

April 2020

Aloha Harvest

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Impact report:
Our second-month response to COVID-19 in Hawai'i

317,439 lbs excess food rescued

~264,533 meals made possible instead of landfill waste

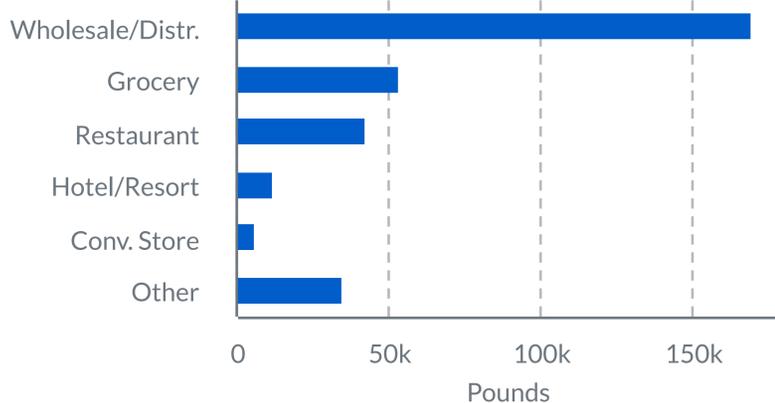
*avg 1.2 lbs per meal, per USDA/Feeding America standard

Rescued from

120 food donors

20 new food donors this month

April 2020 sources



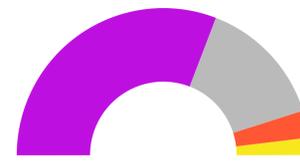
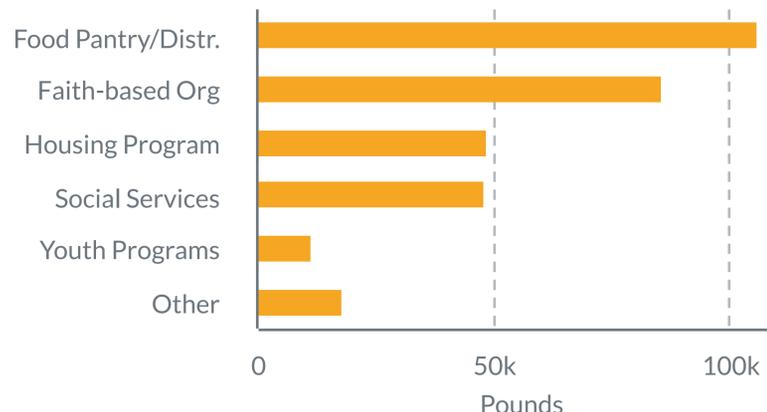
Metro Honolulu (59.4%) Leeward (19.8%)
 Central (17.8%) Windward (2.6%)
 Neighbor Island (0.4%)

Redistributed to

103 recipient agencies feeding the hungry

20 new recipient agencies this month

April 2020 recipients



Metro Honolulu (61.7%) Leeward (28.5%)
 Central (6%) Windward (3.8%)

Compare to the last several years



78% increase in food rescued compared to last April

2020 YTD rescued food: 926,913 lbs*

*Our March report incorrectly listed 2020 Fiscal YTD poundage (1,139,869) instead of 2020 YTD poundage (609,474). This is now corrected online.

Top 10 Food donors

1. Eggs Hawaii Inc.

65,450 lbs



2. Foodland

Food, Family, Friends & Aloha

39,774 lbs from 17 sites

3. *gsf* Golden State Foods

33,350 lbs

4. Sysco Hawai'i

32,605 lbs

5. FEMA

12,640 lbs

6. AULANI

A Disney RESORT & SPA

10,800 lbs

7. **Y. Hata & Co.,** LIMITED

9,800 lbs from 2 sites

8. WHOLE FOODS MARKET

9,770 lbs from 3 sites

9. FLYING FOOD GROUP

9,000 lbs

10. Coastal Pacific Food Distr.

7,900 lbs from 2 sites



Top 10 Recipient agencies

1. **Mālama Meals** - 68,372 lbs

Delivering 3,200+ free meals per day to 37 locations island-wide, prioritizing kūpuna and homeless communities.

2. **Hawai'i Cedar Church** - 33,952 lbs

Serves 10,000 people in the Honolulu area weekly, primarily unemployed, homeless, and senior citizens.

3. **Kalihi Valley Homes Association** - 29,434 lbs

Distributes free food and groceries to the 370+ families and individuals living at this low-income housing property.

4. **Pacific Gateway Center** - 28,490 lbs

Providing space for cold storage and food preparation by **Chef Hui x Aloha Harvest** at its incubator kitchen facilities. Providing weekly free food drops for kūpuna and the Kaka'ako community through the Nā Kūpuna Makamae Center.

5. **Lighthouse Outreach Center** - 15,005 lbs

Food bank and emergency 24-hour shelter serving the Waipahu area. Provides social services in rental assistance, medical issues, and life skills.

6. **Kroc Center Salvation Army** - 13,400 lbs

The island's largest community center, based in East Kapolei. Since COVID-19, has offered community drive-thru food donations that reach thousands of people every week.

7. **Ohana, Family of the Living God** - 12,704 lbs

Based in Hau'ula, distributes free food weekly to halfway homes in Kahalu'u, kūpuna in Punalu'u, and families in Lāi'e and Kahuku.

8. **Wai'anae Coast Comprehensive Health Center** - 12,250 lbs

Offers ongoing community food distribution events for individuals and families residing on the West side of O'ahu.

9. **Angel Network Charities** - 10,411 lbs

Serves over 1,500 people in East O'ahu monthly with perishable and non-perishable food.

10. **O'ahu Community Correctional Center** - 9,849 lbs

Provides meals to inmates at the largest jail facility in the state of Hawai'i.

COVID-19 Response

Collaborations & adaptations to meet the needs of our community

1. Chef Hui x Aloha Harvest in partnership with Pacific Gateway Center

- In Phase 1 (March 2020) of this collaboration, we focused on safely, equitably processing the temporary spike in excess food resulting from canceled events & hotel and restaurant closures.
- In Phase 2, Chef Hui is cooking! Together, we're providing ready-to-go meals for communities AND supporting local farmers and businesses with purchasing power secured through grants.

Chef Hui x Aloha Harvest meals = **rescued food (63.5%) + purchased ingredients (36.5%)**

- About 80% of all purchased ingredients have been locally sourced, thanks to some of the supporters included on the next page.
- Though Aloha Harvest's primary focus is still food rescue, supporting local food producers is a gap that must be filled as our community navigates COVID-19. This will help keep the primary food supply chain as stable as possible.



19,050

lbs rescued food utilized, out of 30,000 total lbs of food Chef Hui processed



15

local farms & businesses supported via purchases



~15,875

meals made possible, per USDA standard of 1.2 lbs/meal



2,800

hours volunteered



20

food donors



27

recipient agencies

Expansion:

In April, Chef Hui grew from cooking/storing food solely out of Pacific Gateway Center to working out of three kitchens around the island.

Pacific Gateway Center
Downtown Honolulu
1,600 lbs food processed
2,150 meals created



Open Kitchen O'ahu
Waimea Valley
1,000 lbs food processed
650 meals created

Kona Brewing Company
East O'ahu
2,350 lbs food processed
2,500 meals created



2. Meal delivery

Kupu and Kapi'olani Community College are both using their kitchen spaces to prepare free grab-and-go meals daily during COVID-19. In April, with the help of La Tour Bakehouse, Bargreen Ellingson, and Re-use Hawai'i, we provided constant delivery service for food prepared at each site, along with logistics support as needed.



16,742 meals delivered to:
Ke Kula Nui O Waimānalo, KEY Project

9,895 meals delivered to:
KVIBE (Kōkua Kalihi Valley), Mililani
YMCA, Nu'uuanu YMCA

3. Support grassroots food distributions

We also provided delivery and logistical support for over a dozen food distribution events in April. Though we usually focus on supply and leave distribution to our awesome recipient agencies, this is another gap that we've stepped in to help fill during the pandemic.

Supporters Spotlight



The Clarence T.C. Ching Foundation exists to help people of Hawai'i who are in need. Especially in times of great uncertainty and hardship, the Foundation's grantmaking allows many social service organizations to step up to meet the growing needs of the community. Their support will allow us to upgrade our aging fleet of trucks, significantly increasing our operational capacity.



For every dollar spent at any local takeout or delivery with a **First Hawaiian Bank** card, \$1 is donated to the Aloha for Hawai'i campaign. As a recipient of this campaign, we will work to scale our efforts even further to feed the need of the community. We are truly grateful for the tremendous support and longstanding relationship we have with First Hawaiian Bank.



For over 30 years, **The Harry and Jeanette Weinberg Foundation** has supported nonprofits in Hawai'i working to address the needs of low-income individuals. We are thankful and excited to work with the Foundation in helping our keiki, kūpuna, and their 'ohana in these extremely challenging times.



Thanks to the support of **The City and County of Honolulu**, in April we were able to help launch the first mass food distribution on O'ahu. At the Waipi'o Soccer Complex, over 1,000 "Stew in a Bag" kits and other food items were given to community members. With over 14,000 pounds of local meat, produce, eggs, rice, and other goodies, this was enough to create nearly 12,000 meals.



Mahalo!

to these donors who have also contributed financially to help us respond to COVID-19



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