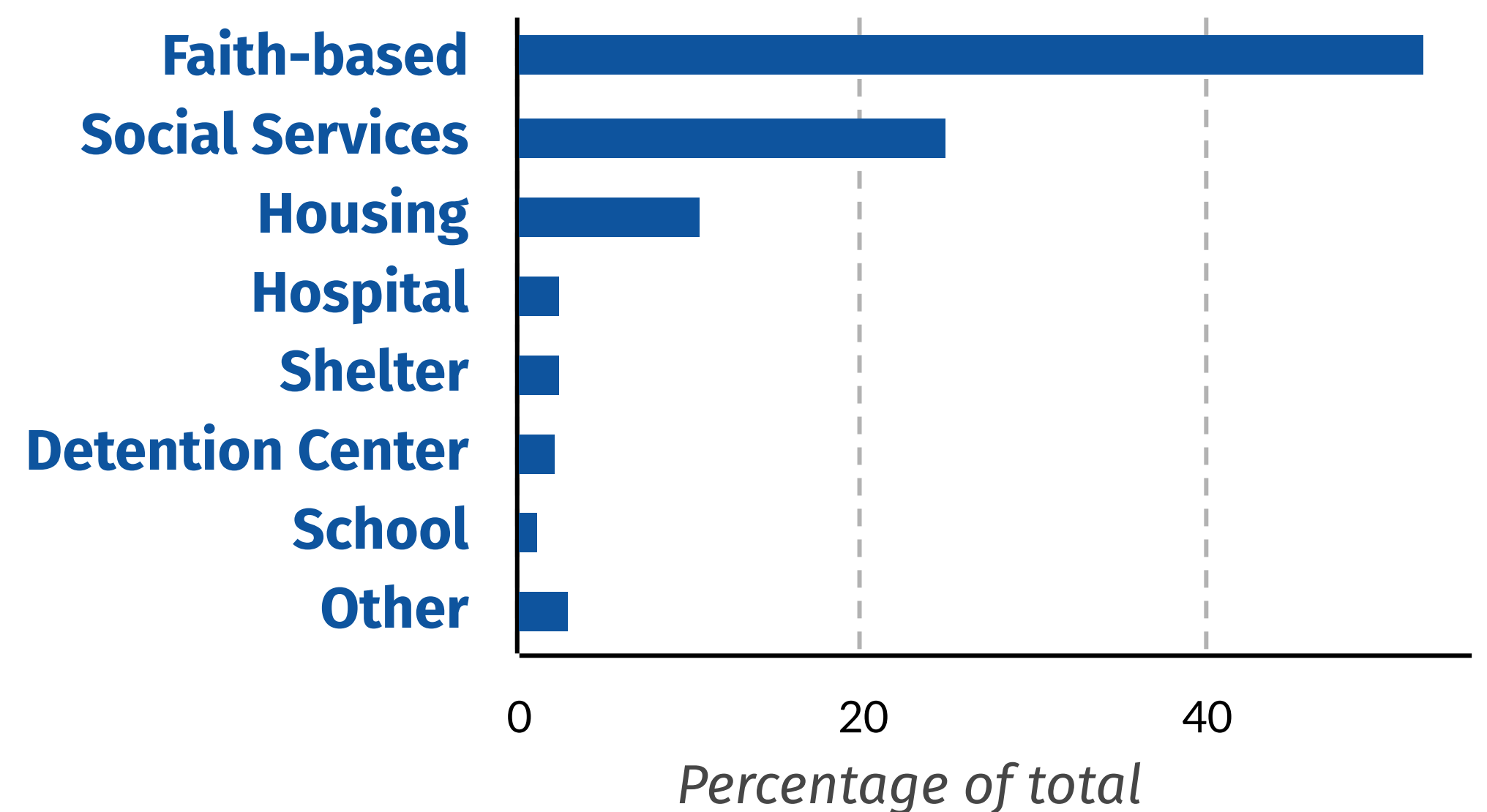
Rescued food came from  
**190 food donors**

⬆️ 55 of these are new!



Food from all sources went to  
**109 recipient agencies**

⬆️ 10 of these are new!



"Aloha Harvest has been a blessing

to work with. They have great **processes** they have implemented for us that makes the **pickup** and transition **smooth**. The stores speak highly of the relationship and professionalism of their drivers and **love working together** for the good cause that Aloha Harvest provides."

- Jason Lam, Foodland

PLUS:  
**Meet our  
new drivers!**



"For many of our clients,

The Pantry is their **sole source of food** and Aloha Harvest plays a crucial role in helping us to care for their **nutritional needs**. We cannot thank you enough for the **variety** of products we receive from you. Just this past week, one of our newer clients explained that neither he nor his wife know what they would do without us, and they are incredibly thankful for what we are able to provide to them."

- Jennine Sullivan, The Pantry



# Volunteer activity

Q3

**278 hours**  
served by volunteers



**53** active volunteers  
**498** existing volunteers



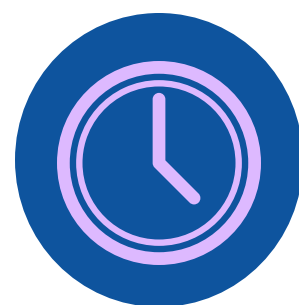
**15%**  first-time  
**24%**  returning  
over  
Q2 2021

## Farmers markets

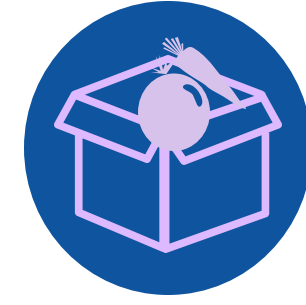
Often, food vendors and farmers have quality leftover food at end-of-market that they won't be able to sell later. We've worked with our volunteer base to bring food rescue to three markets on O'ahu so far!



**17**  
volunteers



**63**  
hrs.



**2,338 lbs.**  
rescued food



### 25 vendors giving excess food:

- Alex Products LLC
- Ed's Little Farm
- Hawaiian Cane Juice
- Hawaiian Style Chili
- Hibachi Honolulu
- Ho Farms
- Kalihi Corner
- Kamuela Tomatoes
- Ko Farms
- La Tour
- Middle Eats
- Mochi Aulele
- Nita's Flower Market
- Olay Thai
- Otsuji Farm
- Pomai Kulolo
- SaSa Gourmet
- Shawn's Farm
- Son Farm
- Thai Farmers Association
- The Pig and the Lady
- Theng's Farm
- Thoune Hongphao Farm
- Vilath Farm
- Youpo Noodles HI



**1** Volunteers visit vendors as the market closes and collect excess. Here, Cristina (left) and Peter (right) pick up extra veggies from Ed's Little Farm.



**2** Volunteers alternate delivering the food to New Hope Central Oahu and Waipahu Community Church every other week. Here is NHCO.

### Spotlight: Mililani



**"Volunteering expanded my view** on the potential solutions to food insecurity. There is an amazing array of produce that is rescued, and there are very committed groups interested in ensuring people's food needs are being met. I now have a much better understanding of how my little contribution can make an impact."

- Cristina

**"Seeing the reaction of the people** we deliver food to has made me realize how precious food security is."

- Peter



**3** The recipient agency distributes the free food to the community!



# Volunteer activity Continued



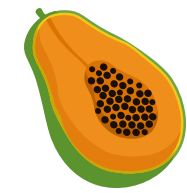
## Community Harvest

We launched this program last quarter to capture the abundant excess produce from **backyard fruit trees, private gardens, and small farms**. When an individual requests a Community Harvest, we send volunteers with equipment to the property. They **harvest the produce** and immediately drive it to one of our nearby recipient agencies!



### Building a network

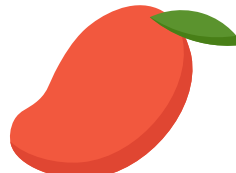
Since launching, we've harvested from generous residents who shared their extra:



papaya  
(Kahala)



pomelo  
(Kailua)



mango  
(‘Ewa Beach)



avocado  
(Waialua)



lime  
(Moanalua)



cucumber, eggplant,  
tomato, onion, leafy greens,  
green beans, and peppers



eggfruit, jackfruit  
(Kāne‘ohe)

### Aloha Agape Community Garden (Mililani)

Christ Lutheran Church launched a garden where people can grow produce and keep/donate as much as they'd like. It was a perfect fit for our program!

### Local businesses are helping us publicize

Displaying and/or handing out flyers:

- Arbor Spirit Tree Care
- Hapa Landscaping
- IBEW Blood Drive
- Keep it Simple Zero Waste Store
- Mālama ‘Āina Landscape & Masonry Design, LLC
- University of Hawai‘i Buildings and Grounds Management
- University of Hawai‘i Master Gardener Program



### Help spread the word!

Email [hannah@alohaharvest.org](mailto:hannah@alohaharvest.org) to learn how you can become a Community Harvest ambassador, whether as an individual or as an organization.

## Food distributions

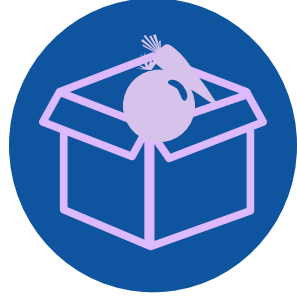
In June, we started sending volunteers to support our recipient agencies that hold regular food distributions.



26  
volunteers



134  
hrs.



43,665 lbs.  
food distributed



### Ocean Pointe RCA

- ‘Ewa Beach
- serves isolated kūpuna & keiki
- Thursdays, noon-1 p.m.



### Angel Network Charities

- Honolulu
- open to public
- 1st & 3rd Thursdays, 1-3 p.m.
- Fridays, 10 a.m.-noon



*Mahalo piha:*

# Workplace giving programs



First Hawaiian Bank launched its annual employee-giving campaign, Kōkua Mai, in 2007. It runs each fall, and 98% of all FHB employees have made donations! 100% of employee donations go to the charity of their choice. Aloha Harvest has been a recipient since 2009.

.....



The Combined Federal Campaign is the official workplace giving campaign for federal employees and retirees. It is one of the largest and most successful workplace fundraising campaigns in the world.

The mission of the CFC is to promote and support philanthropy through a program that is employee-focused, cost-efficient, and effective in providing all federal employees the opportunity to improve quality of life for all. Federal employees and retirees may give to Aloha Harvest through GiveCFC.org from Sept. 1, 2021, to Jan. 15, 2022, using our CFC ID, #83771.

.....



During the COVID-19 pandemic, many families questioned where their next meal might come from as the need for food assistance continued to rise. UHA Health Insurance responded by selecting Aloha Harvest as their charitable donation recipient. “We wanted to impact the greatest number of families and communities across the state,” said Howard Lee, UHA’s president and CEO. “With Aloha Harvest, our employees’ contributions, and our corporate match program, we were able to bring peace of mind to communities in need.”

## Annual fundraisers

*We're grateful to be beneficiaries of these annual campaigns!*





# Q3 financial grants & supporters



HAWAI'I COMMUNITY  
FOUNDATION

HCF is a steward of more than 1,000 funds, including over 300 scholarship funds, created by donors who desire to transform lives and improve communities. In 2020, HCF distributed more than \$142 million in grants and contracts statewide. The following gifts were made to Aloha Harvest this quarter courtesy of the Hawai'i Community Foundation: Serendipity II Fund, Ifuku Family Foundation Fund, Simeon and Carolyn Acoba Fund, and CHANGE Framework Grants from the Hawai'i Resilience Fund and the Minnie K. Fund of the Hawai'i Community Foundation.

.....



"Safeway has a long-standing commitment to hunger relief," said Wendy Gutshall, director of public affairs for Safeway. "We take great pride in giving back to the communities we serve. We are proud to support Aloha Harvest through our Nourishing Neighbors program to help feed people in need."

.....



"The *Honolulu Star-Advertiser* was proud to have had Aloha Harvest as past recipient of the *Honolulu Star-Advertiser's* Subscriber Donation Program here on O'ahu," said Linda Woo, director of sales and marketing. "The work in helping to feed those in need through excess food suppliers not only reduces food waste, but brings our communities together to be stronger and more resilient through difficult times. We applaud Aloha Harvest for your continued hard work."

.....

JOHNSON OHANA  
FOUNDATION



"The Johnson Ohana Foundation is proud to support Aloha Harvest and the important role they play in strengthening a resilient and sustainable local food system," said Jessica Scheeter, executive director. "We value their commitment to increasing food security through creative thinking and innovative programs reaching all facets of the community."

The Johnson Ohana Foundation was founded in 2008 by Kim and Jack Johnson to support environmental, art, and music education worldwide, and has been supporting Aloha Harvest since 2014. A primary goal of the foundation is to support equitable and sustainable local food systems, farm to school programs, and food security in Hawai'i.



## Q3 financial grants & supporters *Continued*



The Dunkin' Joy in Childhood Foundation, the charitable foundation supported by Dunkin' and the generosity of its franchisees, guests, vendor partners, and employees, provides the simple joys of childhood to kids battling hunger or illness. The Foundation partners with food banks, children's hospitals, and nonprofit organizations to fund joyful environments and joyful experiences for kids when they need it most. Along with local Dunkin' franchisee Butch Galdeira, they are honored to support Aloha Harvest's summer meals program and their mission of collecting and redistributing food to Hawai'i's hungry.

.....

"Par Hawaii is proud to support Aloha Harvest with a donation of \$2,500 and an additional \$2,500 in fuel cards," said Michael Rose, head of Par Hawaii Kokua Committee. "Par Hawaii is the leading supplier of transportation fuels in Hawai'i, serving the state's population of approximately 1.4 million residents and 8 million annual visitors. Our Kokua Committee supports organizations and programs in communities statewide that enhance the quality of life for all Hawai'i residents, protect Hawai'i's environment, and promote the diverse cultures of Hawai'i. A future focus will also be to drive engagement of employees around volunteerism and community involvement."

.....

"We are proud to announce that Aloha Harvest has been selected as one of the 10 organizations to receive a donation of \$2,500," said Victoria Krabill of Franz Family Bakery. "Franz Family Bakery, in partnership with Hawaii Foodservice Alliance and Love's Holding Company, held the 1st Annual Love's Spirit of Giving initiative in celebration of the 170th anniversary of the Love's brand in July. A total of \$25,000 will be awarded to local nonprofits in Hawai'i that make a difference in the community!"



*Last but not least, mahalo to all the individuals who have given online, by check, or via workplace giving campaigns to support our work – collectively amounting to **\$24,173.77** this quarter!*

**Mahalo for reading!**

Follow us [@alohaharvest](https://www.alohaharvest.org)

