

**aloha**harvest

Rescuing Quality Food To Feed Hawaii's Hungry

# 2021 Impact Report





# A Message from Our Executive Director

***Mahalo. Salamat. Arigato. Xiexie. Gracias.** No words can fully express our gratitude to all our supporters.*

When the COVID-19 pandemic began in 2020, so many people stepped up to help us meet the food assistance needs of our O'ahu community. Food donors, distribution partners, volunteers, local businesses (large and small), private foundations, and especially our county, state, and federal government. Their help was tremendous.

We expected a drop-off as we transitioned to pandemic recovery efforts in 2021. This trend is often referred to in the nonprofit sector as "donor fatigue." That was NOT the case! The growth and momentum have continued into 2021.

Food donations are nearly double pre-pandemic levels. This year, we distributed over 3.8 million pounds of food, and out of that, 2,861,051 pounds is rescued excess food. Community engagement is off the charts, with volunteerism increased by over 500% from 2019!

To kick off 2022, we're working on a pilot composting program with the City & County of Honolulu and other nonprofit partners.

We are extremely excited at what this year will bring as we continue expanding our efforts to create a more resilient and sustainable food system in Hawai'i. And we rely on continued community support to successfully carry out our mission to eliminate hunger and food waste.

We are truly blessed and eternally grateful. So, simply, from the bottom of our hearts: Thank you very much.



With sincere gratitude,

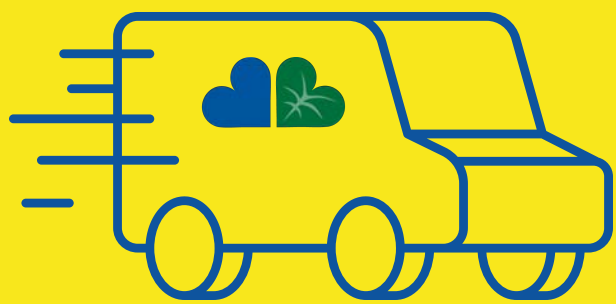
Augustus "Phil" Acosta



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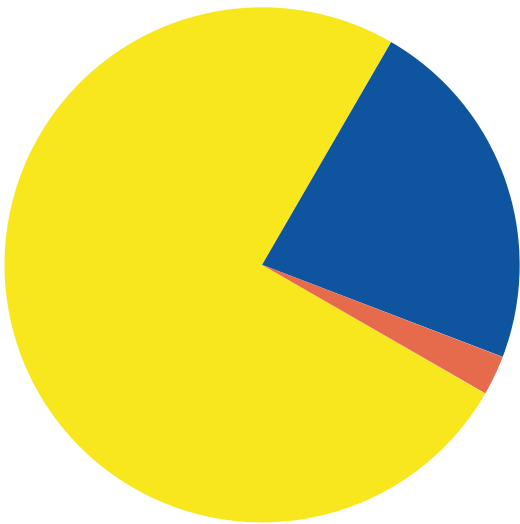
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**3,813,906 lbs.**  
total food distributed

*Pounds Distributed by Category*



**2,861,051 lbs.**  
rescued

**857,600 lbs.**  
USDA "Farmers to Families  
Food Box" program

**95,255 lbs.**  
purchased/donated



**5% Increase From 2020**  
(2,720,074 lbs.)

## Distribution Across O'ahu

*% of total food distributed  
& number of agencies serviced  
in 2021, by region*

**Wai'anae**  
**6.25%**  
25 agencies

**Leeward**  
**10.50%**  
32 agencies

**Central**  
**10.85%**  
30 agencies

**North Shore**  
**9.13%**  
10 agencies

**Windward**  
**7.25%**  
38 agencies

**Honolulu**  
**56.02%**  
98 agencies



# 2021 Donor & Recipient Breakdown



## Top 5 Food Donors

*Rescued food only*

- 1. Foodland Super Market, Ltd.
- 2. Y. Hata & Co., Ltd.
- 3. Eggs Hawaii, Inc.
- 4. Ito En, Ltd.
- 5. Meadow Gold Dairies Hawaii

## Top 5 Recipient Agencies

*Food from all sources*

- 1. Hawaii Cedar Church
- 2. The Pantry by Feeding Hawai'i Together
- 3. 'Ohana, Family of the Living God
- 4. Light of the World Ministries
- 5. Kalihi Valley Homes Association



**Photo:** Our drivers rescue hundreds of pounds of food daily from Foodland, including prepared foods and fresh produce

**Photo:** Aloha Harvest arrives at Hawaii Cedar Church throughout the week to deliver nourishment to the community in Kalihi

### Rescued food came from

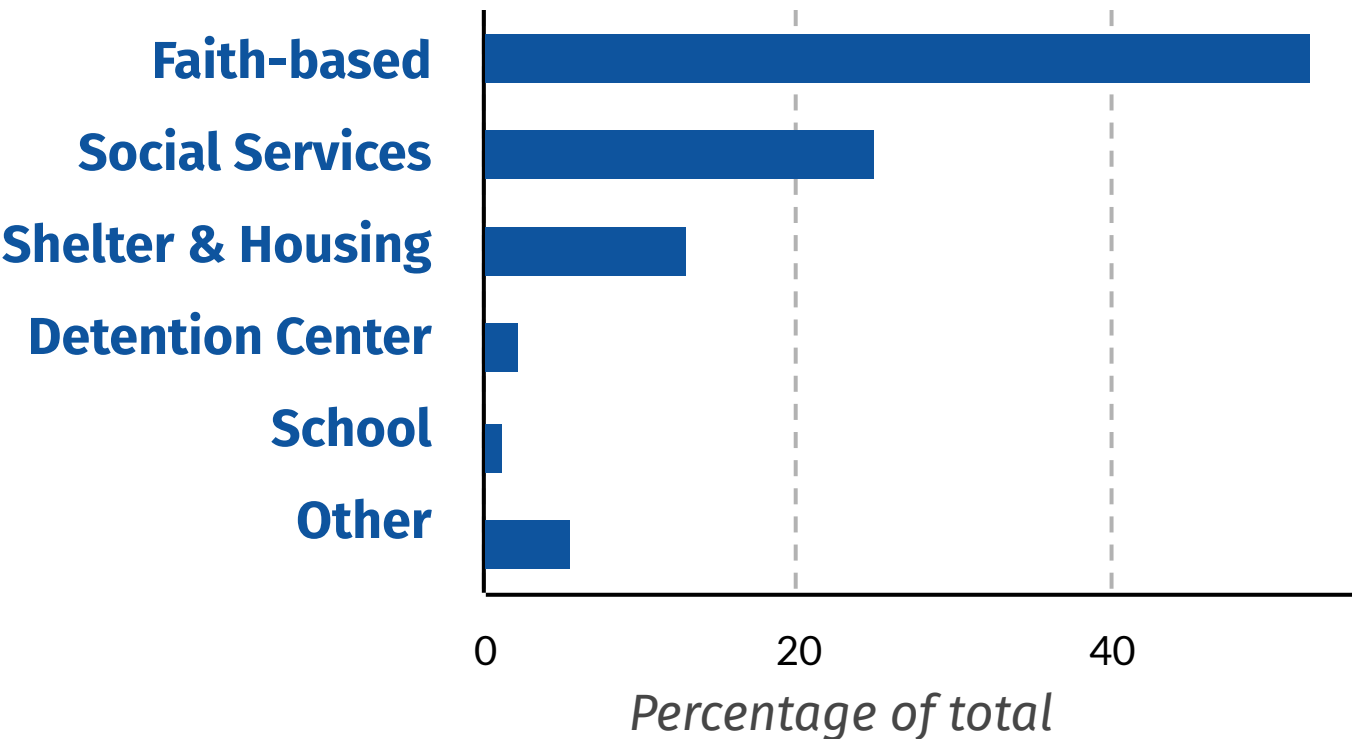
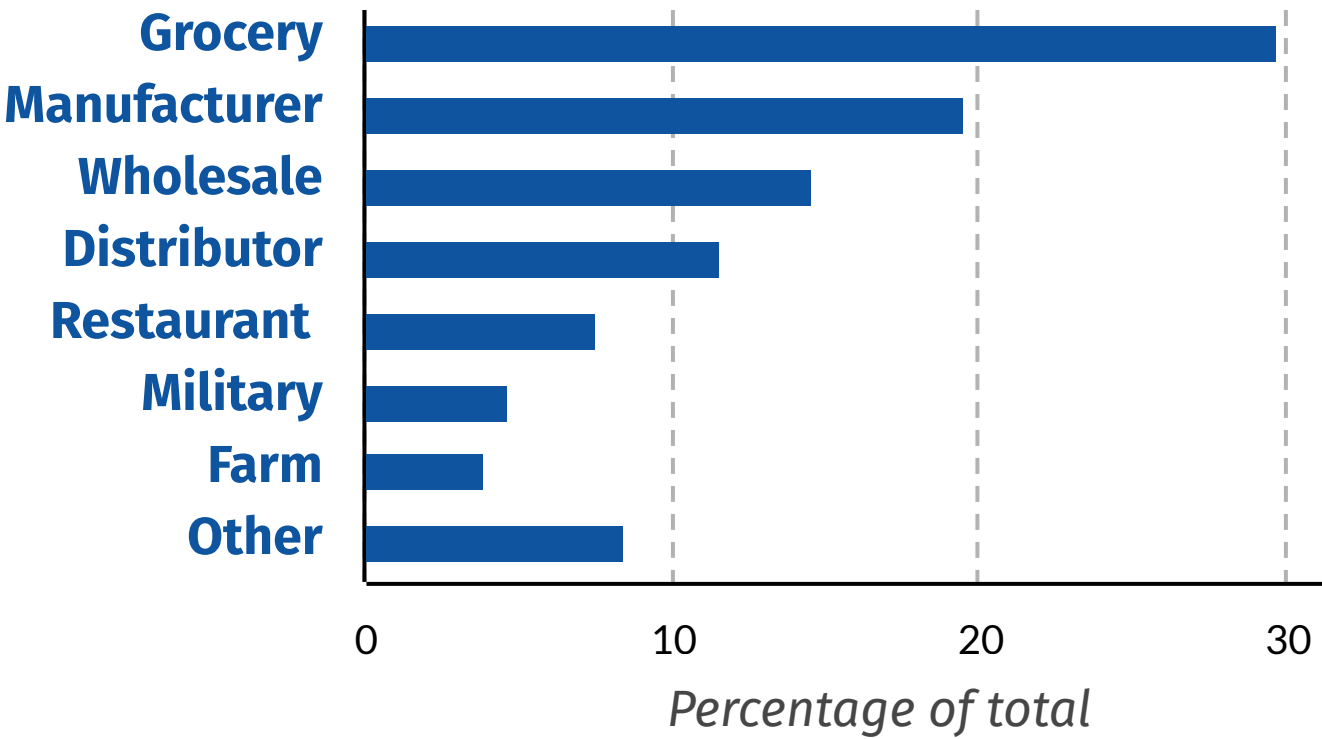
**420 food donors**

⬆️ 205 of these are new!

### Food from all sources went to

**232 recipient agencies**

⬆️ 36 of these are new!





# 2021 Volunteer Activity



**1,260 hours**  
served by volunteers

**8,611 lbs.**  
food rescued by volunteers



**545** existing  
volunteers

**156** active  
volunteers

**100** new active  
volunteers



**91%** ⬆️  
first-time volunteers



**129%** ⬆️  
returning volunteers  
since 2020

## Volunteer Feature: Leon



Leon has been a huge help to our food distributions with our food recipient agencies. **He has volunteered over 75 hours at 20 different volunteer opportunities**, making him our most active volunteer this year. Mahalo, Leon!

### KCC FMFR\*

13.5% (159 hrs.)  
33 opportunities

### Blaisdell FMFR\*

5.7% (67 hrs.)  
42 opportunities

### Community Connections

2.2% (26 hrs.)  
6 opportunities

### Community Harvest

2.4% (29 hrs.)  
13 opportunities

### On-call Food Rescue

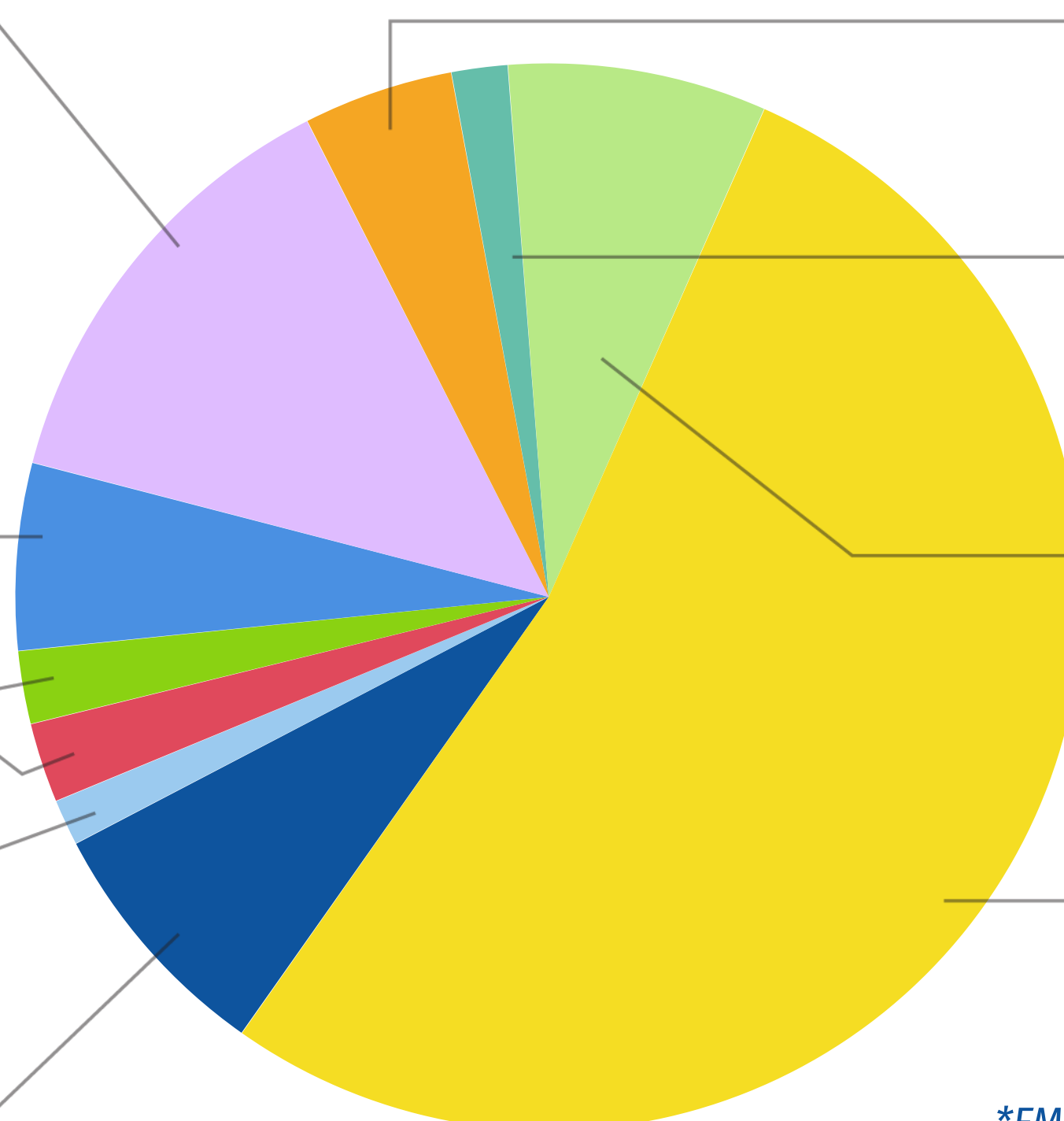
1.4% (17 hrs.)  
14 opportunities

### In-office Help

7.6% (89 hrs.)  
11 opportunities

## Volunteer Hours by Program

and Number of Opportunities\*\*



### Mililani FMFR\*

**4.6%** (54 hrs.)  
23 opportunities

### Marketing

1.7% (20 hrs.)  
3 opportunities

### Data Harvesters

7.9% (93 hrs.)  
2 opportunities

### Food Distributions

53.1% (626 hrs.)  
69 opportunities

\*FMFR = Farmers Market Food Rescue  
\*\*Graphic does not include anonymous volunteer hours



# 2021 Program Highlight

## Community Harvest

In April 2021, we launched our new Community Harvest program to help capture local produce from backyards, gardens, and farms on O'ahu. This new program has been a growing success as we have created an inventory of harvesting tools, expanded our volunteer base, and increased the number of individuals requesting a harvest to donate produce from their property. See what Community Harvest accomplished in 2021!



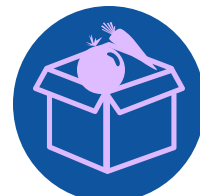
**Launched  
April 16,  
2021**



**18  
volunteers**



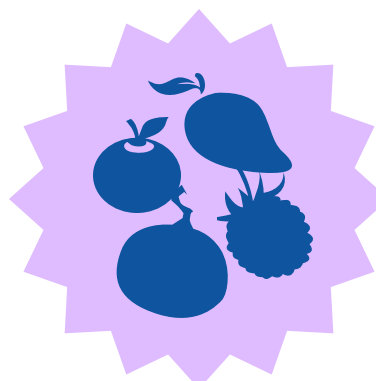
**36  
hours**



**1,403  
total lbs.  
rescued**



**Harvested from  
8 residents** across  
the island in  
Waialua, Mililani,  
Ewa Beach,  
Moanalua, Kahala,  
Kāne'ohe, & Kailua



**11 harvests**  
jabong,  
avocado, ulu,  
star fruit,  
papaya,  
mango, limes,  
& jackfruit



**From Stacy, a Community Harvest  
produce donor:**

*We have a large garden and produce far more fruit than my family can use. It has been a real blessing to have the team from Aloha Harvest come harvest our excess.*

*It is a bonus knowing that they do the legwork to predetermine where to take the produce. Often it is to a site in our community which means the food gets used while fresh and that my neighbors benefit.*

*I've especially appreciated the enthusiasm of the volunteers. Some have experience harvesting, others don't but they are willing to learn new techniques and have been very respectful of our garden space.*

*I truly believe that the work Aloha Harvest volunteers do to harvest excess produce from home gardens can significantly improve our ability to become food secure on O'ahu.*



## The Process

**1** An individual requests  
a Community Harvest



**Photo:** Volunteers Matt and Hannah harvest a lime tree in Moanalua

**2** Volunteers are coordinated  
to harvest the produce



**Photo:** Volunteer Susan after a mango harvest in Ewa Beach

**3** The produce gets delivered  
to a recipient agency



**Photo:** Chef Dan from Windward Community College receives star fruit, avocados, and jabong from a harvest to distribute to food-insecure students at WCC



# 2021 New Collaborations

## Holiday Buy One, Gift One Program



Aloha Harvest was honored to partner with Touch A Heart in forming a pilot project to help those in need during the past holiday season with both Thanksgiving and Holiday Buy One, Gift One programs! Community members could purchase their holiday family meals while also receiving a complimentary extra meal to gift to an individual or family in need.

With **over 400 meals donated**, this partnership undoubtedly brought great seasonal delight to many local families!



**Above:** The team working to prepare meals in the kitchen at Touch A Heart

**Below:** Several Aloha Harvest staff even donned aprons and pitched in to pack meals with the always kind Touch A Heart team





### HOLIDAY BUY ONE, GIFT ONE FREE!

For each 3-meal set purchased, you'll receive an extra set at no additional cost. All we ask is that you give the extra set to some one in need this holiday season.

<b>3-Meal Set Menu</b> <b>\$30.50</b>  Red Wine Braised Beef with Broccoli, Garlic Bacon Mashed Potatoes & Gravy  Southwestern-Style BBQ Pork Ribs with Corn & Rice Pilaf  Open-Faced Chicken Cordon Bleu with Cream Sauce over Pasta	<b>Baker's Heart Desserts</b> <b>\$5 each</b> <i>sold separately not included in BOGO offer</i> Triple-Chocolate Brownie with Pecans and Caramel Lemon Cream Pie French Roast Coffee Panna Cotta Blueberry Cream Cheese Square
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**Pre-order today!**

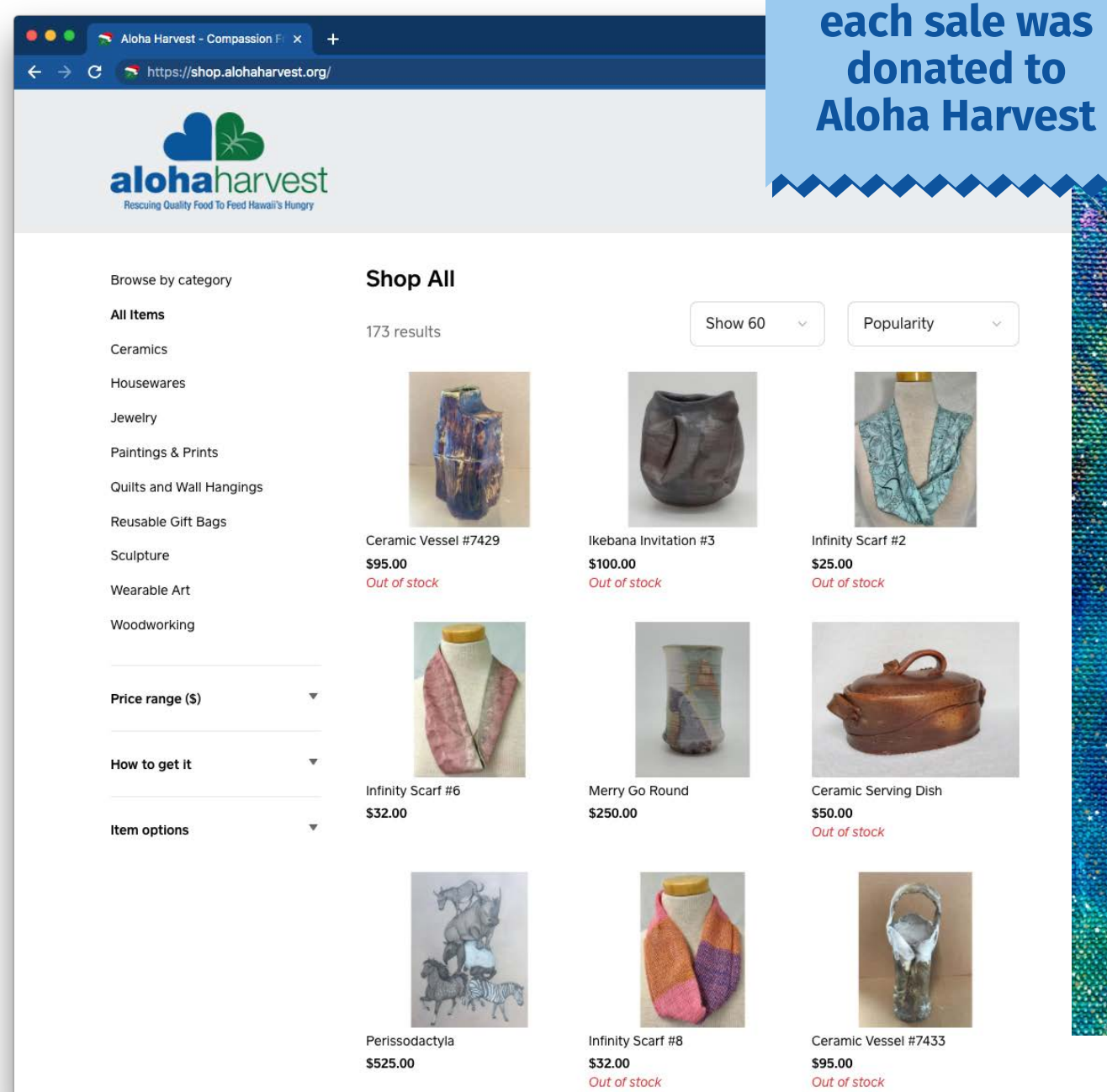



**Above:** The menu featured a three-meal set and offered a selection of specialty desserts

## "Compassion from the Arts" Online Fundraiser

Longtime friend of Aloha Harvest, **Elizabeth Kent**, spearheaded this effort to gather some of Hawai'i's most talented artists for an online fundraiser benefitting our food rescue organization. The sale in December **allowed 24 crafters to showcase over 200 pieces** just in time for holiday shopping.

Curated ceramics, scarves, quilts, jewelry, silverware, paintings, cutting boards, and many more unique artisanal items sold to raise funds to further Aloha Harvest's mission! We are grateful that these local artists used their skills to show compassion for Hawai'i's hungry in this way.



**Above:** Some samples of pieces showcased in the online shop



**Above:** Fundraiser flyer



## Q4 Financial Grants & Supporters

### Atherton Family Foundation

*"Atherton Family Foundation is excited to support Aloha Harvest's Food Resilience Hub. The expansion of Aloha Harvest's services to rescue and distribute more food on O'ahu is critical for our community facing food insecurity. The Foundation is so grateful for the staff and supporters of Aloha Harvest as it continues to meet the needs of our community during the pandemic."*

— Elise von Dohlen, Program Officer, Hawai'i Community Foundation on behalf of the Atherton Family Foundation



HAWAI'I COMMUNITY  
FOUNDATION

HCF is a steward of more than 1,000 funds, including over 300 scholarship funds, created by donors who desire to transform lives and improve communities. In 2020, HCF distributed more than \$142 million in grants and contracts statewide. We give a special mahalo for the following gifts that were made to Aloha Harvest this quarter courtesy of the Hawai'i Community Foundation: Aditi Fund and the Andrew and Ellen Bradley Fund.



HAWAI'I LODGING & TOURISM  
ASSOCIATION

*"The Hawai'i Lodging & Tourism Association partnered with Aloha Harvest in the earliest days of the COVID-19 pandemic to provide food drives to local hospitality workers and their families and truly enjoyed working with such an awesome team. With the successful return of the Visitor Industry Charity Walk, HLTA was pleased to be able to extend our support to an outstanding organization like Aloha Harvest that has worked tirelessly to support the needs of some of Hawai'i's most vulnerable residents."*

— Mufi Hannemann, President & CEO



HAROLD K.L. CASTLE  
FOUNDATION

*"The Harold KL Castle Foundation, in partnership with the Kamehameha Schools, is delighted to share that Aloha Harvest's important work was supported by the community, for the community in Windward O'ahu via the Pilina Fund, a grant program governed by grassroots community leaders in the region. The program was designed to deploy funds as deeply into our community as possible as we respond to the COVID pandemic guided by those who know it best. We could not think of a better use for these funds than Aloha Harvest's service to the community in rescuing and redistributing food to those who need it most."*

— Eric Co, Senior Program Officer for Ocean and Aina Resiliency

Hawaiian  
Electric



*"Hawaiian Electric is pleased to continue our support of Aloha Harvest, which provides a much needed service to community members who struggle daily with food insecurity. We applaud their anticipated digital-based 'aiRescue program which reduces the travel time for volunteers to rescue and deliver food so that recipients can enjoy quality meals that are fresh. By preventing food waste and serving the needy, hungry, and homeless while reducing their carbon footprint, Aloha Harvest's efforts aligns with Hawaiian Electric's vision for a sustainable Hawai'i."*

— Kurt Tsue, Community Affairs Director



## Q4 Financial Grants & Supporters



*"The Cades Foundation is proud to support the good work that Aloha Harvest does for the people of Hawai'i. By redistributing excess food to where it's most needed, Aloha Harvest plays a critical role in both eliminating waste and serving the hungry. We celebrate this service and commitment to our community!"*

— Michele S. Loudermilk, Vice President, The Cades Foundation



*"Aloha Harvest has continued to strive above and beyond to meet community needs during one of the most challenging times in our history. Being quick to recognize the needs as they arose, they were able to expand and strategize to develop responsive solutions. Aloha United Way is pleased to be able to contribute to this important work on behalf of donors who contributed to our Safety Net Fund."*

— Lisa Kimura, Vice President, Community Impact



*"The Rotary Club of Ala Moana has almost 50 years of service to local and global communities. We were privileged to partner with Aloha Harvest in two food distributions for the ohana of an elementary school that the club supports. We saw firsthand the impact of our financial donations to Aloha Harvest, and our members experienced the heartfelt gratitude from the over 225 families that were served in each distribution."*

— Mahalo from Kevin McCrary, President, and all of the members of the Rotary Club of Ala Moana."



*"The Rosendin Foundation is proud to support Aloha Harvest, Hawai'i's largest food rescue and redistribution organization, in their mission to alleviate hunger and eliminate food waste to feed the hungry. We hope that our grant and volunteers can assist in increasing the percentage of food recovery to create a more sustainable Hawai'i. Mahalo for providing us an avenue to support this important mission and to help educate others about food rescue."*

— Jolsna Thomas, President



Caleb Alarcon, Baskin-Robbins' 13th Pint-sized Hero, chose Aloha Harvest for his donation on behalf of The Dunkin' Joy in Childhood Foundation. He wants to support Aloha Harvest's mission to feed the hungry and protect the environment. He was inspired by the fact that the organization acts as a collaborator with social service agencies to supply free food to the most vulnerable members of our community as well as efforts to reduce our environmental footprint and dependence on landfills by diverting excess food from entering the waste stream.



# Q4 Financial Grants & Supporters



*“At ‘Iolani School, we built upon our annual Thanksgiving Food Drive by launching 'Food 4 Thought,' a series of activities to address food insecurity as 'One Team.' Aloha Harvest was instrumental in inspiring us to strive for positive impacts through community engagement, while highlighting the persistence of hunger and its connection to other needs on our island. We’re so grateful for the opportunity to partner with Aloha Harvest to share food, and we are also excited about supporting its efforts to reduce food waste and promote sustainable food systems!”*

— Candice Sakuda, Director of Community & Civic Engagement



*“PepsiCo is proud to honor Aloha Harvest as a 2021 PepsiCo Foundation Smiles in Action Award recipient. We applaud Aloha Harvest for the innovative work they do every day in our communities, and the strides they have made toward building a more sustainable food system.”*

— Ryan Sobota, Hawaii Pepsi Market Director

*“As a company, PepsiCo is committed to supporting the communities that we call home. We are honored to partner with Aloha Harvest as they work to strengthen our community by feeding our neighbors in need and reduce waste.”*

— Chris Uyehara, Hawaii Frito-Lay Zone Sales Director



*“Watanabe Ing recognizes the vital role that Aloha Harvest serves in the community. We are honored to support Aloha Harvest and its mission to reduce food insecurity and waste, and applaud the significant impact that it has had on the community since the organization was founded in 1999.”*

— Summer Kaiawe, Attorney



*"Every quarter, 100+ Women Who Care O’ahu selects a local nonprofit to support with our combined donations. We hope to make a positive, powerful, and meaningful impact in the local community. We were moved by Aloha Harvest’s mission in feeding Hawai’i’s hungry through food rescue and redistribution while also reducing waste of quality excess food. We are proud to support such a worthy cause!"*

— Joanne Allagonez, Organizer



Jhamandas Watumull Fund

A special thanks also goes out to the Disney Community Support Fund via Charities Aid Foundation America and to the Jhamandas Watumull Fund. Thank you for your generosity and for helping us continue our mission!

Thanks to all the contributions from individuals, organizations, businesses, and workplace giving programs **our Q4 donations have reached a total of \$62,475.49!**

**Mahalo for reading!**  
Follow us @alohaharvest

