
2023 Q3 Impact Report

JUL, AUG, SEP 2023



Waste Less, Feed More.



PHOTO | Our driver with Kahumana Organic Farms staff at a distribution in Hale'iwa for the summer program *Kaukau 4 Keiki* that provided free meals to keiki in rural areas all around the state. [Learn more on Page 6.](#)



PHOTO | Our driver Hiram delivering donated Girl Scouts cookies to one of our recipient agencies Hawaii Cedar Church in Kalihi.

939,477

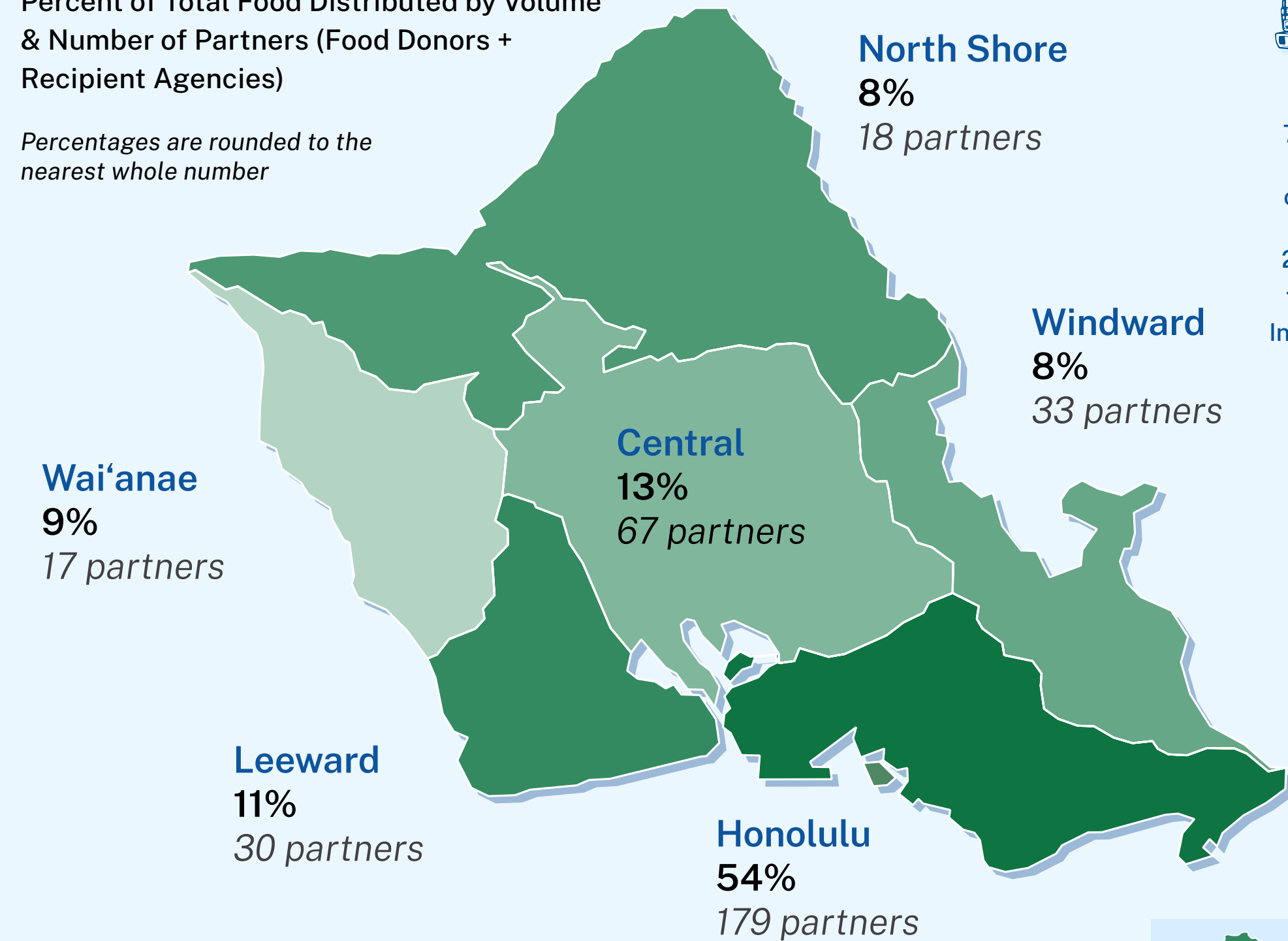
TOTAL POUNDS OF FOOD DISTRIBUTED

**Not including pounds of food waste diverted to compost (see below)*

Distribution Across O'ahu by Region

Percent of Total Food Distributed by Volume & Number of Partners (Food Donors + Recipient Agencies)

Percentages are rounded to the nearest whole number



We run delivery routes 7 days a week all over the island of O'ahu. Our fleet consists of 3 refrigerated box trucks and 2 refrigerated cargo vans.

Tag us [@alohaharvest](#) on Instagram posts and stories if you spot us!

11,795
TOTAL POUNDS OF FOOD WASTE DIVERTED TO COMPOST

for our partner program the *O'ahu Compost Project**

**In January 2023, we started diverting food waste for a new pilot program with the City & County of Honolulu, the O'ahu Compost Project. [View our previous 2023 Q1 Impact Report for more program details here.](#)*



240 **FOOD DONORS**

32 of which were first-time food donors! *partners that donated food*

105 **RECIPIENT AGENCIES**

6 of which were first-time recipient agencies! *partners that received food*

Pounds of Food Distributed by Category

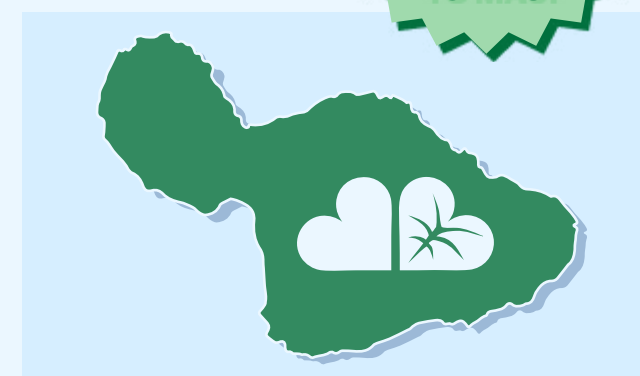
Total Amount Rescued: 837,634 lbs.
 Total Amount Donated: 99,798 lbs.
 Total Amount Purchased: 2,045 lbs.

Rescued refers to food that would otherwise go to waste.

Donated refers to food that the donor could have potentially sold for profit and wouldn't necessarily go to waste.

Purchased food from this quarter includes food purchased from funding for specific programs.

AUG 2023
21,020 POUNDS
FOOD DONATED TO MAUI



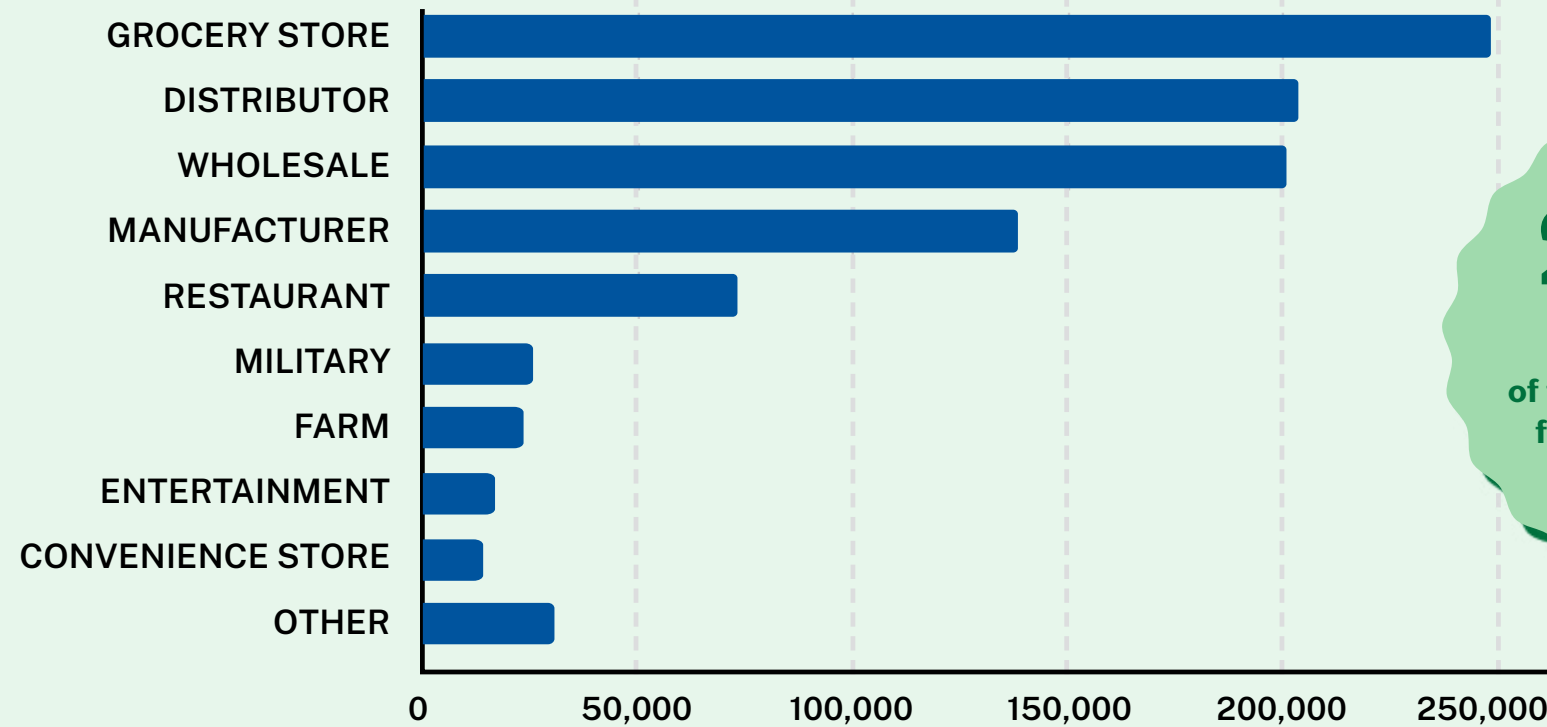
NEW MILESTONE
 Since our Aloha Harvest's founding in 1999, we extended our services beyond O'ahu for the first time to provide support for the community in Maui after the devastating August 2023 fires. [Read more on Page 5.](#)

BROWSE OUR INTERACTIVE MAP OF ALL CURRENT PARTNERS
[Click Here to View](#)

Poundage Breakdown by Category

Rescued food came from
240 Food Donors

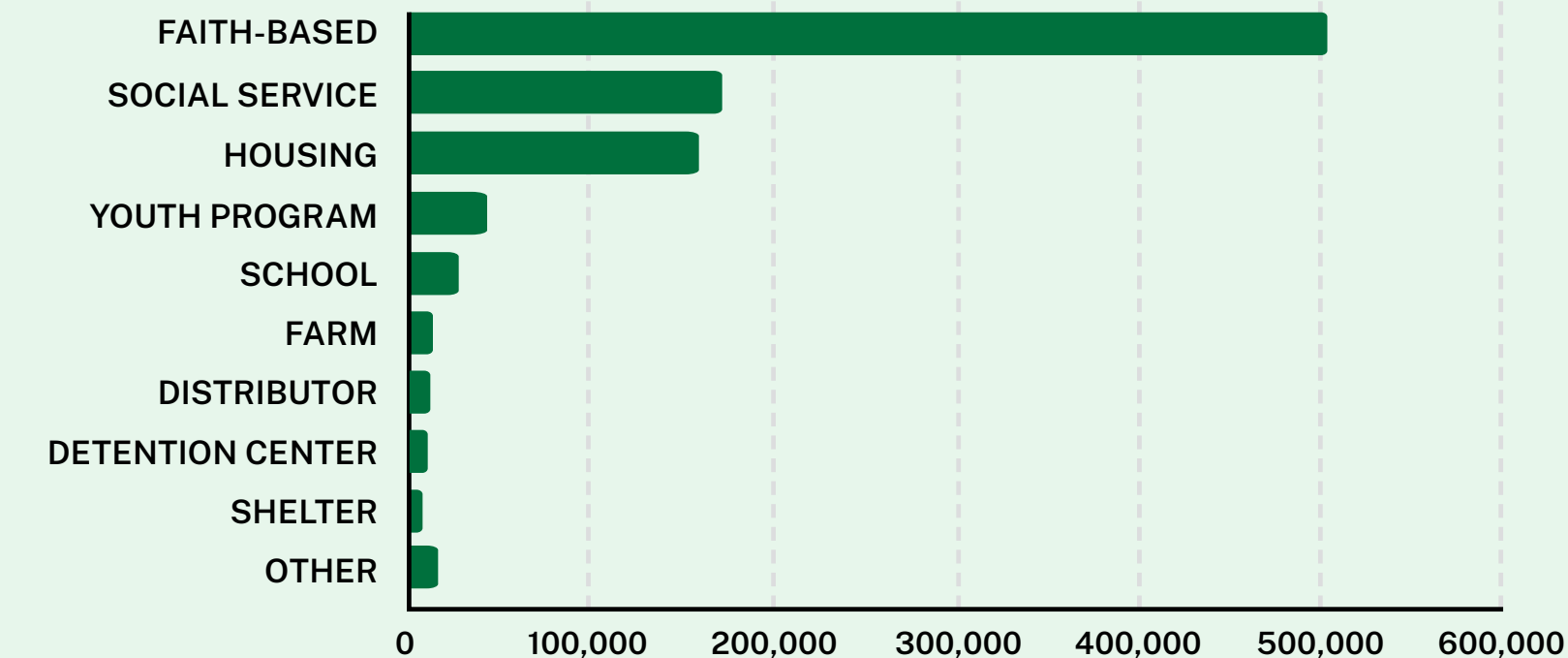
32 NEW & 28 RE-ENGAGED!*



2,810 POUNDS
of fresh produce rescued from our Community Harvest program in 2023 Q3

Food from all sources went to
105 Recipient Agencies

6 NEW & 9 RE-ENGAGED!*



*Re-engaged refers to donors or agencies that have donated or received food after 6 months or more of no donation activity

Top 10 Food Donors

Top 10 Recipient Agencies



Mahalo to all the individuals & households that donated! Your donations in Q3 totaled 5,593 lbs.!*

*Amount does not include pounds donated from our Community Harvest gleaning program.



2023 Q3 (JUL-SEP) VOLUNTEER IMPACT



Mahalo nui loa to our volunteers for donating your time and supporting our small non-profit team. You help us make an exponentially greater impact on the community. We really can't do it without you all!

From July through September 2023,

114
VOLUNTEERS

donated

391
HOURS

of their time through

139
OPPORTUNITIES

and helped divert

6,784
POUNDS OF
RESCUED FOOD

from going to waste and instead to feeding our community!



\$13,091

VALUE OF
TOTAL 2023 Q3
VOLUNTEER
HOURS*

*at \$33.48 per volunteer hour according to the organization Independent Sector's [Value of Volunteer Time Methodology](#)

FOOD RESCUE VOLUNTEER DRIVERS NEEDED



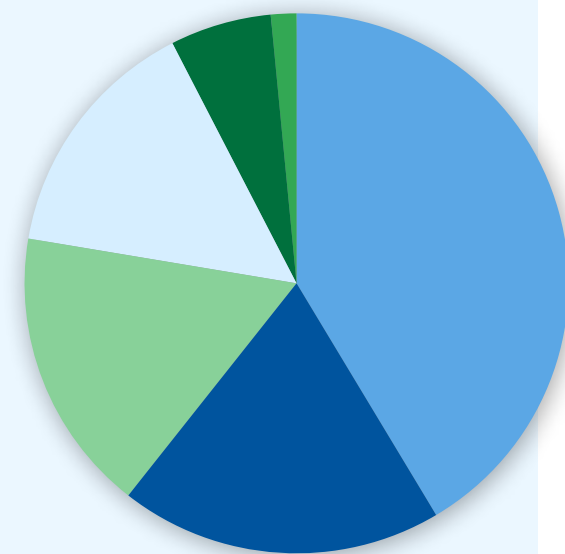
[Browse/Sign Up to Be Notified of Opportunities](#)

We have recurring and frequent needs for volunteers to help rescue excess food from special events like film sets, weddings, lū'aus, and bakeries.

No account is needed to browse our opportunities in our volunteer portal. With an account, you can subscribe to certain opportunity types that you'd like to be notified of when new availabilities come up by clicking the "Become a Fan" button, track your hours & mileage, and see the value of your impact!

If you want to learn more, please reach out to our Volunteer Coordinator, Madelaine, at madelaine@alohaharvest.org.

% Pounds Rescued by Volunteer Program



- 41% Community Harvest
- 19% Mililani Farmers' Market
- 17% On-call Food Rescue
- 15% KCC Farmers' Market
- 6% Blaisdell Farmers' Market
- 2% Kaka'ako Farmers' Market



1) & 2) Volunteers pose with their freshly harvested kale donated from Rick's Farm in Waipahu for a Community Harvest workday. Farm photos from volunteer photographer Michelle Ewart/ME Creative Hawaii. **3)** Volunteers at a box assembly packing donated food at our partner Y. Fukunaga's warehouse for redistribution. **4)** A volunteer harvesting excess jackfruit from a resident's front yard for our gleaning program Community Harvest. **5)** Outreach Coordinator Violet with volunteers rescuing excess fresh produce at the Kaka'ako farmers' market.





2023 Q3 (JUL-SEP)

PARTNERSHIP HIGHLIGHT - MAUI RELIEF

Mobilizing for Maui


Extending Our Operations Outside of O’ahu for the First Time Since Being Founded in 1999

After the August 8, 2023 fires in Maui, our team immediately tapped into our existing network of partners all eager and ready to step in however needed to provide relief for Maui’s community.

After days of coordinating with multiple food donors and logistics partners on both O’ahu and Maui, a shipping container full of food and hygiene products arrived on August 21st.

Two days later, our Interim Executive Director, Mele, our drivers Thomas and Nela, flew to Maui for the day, meeting some family members from there who volunteered, and ensured the whole shipping container of food and hygiene kits went to the people who needed it most.

Renting two U-Haul vans our team dropped off donations at the West Maui community resilience hubs at *Honokōwai Beach Park* and *Pōhaku Park* in Lāhainā, and directly to homes that were personally cooking and housing the displaced on Maui.

 Mahalo nui loa to *Popeye’s Foundation* and our other supporters for providing funding so we could mobilize our services immediately for Maui’s communities in need.

Over the years, we’ve established a vast network of local partners and feel it’s our kuleana to tap into this network to help however we can. We did this during the height of the pandemic, working closely with *Y. Fukunaga Products* and *Chef Hui* and are doing it again now.

Mahalo nui loa again to our wonderful food donors who helped make this happen and all the volunteers and community members working tirelessly to rebuild.

Now, even three months after the heart-crushing fires in Maui, our team is still coordinating efforts to continue supporting Maui – providing logistics support and connecting other partners to each other to get what’s needed to Maui. Some of these partners include *D. Otani Produce* and *Hawaii Foodservice Alliance*.

We know this will be a marathon of recovery and are committed to helping our ‘ohana on Maui for the long haul.



21,020
POUNDS OF DONATED FOOD
distributed to Maui relief sites in August 2023

We couldn’t have done this without the help of many partners coming together.

O’AHU SUPPORT

- Y. Fukunaga Products* – Loading and logistics
- Kaimuki Christian School* – Hygiene kits
- Waialua Fresh Eggs* – Fresh local eggs
- Popeye’s Hawai’i* – Frozen cajun style turkeys
- Frito Lay* – Chips
- PepsiCo Hawai’i* – Gatorade, tea, coffee, and soda



ON MAUI:

- VIP Foodservice* helped us receive and unload the shipping container from the Maui piers to their warehouse in Kahului.
- Feed My Sheep Maui* received multiple pallets to redistribute to the island.
- Chef Hui* and *King’s Cathedral* also helped receive the donations to cook and redistribute to those in need.



D. Otani Produce

Our Largest One-Time Donation Ever Received!

This July, we received, yet again, an incredibly generous donation from our committed partner **D. Otani Produce**, except this time was the largest donation our organization has ever received since 1999 – about **26 tons of food!**

This is the third time we've received a large donation from **D. Otani Produce**. You can read more about the December 2022 and April 2023 donations in [our previous impact reports](#). [🔗](#)

Big special mahalos goes out to **Matson, Inc.** for generously covering the shipping costs, **Y. Fukunaga Products** for providing the assembly and storage space, and all our volunteers that gave up their time on a Saturday to help pack **2,000 boxes** that helped feed our community.



Food donated from D. Otani Produce:

Eggs, Apples, Bananas, Cantaloupe, Honeydew, Grapes, Nectarines, Oranges, Cauliflower, Romaine lettuce, Onions, Potatoes

Food supplemented by Aloha Harvest:

Bread loaves, Assorted vegetable chips

29 TONS
OF DONATED FOOD

assembled into

2,000
BOXES

and redistributed to

30
RECIPIENT AGENCIES
ALL AROUND THE ISLAND

Kaukau 4 Keiki

Providing Free Summer Meals for Rural Families

This past summer was our 2nd summer in a row where we helped with the Kaukau 4 Keiki program which provided free nutritious, locally-sourced breakfast and lunch meal kits for keiki 18 and under in rural communities across the state of Hawai'i with multiple pick-up locations on O'ahu, Kaua'i and Hawai'i islands.

For 9 weeks from June through July, Aloha Harvest provided delivery services to 6 out of 14 of the island's distribution sites located in Wahiawā, Hau'ula, Hale'iwa (pictured), Waipahu, and Ewa Beach.

Kahumana Organic Farms was the program's O'ahu sponsor and helped assemble thousands of boxes. Aloha Harvest helped pick up and deliver supplemental items from Hawai'i Foodservice Alliance to Kahumana Farms. O'ahu Fresh also helped to assemble boxes and transport.



The state-wide program was also made possible by No Kid Hungry, Hawai'i Public Health Institute, Hawai'i State Department of Health, City & County of Honolulu's Office of Economic Revitalization, the County of Hawai'i, Vibrant Hawai'i, Mālama Kaua'i, and Hawai'i Food Hub Hui.

Stay tuned for next summer and learn more at www.kaukau4keiki.org. [🔗](#)



Whole Foods Market

Nourishing Our Neighbors with “Stuff the Van” for Hunger Action Month



On Saturday, September 30, to mark the end of Hunger Action Month, **Whole Foods Market** hosted a *Stuff the Van* event for each of their 38 *Nourishing Our Neighborhoods* refrigerated van partners across the nation, including Aloha Harvest’s van, loading it up from the island’s Kailua store with 1,400 pounds of donated food!

Nourishing Our Neighborhoods, is a **Whole Foods Market** program created in 2020 to expand capacity and capability for community-based food rescue organizations to move food from where it’s available to where it’s needed most, which helped fund a refrigerated van for Aloha Harvest.



1,400 lbs.
OF DONATED FOOD
DISTRIBUTED TO THE COMMUNITY



Chick-fil-A (Ala Moana Mall + Makiki)



New Recipient Agencies

We’re happy to report we have partnered with both franchise locations of Chick-fil-A to rescue excess food!

Both locations participate in the **Chick-fil-A Shared Table® Program**, an initiative that redirects surplus food from the restaurant to local soup kitchens, shelters, food banks and nonprofits. When there is surplus food, Chick-fil-A donates it to Aloha Harvest, preventing it from going to waste and instead feeding people in need.

From the Ala Moana Center’s food court location, we rescued 3,225 pounds of food since we started picking up this July. From the Makiki drive-thru focused location, we rescued 785 pounds of food since we started picking up this September.

4,010
TOTAL POUNDS OF FOOD RESCUED
from both Chick-fil-A locations in the first 3 months of partnering



TOP Chick-fil-A’s Ala Moana Mall location. **BOTTOM** Chick-fil-A’s drive-thru and takeout focused location. *Photos from Chick-fil-A.*

Aloha Harvest celebrates 24 YEARS!

Our team celebrated our organization's 24th Anniversary with a special cooking class with one of our regular recipient agencies, Windward Community College.

Our small but mighty team of drivers and admin staff is rarely all together since we're all busy in the field serving the community, so it was a treat to take the opportunity and come together to celebrate with some fun and delicious food.

Chef Daniel Swift is the Chef Instructor and Workforce Development Coordinator at Windward Community College (WCC). He led the class with his apprentice Chef Dylan and helped us learn how to make a few recipes from scratch — fresh focaccia bread, shortbread cookies and marinated chicken thighs with vegetables, using rescued produce from our routes!

We regularly donate excess produce that Chef Dan creatively turns into free nutritious meals for the WCC community.

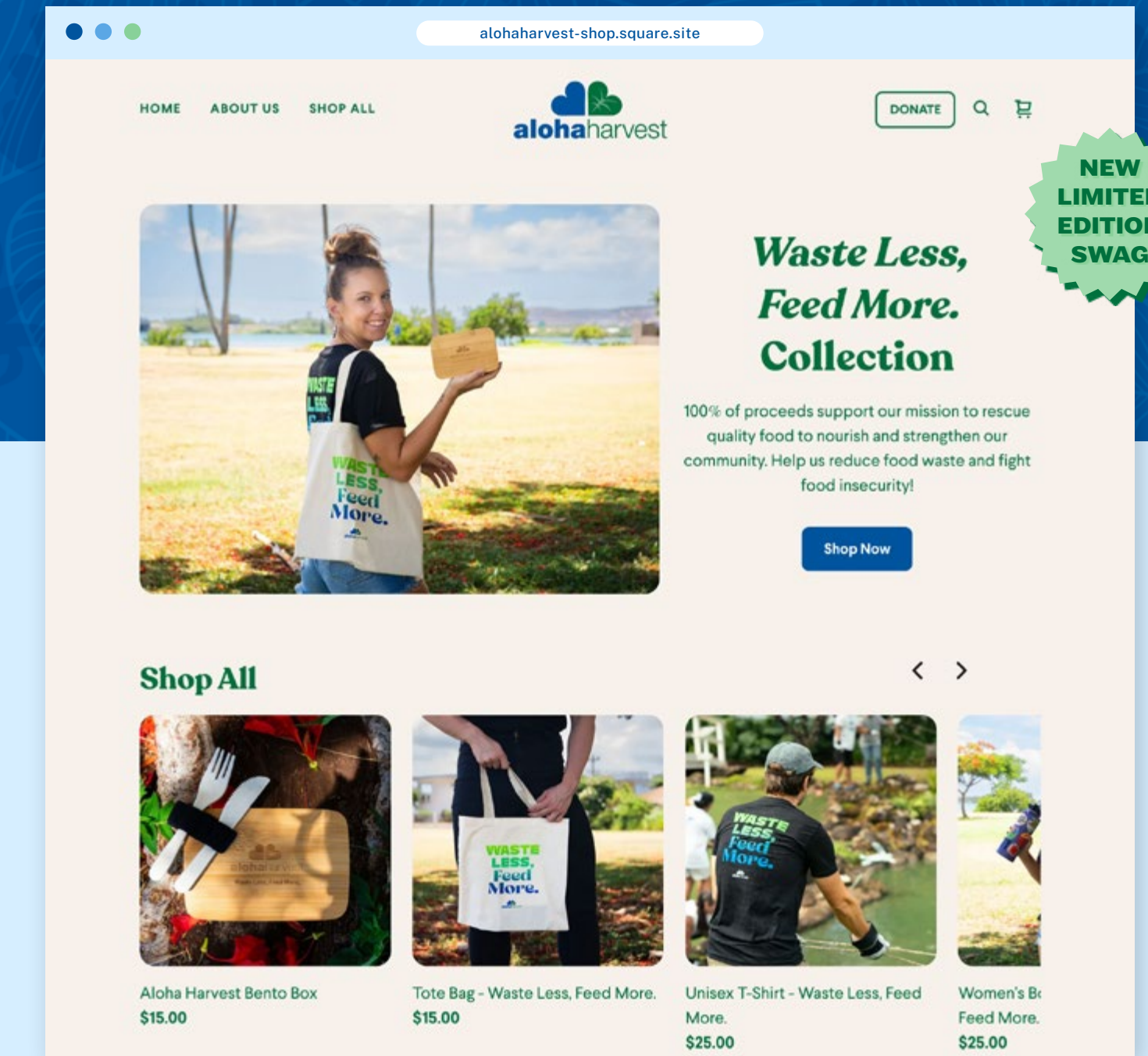
Special mahalo to our volunteer photographer Michelle (ME Creative Hawaii) for helping capture the day!



Since being founded in 1999, Aloha Harvest has diverted **OVER 33 MILLION POUNDS** of food from the landfill and instead to feed people in need.



Introducing our new Aloha Harvest Swag Shop



<https://alohaharvest-shop.square.site/>

100% of proceeds support our mission to rescue quality food to nourish and strengthen our community.

We currently have limited-edition swag for sale including t-shirts, tote bags, stickers, bento boxes, and YETI water bottles. You can also make a tax-deductible donation on our shop page.

Help us reduce food waste and fight food insecurity by supporting our Swag Shop and helping us spread our name and mission throughout the community.

As a 501(c)(3) nonprofit, all of our work is made possible by the generosity of our supporters.

Mahalo nui loa to everyone who enables us to reduce food waste, feed our community, and build a more sustainable food system!

Featured Q3 Financial Supporters



SOPHIE RUSSELL TRUST



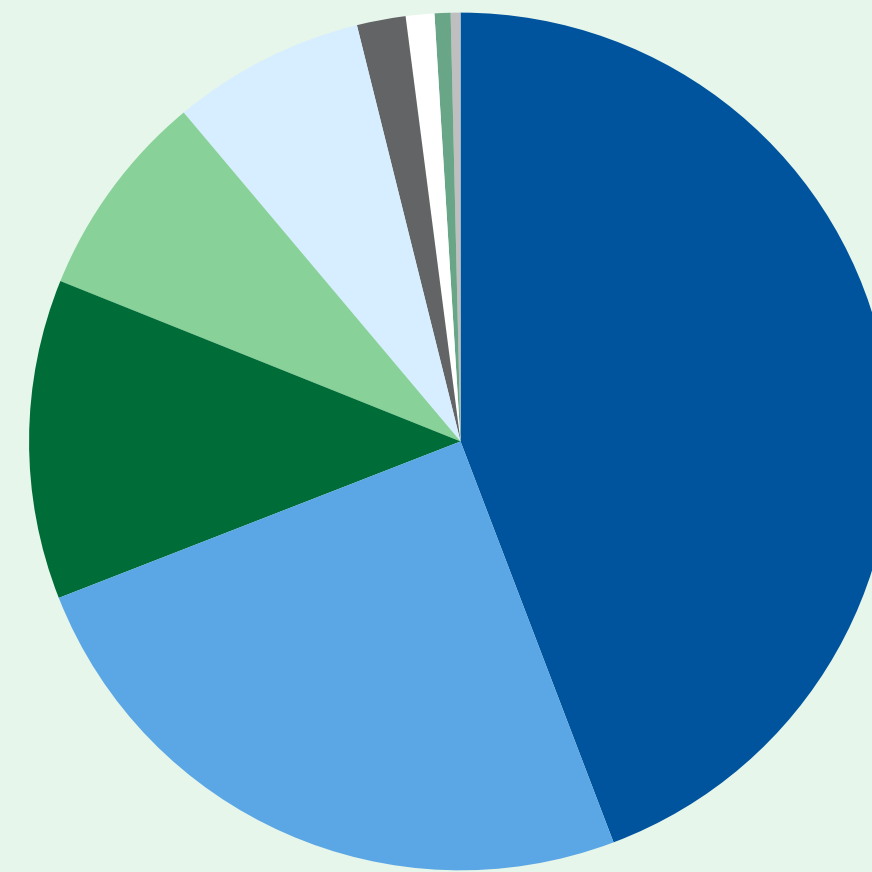
Lloyd Moore Foundation



Mahalo to all the individuals, organizations, businesses, and workplace giving programs for your monetary donations! *Individual monetary donations donated in Q3 (Jul-Sep 2023) totaled \$30,504.05.*

Funding Sources by Percent in Jul-Sep 2023

- 44% Hau 'oli Mau Loa Foundation
- 25% Grants (Private)
- 12% Foundations
- 8% Government (City)
- 7% Service Agreements
- 2% Individuals
- 1% Aloha United Way
- 1% Organizations
- <1% Corporations
- <1% Other



All percentages are rounded to the nearest whole number.

Mahalo to all the Foodland patrons who donated to us at checkout!



Give Aloha is Foodland's Annual Community Matching Gifts Program. Every year during September, Maika'i members are invited to make donations up to \$249 to their favorite participating Hawaii non-profit organization at checkout. Donations to each organization are tracked, and Foodland's matching gift is divided proportionately among all participating organizations.

**\$827
RAISED**
+
Foodland's match of over
\$1,000

DONATE

We are a small local non-profit that depends on donations to keep our services free for the community. Any size donation, big or small, is deeply appreciated!



Donate directly online via our website and automatically receive a tax-deductible receipt.

alohaharvest.org/donate

STAY IN TOUCH

✉ INFO@ALOHAHARVEST.ORG

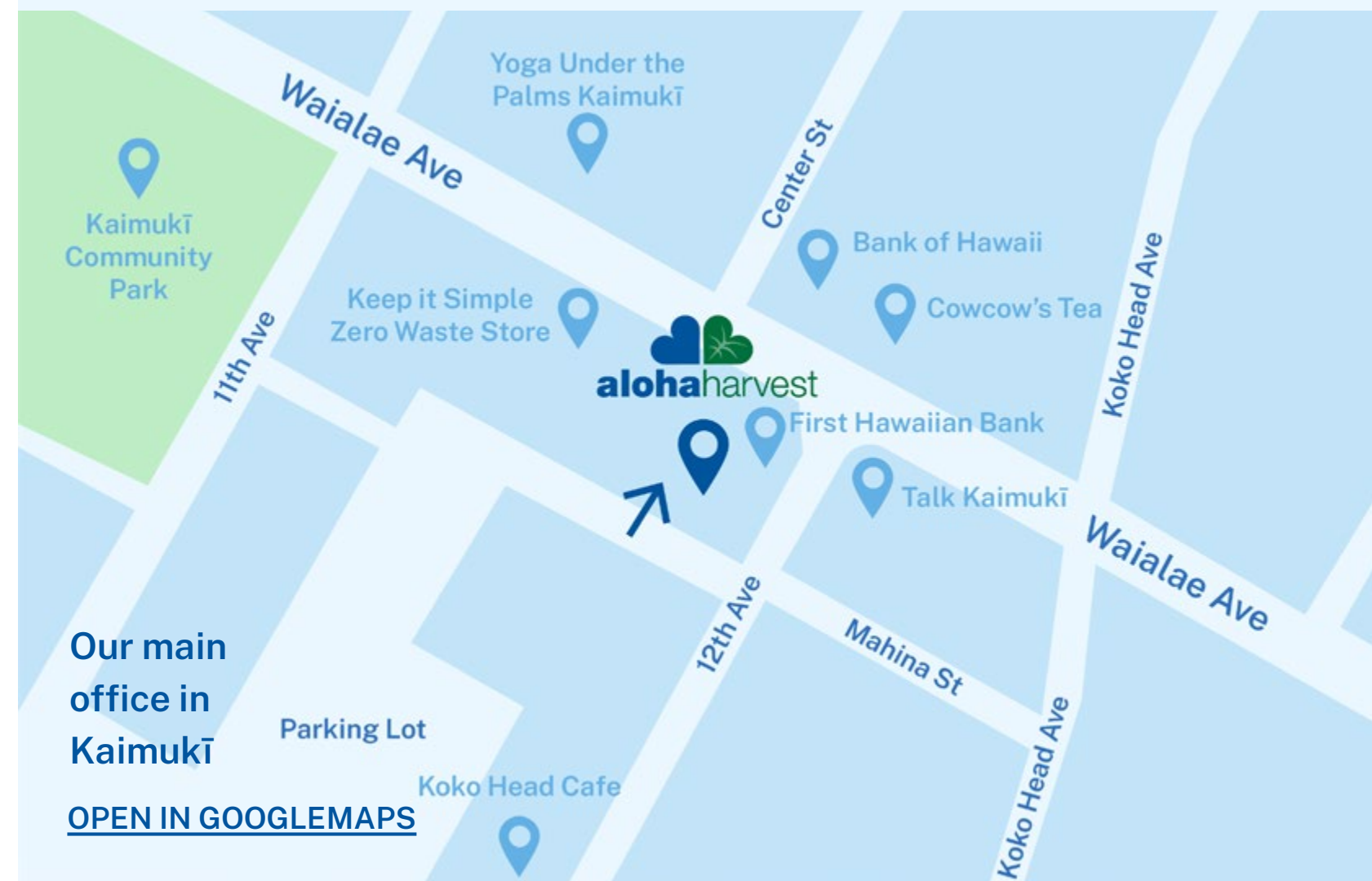
☎ 808-537-6945

📍 3599 WAIALAE AVE., STE 23
HONOLULU, HI 96816

✉ [SUBSCRIBE TO OUR EMAIL NEWSLETTER](#)



Donate directly online and automatically receive a tax-deductible donation receipt.



Mahalo for reading!



Rescuing Quality Food to Nourish
and Strengthen Our Community