

2022 Q2 (JULY – SEPTEMBER)

## Rescue & Distribution Overview



### Pounds Distributed by Category

Total Amount Rescued: 763,961 lbs.

Total Amount Donated: 14,053 lbs.

Total Amount Purchased: 6,256 lbs.

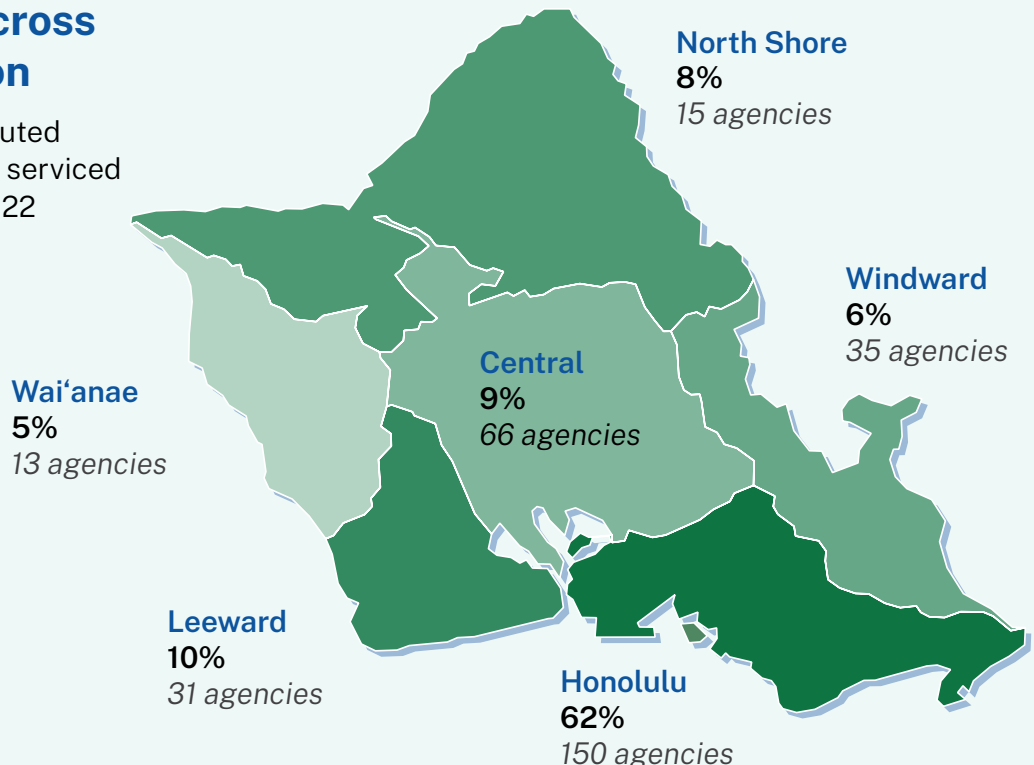
**Rescued** refers to food that would otherwise go to waste.

**Donated** refers to food that the donor could have potentially sold for profit and wouldn't necessarily go to waste.

**Purchased** food from this quarter includes food purchased from private foundation funding for specific programs.

### Distribution Across O'ahu by Region

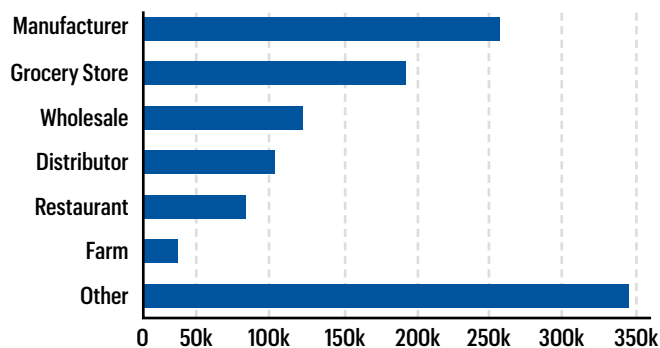
% of total food distributed & number of agencies serviced in July–September 2022



## Breakdown by Category

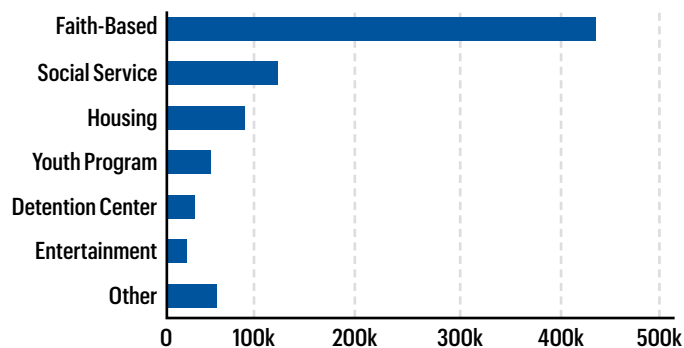
Rescued food came from  
**219 food donors**

62 NEW &  
11 RE-ENGAGED!



Food from all sources went to  
**92 recipient agencies**

2 NEW &  
6 RE-ENGAGED!



**Mahalo to all the individuals who donated food! Individual donations in Q2 totaled 2,720 lbs.!**

## Top 5 Food Donors

Rescued food only

1. Foodland
2. Hawaiian Isles Water Company
3. Meadow Gold Dairies Hawaii
4. Y. Hata & Co., Ltd
5. Ito En



**Photo:** Fresh produce from Foodland pictured here is regularly donated and enhances the nutrition value of the food we can provide to the organizations and families we serve.

## Top 5 Recipient Agencies

Food from all sources

1. Hawai'i Cedar Church
2. Ohana, Family of the Living God
3. Kalihi Valley Homes Association
4. Angel Network Charities
5. Light of the World Ministries



**Photo:** Our driver Sifa delivers frozen excess food from Japan Airlines to Angel Network Charities, transferring the food trays directly into their freezer for their weekly Thursday and Friday distributions.

## Japan Airlines HONOLULU



**“Our company was looking for ways to reduce food waste in our passenger lounge.** We sometimes have a relatively large quantity of untouched leftover hot meal items such as Japanese-style curry and veggies that we discarded in the past.

It was a perfect project for our interns from University of Hawaii as we have recently entered into partnership with University of Hawaii to work on sustainability issues among other targets.

We found out about Aloha Harvest through our research, and it seemed a great fit, a non-profit organization focused on rescuing food to feed those in need.

It initially took a while to gain internal approval from our Head Office as rescuing food is not commonly practiced in Japan over liability concerns. However, the Aloha Harvest Team addressed all the concerns we had to mitigate logistical issues needed for the program (special shout-out to [former] Field Coordinator Tina and Operations Manager Mele!)

and we have set up a weekly pick-up schedule.

The project provided great hands-on experience for the UH interns and our company is grateful for the opportunity to prevent food waste and help local communities.” – **Mike Hayashi, Administrative Manager**

Mahalo nui JAL for helping us fulfill our mission of nourishing and strengthening our community! The trays of food are especially convenient for distributing to whole families that are in need of food assistance.



Since our initial pick-up at the beginning of August to the end of September, we have rescued and diverted a total of **1,765 pounds** of excess food from going to waste.

**“It initially took a while to gain internal approval from our Head Office as rescuing food is not commonly practiced in Japan over liability concerns. However, the Aloha Harvest Team addressed all the concerns we had to mitigate logistical issues needed for the program.”**

– Mike Hayashi, Administrative Manager



**Photos:** Japan Airlines lounge photos courtesy of Japan Airlines (JAL) (top). Our driver Sifa picks up the excess food prepared for JAL’s airport lounges from the JAL HNL office. The food is kept frozen to ensure food safety (bottom).



## Pint Size Hawaii

HONOLULU/O'AHU



Our agile team can always work out the logistics and swift delivery required to transfer more particular foods like ice cream. We have been doing this in partnership with Pint Size Hawaii for over five years. This quarter we delivered a whopping 13,300 pounds of ice cream from Pint Size Hawaii!

"Pint Size Hawaii has been working with Aloha Harvest for more than five years. We were thrilled to find an organization that can quickly distribute excess food that was regularly going to the landfill. They have been so easy to work with and it gives us great satisfaction to know not only are we helping others but also decreasing our waste."

–Judy McDonald, CEO



**Photos:** Our driver Shaun drops off ice cream to Kekaulike Courtyards in Chinatown. Flavors include Non-Dairy Salted Fudge Bar, Magic Layer Bar, and Hidden Treasure from Baskin Robbins. Residents bring their tupperwares to fill up on the frozen goods.

## Featured Recipient Agency

### Kāpili Like

WAIMANALO/KUNIA/O'AHU



Kāpili Like is a Native Hawaiian 501(c)(3) non-profit organization founded in 2017 to support the needs of the native Hawaiians, the underserved, those in transition, and a population that has been displaced in our community.

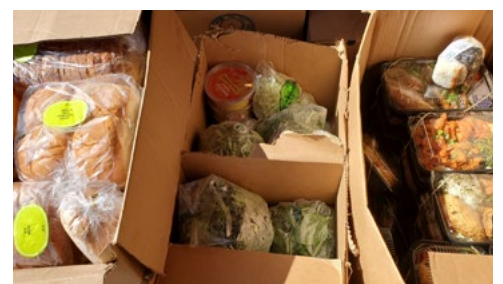
Their mission is to create regenerative futures by empowering native Hawaiians to achieve career and life success through community build and sustainable food systems, thus fortifying Hawai'i's local communities. Their programs provide education, accelerated construction industry training, job placement, counseling, and follow-up support services.

Aloha Harvest began delivering to Kāpili Like over a year ago and have maintained weekly deliveries. This past quarter, we had the opportunity to support Kāpili Like's programs with just under 15,000 pounds of food! Through this partnership, we are also beginning forklift training for our drivers!

"It has been a privilege to partner with Aloha Harvest and service both the program and community with sustenance through the donations provided with Aloha!"

–U'ilani Fonoti, Executive Director

**Photos:** Our refrigerated Aloha Harvest van dropping off an assortment of fresh produce and prepared foods to Kāpili Like.





# Featured Community Partners



## Jack Johnson & All At Once

We had the privilege to team up with Jack Johnson on his 2022 Summer Tour as an All At Once Non-Profit Partner.

Alongside 24 other local non-profits promoting sustainability, we had a booth at both nights of Jack's hometown concerts at the Waikiki Shell. We enjoyed talking story and sharing our mission with all the concertgoers. Organized by All At Once, we also partnered with food security nonprofit Conscious Alliance on a special tour poster created in collaboration with local artists Wooden Wave that they signed and handed out for a donation to Aloha Harvest.

Additionally, the Johnson Ohana Foundation generously pledged to match donations made to Aloha Harvest during the summer tour period up to \$2,500! We are eternally grateful for this incredible partnership.

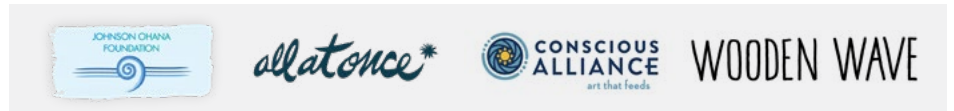


Photo (right): Local artist couple Wooden Wave and their special tour poster that concertgoers could take for a donation.



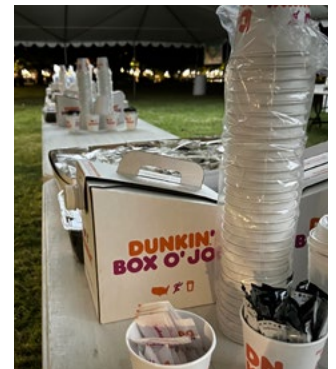
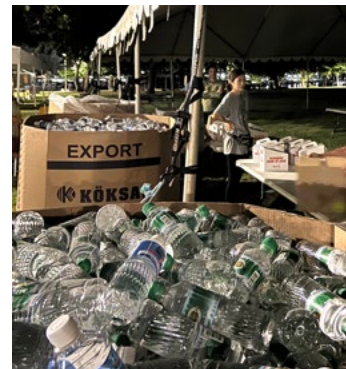
Jack Johnson's hometown concert implemented many sustainable initiatives including working with our team to capture and divert 330 pounds of excess food from backstage catering and event food trucks!

## HLTA's 43rd Annual O'ahu Charity Walk

We were honored to partner again with Hawaii Lodging & Tourism Association (HLTA) for their 43rd Annual Oahu Charity Walk. We provided free continental breakfast and served several thousand people that participated in the Charity Walk.

Special mahalo to all the partners who donated food, including Paradise Ice for donating 600 pounds of ice, Dunkin' for the coffee and sandwiches, and Foodland for donuts and cake! We are also grateful for our staff and volunteers that showed up bright and early from 4-5am!

We have been partnering with HLTA and their Charity Walk since 2018 and can't wait to do it again next year!





# Featured Community Partners



*“Because Aloha Harvest helped our families during some dark days, we knew it was time to return the generosity. It is our turn to fill up their food pantries, as they did to ours.”*

– The FCH Enterprises & Zippy’s Team



**Photos:** Through September, each week’s food drive collected different types of food. Week 1: canned fruits, vegetables, soups, sauces; Week 2: dry goods, healthy snacks; Week 3: canned meats, seafood; and Week 4 fresh fruits, vegetables.

## Zippy’s Company Food Drives ZIPPY’S

We are humbled by the team at Zippy’s who are hosting an internal food drive and competition among employees in 20+ locations around Hawai’i to raise the most food to donate to us as a thank you to our support during the pandemic. [They have helped collect and donate over 28,000 pounds of food!](#)

“Aloha Harvest is a leader in fighting food insecurity. When the pandemic hit, all restaurants, just like Zippy’s and its sister companies, were hit very hard. During the height of the pandemic in 2020, Aloha Harvest stepped in to help our displaced and active FCH

Enterprises ‘ohana who were having a difficult time providing for their families by staging two large food distribution drives. They provided a total of 25,000 pounds of food, or 1,000 meal kits. Aloha Harvest’s generosity, compassion, and giving was tenfold the number of pounds provided to help feed our families in need. Now, we want to say “mahalo” to Aloha Harvest and help repay just a small part of that generosity.

Because Aloha Harvest helped our families during some dark days, we knew it was time to return the generosity. It is our turn to fill up their food pantries,

as they did to ours. As a long-standing local company, we believe that we should support other local organizations as much as possible. It’s our island-style values that compel us to give as much back to the community as we can, because, as Aloha Harvest has demonstrated, sometimes, that community will give back and help you through some difficult times.”

–The FCH Enterprises & Zippy’s Team

# Team Announcements

## New Team Members



**Aya Nishihara Leslie**  
Director,  
Board of Directors

We are honored to welcome Aya Nishihara Leslie as a new director on our board! As the Vice President of the Hawaii Food & Wine Festival (HFWF), Aya joins us with over 19 years of expertise in restaurant and event management, marketing, and development. She joined HFWF in 2012 after working and rising through the ranks at HFWF co-founder Chef Roy Yamaguchi's restaurants in California and Hawaii. We are excited to work with Aya and explore strengthening connections with our local chefs and restaurants and increase our community engagement and marketing efforts.



**Kristin Baquiro**  
Program Assistant

Kristin joins our team with a background as a nonprofit administrative assistant and 20+ years in the food industry, including baker, pantry and deli cook, hostess, waitress, and bartender. In her free time, she enjoys praising the Lord, biking, and hanging out with her dogs and loved ones.



**Violet Moon**  
Community Outreach & Engagement Specialist

Congratulations to our team member Violet who now joins us full-time in a new role as the Community Outreach & Engagement Specialist! Violet was previously working with us part-time as our Volunteer Programs Intern.

Violet serves as the lead point of contact for all matters involving food donor and recipient agency accounts, along with special events and community engagement opportunities, to build, maintain, and nurture strong, long-lasting relationships.



**Nick Mayes**  
Marketing & Communications Intern

Nick joins us with a background in communication strategies and social media marketing. He manages our social media accounts and provides extra support to our Communications & Marketing Lead. In his free time, he enjoys surfing, hiking, and hanging out with friends.



## Monthly Volunteer Meet-ups

Join our new monthly volunteer meet-ups, meet our staff, and talk story — coffee's on us!

We had a fantastic first volunteer coffee meet-up at Morning Brew in Kaka'ako this September. The coffee meet-up was a great opportunity to meet some of our staff, fellow volunteers, and get questions answered. We loved meeting new and existing volunteers!

We will be hosting these meet-ups every month around the island so stay tuned through our social accounts or subscribe to our email newsletter.

  
We are eternally grateful to all our volunteers!

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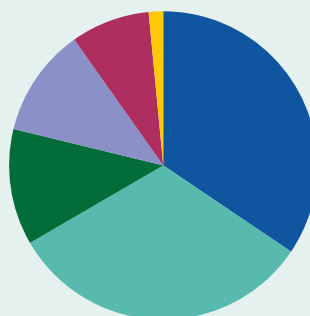
## Volunteer Impact

 **316**  
Total Hours

 **4,608**  
Total Lbs. Rescued

 **61**  
Active Volunteers

**↑10%**  
First-time volunteers increased from previous quarter



### % Pounds Rescued by Volunteer Program

- 34% Mililani Farmers' Market
- 32% On-call Food Rescue
- 12% Kaka'ako Farmers' Market
- 11% KCC Farmers' Market
- 8% Community Harvest
- 2% Blaisdell Farmers' Market



Sign up or learn more about our volunteer opportunities on our volunteer portal at [alohaharvest.org/volunteer](https://alohaharvest.org/volunteer)



# Mahalo Piha Q3 Financial Supporters

As a 501(c)(3) nonprofit, all of our work is made possible by the generosity of our supporters.  
Mahalo nui loa to everyone who enables us to reduce food waste, feed our community,  
and build a more sustainable food system.

## Highlighted Q3 Financial Supporters



Ananda Fund Hawaii  
The Arn & Merry Foundation



The Jeffrey Joseph Polovina  
& Catherine Watson Fund

HAKO PLUMBING

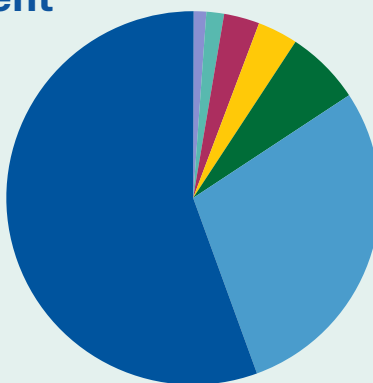
## Other Longtime Financial Supporters



Mahalo to all the individuals, organizations, businesses, and workplace giving programs  
for your monetary donations! Individual monetary donations donated in Q3 totaled \$51,660.

## Funding Sources by Percent

- 56% Hau'oli Mau Loa Foundation
- 29% Grants (Private)
- 6% Foundations
- 3% Individuals
- 2% Government (City)
- 2% Aloha United Way
- 1% Corporations



Note: 'Organizations' and 'Other' sources made <1% and are not represented here. All percentages are rounded to the nearest whole number.

## Mahalo for reading!

### Contact Us

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