

May 2020

# Aloha Harvest

  
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Impact report:  
Our *third-month* response to COVID-19 in Hawai'i

## 304,854 lbs excess food rescued

~254,045 meals made possible instead of landfill waste

\*avg 1.2 lbs per meal, per USDA/Feeding America standard

### Rescued from

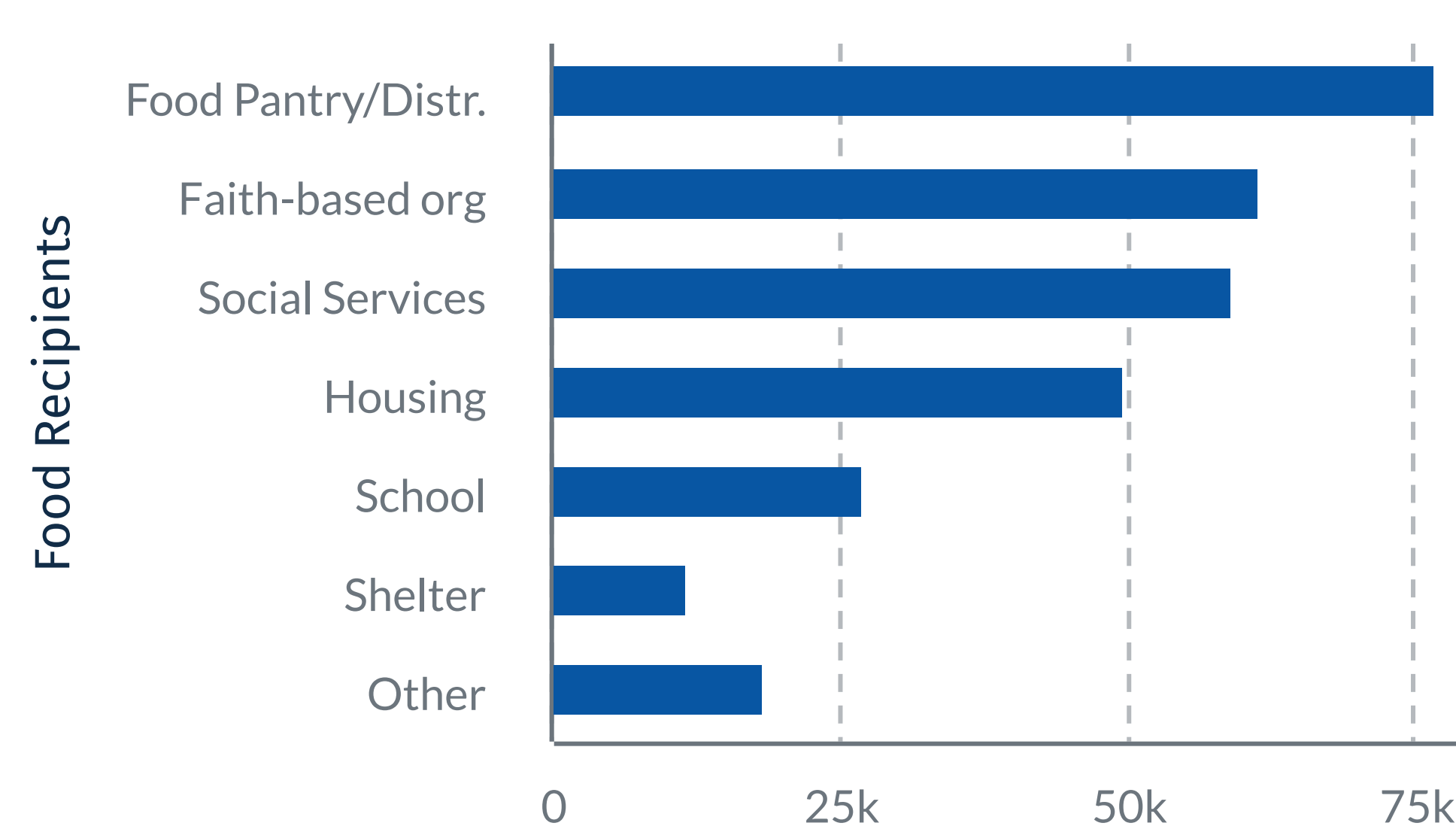
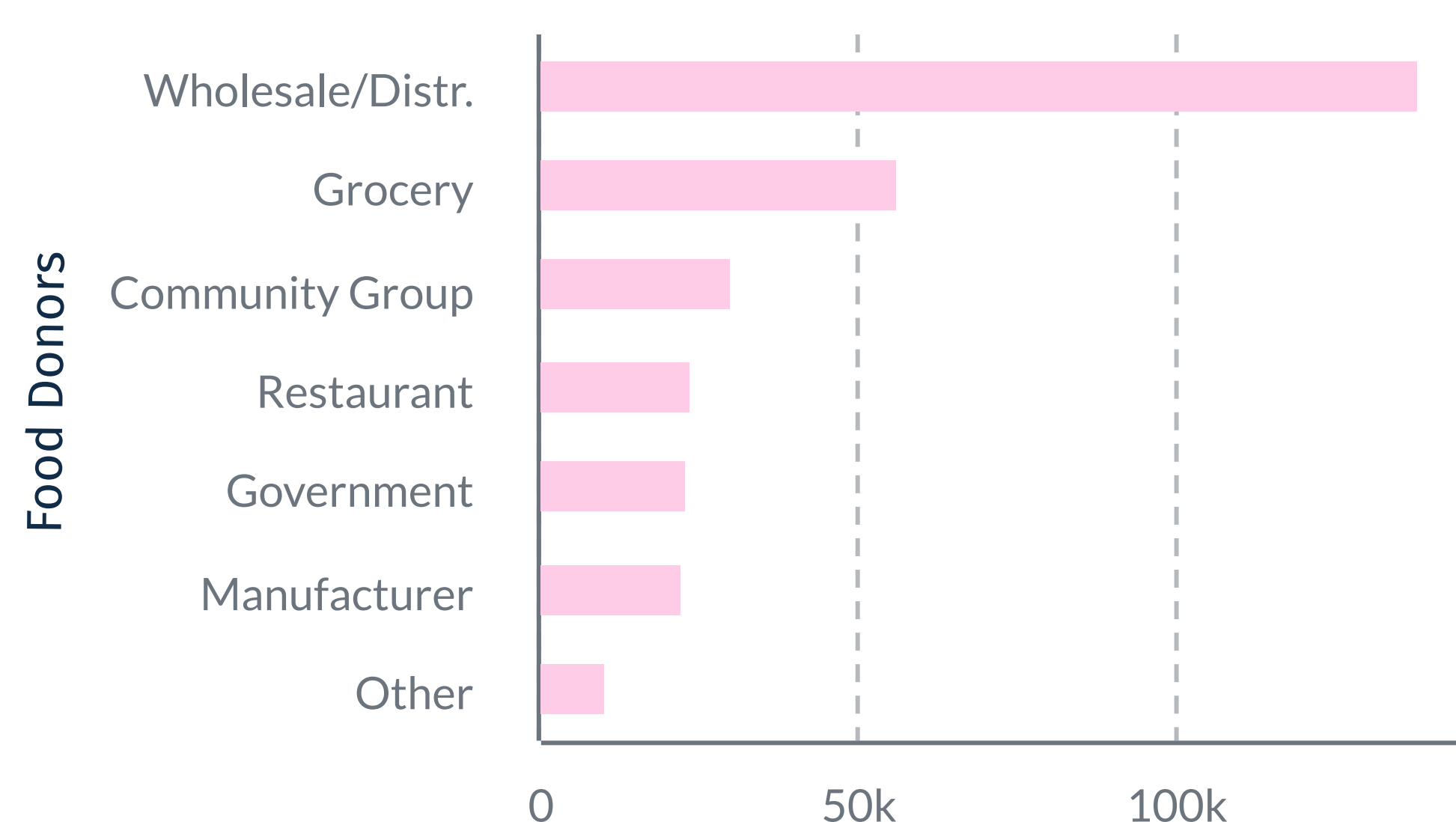
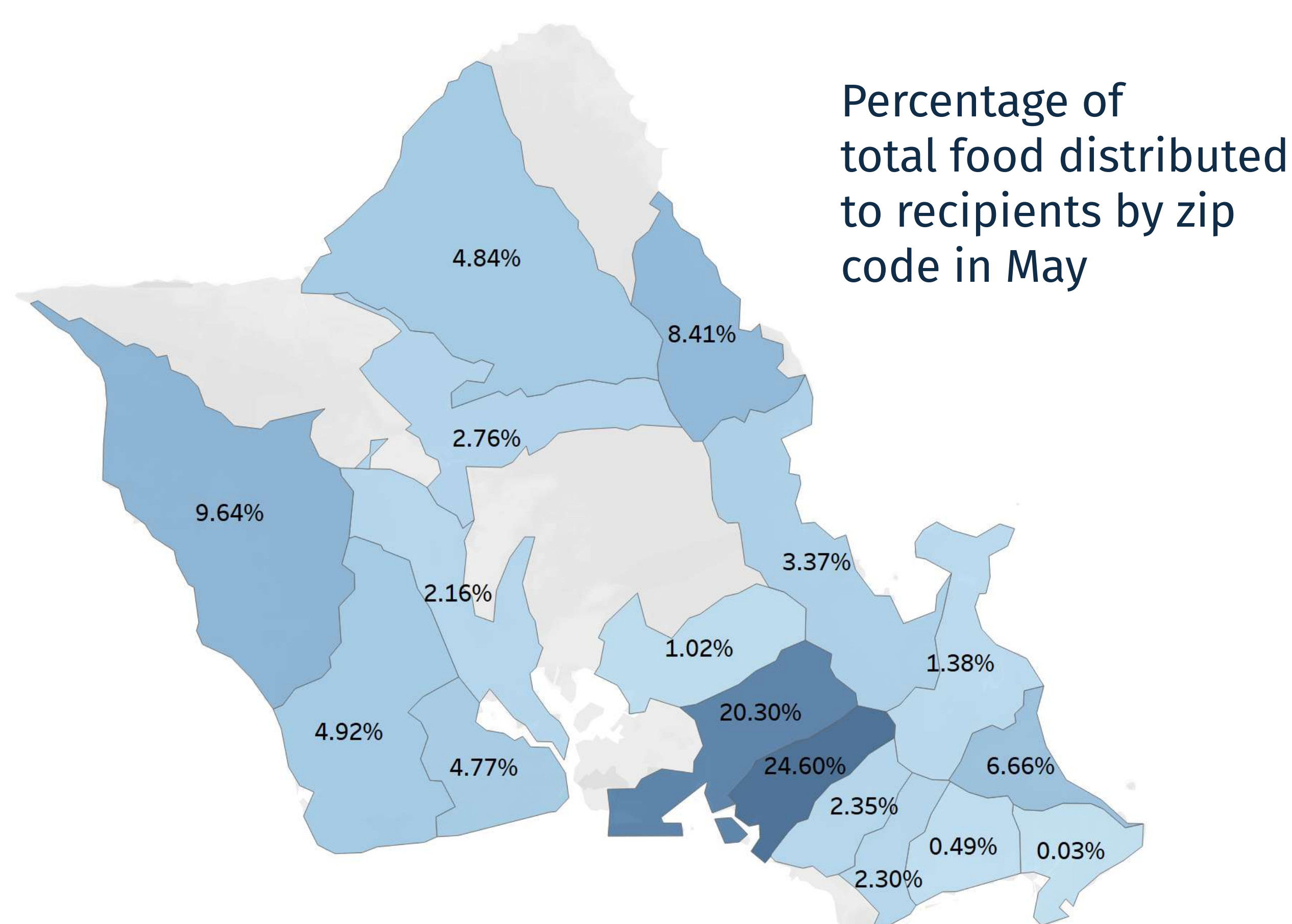
108 food donors

8 new food donors this month

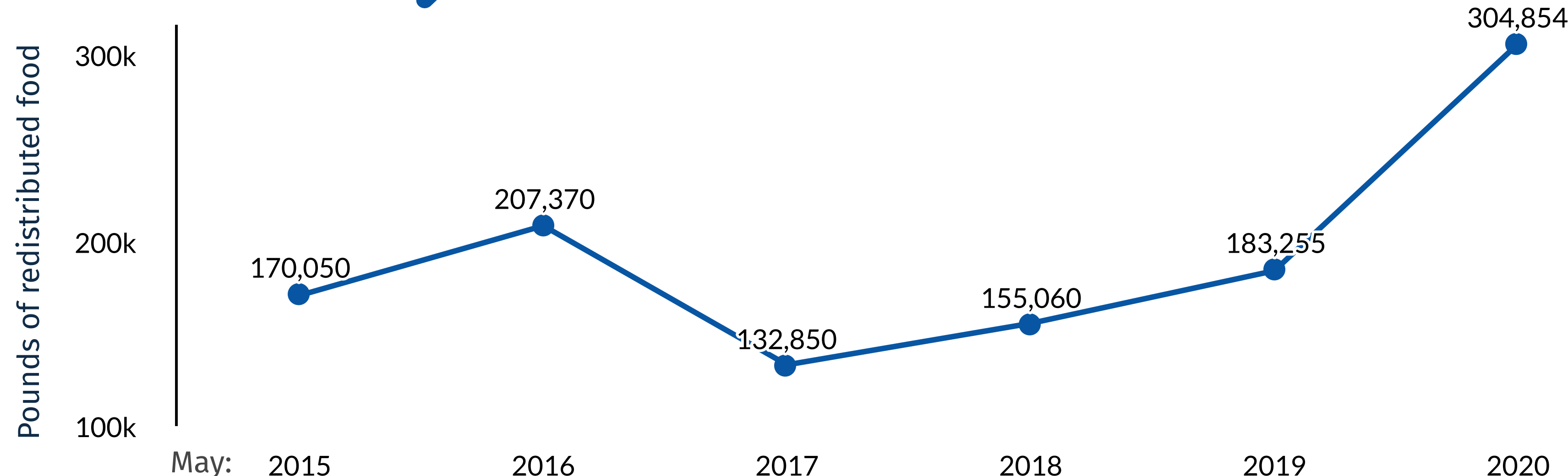
### Redistributed to →

85 recipient agencies feeding the hungry

3 new recipient agencies this month



### Compare to the last several years



66% increase in food rescued compared to last May

2020 YTD rescued food:  
1,231,767 lbs

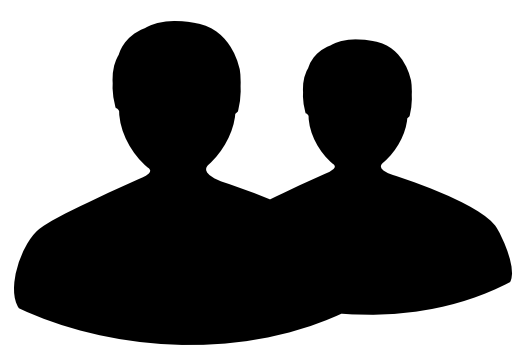
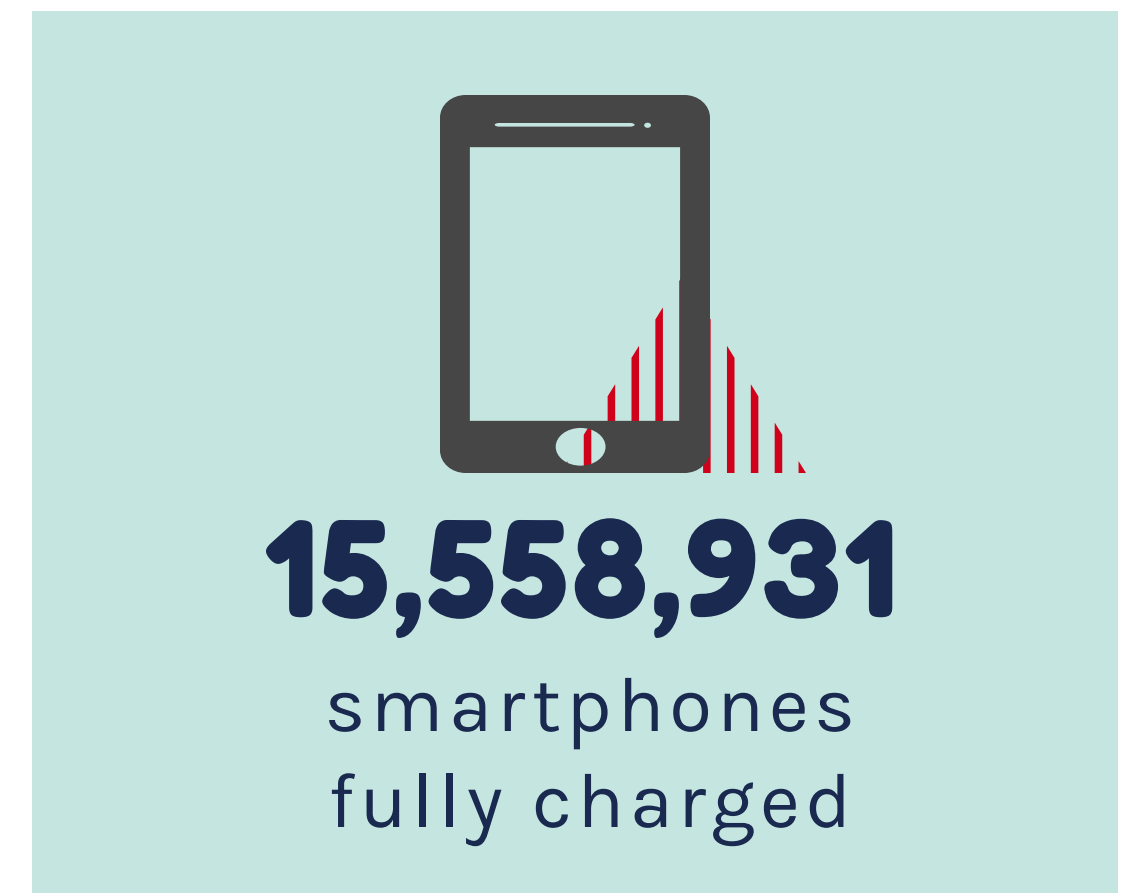
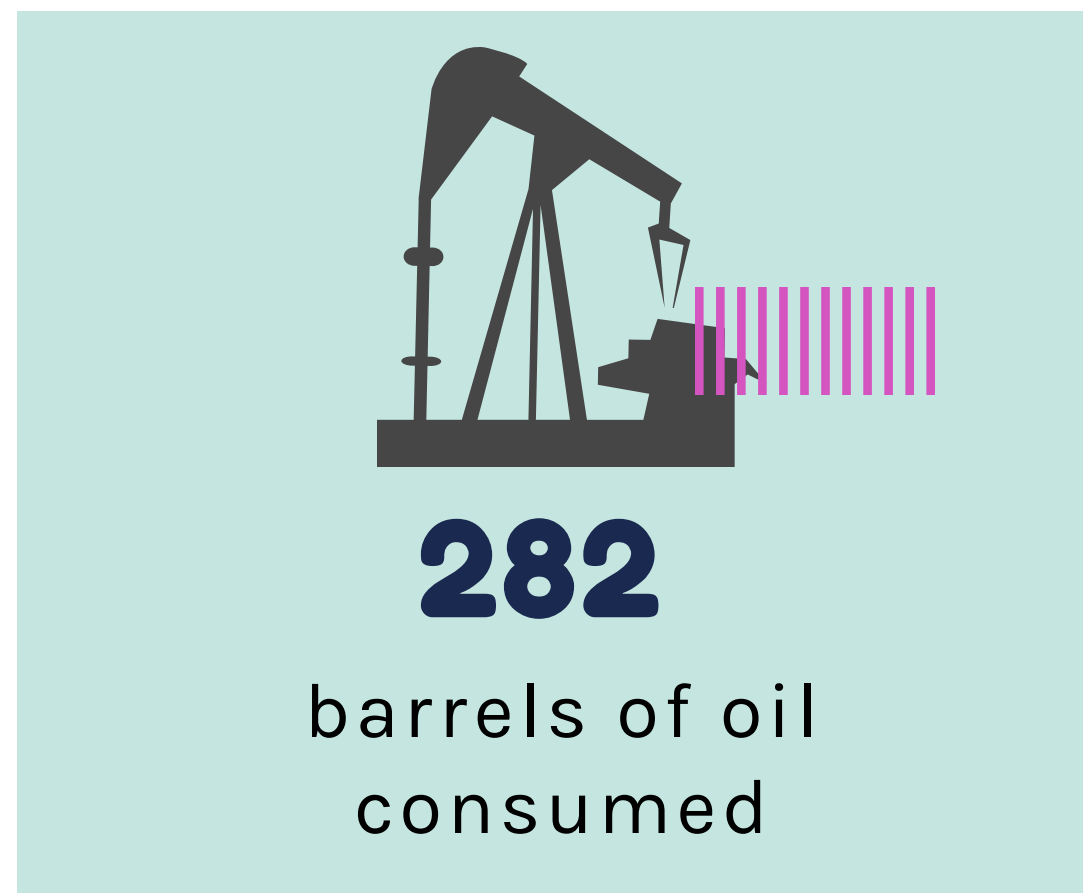


# Areas of impact

## Climate

• **122 metric tons of avoided CO2 emissions** thanks to 304,854 lbs of rescued food

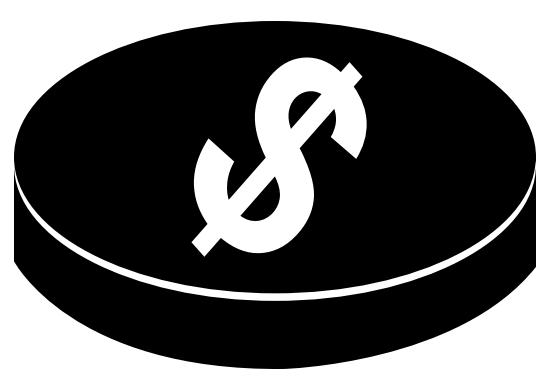
*Calculated with [stopwaste.co/calculator](https://stopwaste.co/calculator) and [epa.gov equivalency calculator](https://epa.gov/equivalency-calculator). This is equivalent to approximately:*



Approximately  
**109,709**

## Unique people served

Using self-reported data from recipient agencies, an estimated 11% of the O'ahu population received food that was supported by Aloha Harvest.



Approximately  
**\$365,825**

## Dollars saved

According to the USDA, each pound of food wasted represents a loss of around \$1.20 to producers and consumers.<sup>1</sup> Hawai'i annually spends about \$6.8 billion importing approximately 85% of its food.<sup>2</sup> The cost of our annual food waste comes out to about \$1.025 billion annually.<sup>3</sup>

## Facts



**1/3 of all food** produced globally for human consumption becomes food waste in landfills.<sup>4</sup>



In the U.S., food waste makes up about **22% of landfills**<sup>5</sup>



**18.5%** of household garbage in Hawai'i is discarded food.<sup>6</sup>



As much as **11% of greenhouse gases** could be **eliminated** if global food waste was brought to zero.<sup>7</sup>









## Sources

- <sup>1</sup> USDA. (2010). Food waste FAQs. U.S. Department of Agriculture. <https://www.usda.gov/foodwaste/faqs>
- <sup>2</sup> Meter, K. Phillips, G. (2017). Hawai'i's food system: Food for all. Crossroads Resource Center. <https://www.crcworks.org/hifood.pdf>
- <sup>3</sup> Loke, M., and Leung, P.S. (2015). Quantifying food waste in Hawaii's food supply chain. *Waste Management & Research*. <https://pubmed.ncbi.nlm.nih.gov/26446198/>
- <sup>4</sup> Segupta, S. (2017). How much food do we waste? Probably more than you think. *New York Times*. <https://www.nytimes.com/2017/12/12/climate/food-waste-emissions.html>

- <sup>5</sup> Environmental Protection Agency. (2018). Facts and figures about materials, waste and recycling. <https://www.epa.gov/facts-and-figures-about-materials-waste-and-recycling/food-material-specific-data>
- <sup>6</sup> Cascadia Consulting Group. (2018). 2017 Waste composition study. [https://www.opala.org/solid\\_waste/pdfs/2017%20Waste%20Composition%20Study.pdf](https://www.opala.org/solid_waste/pdfs/2017%20Waste%20Composition%20Study.pdf)
- <sup>7</sup> Spiegel, J.A. (2019). Food waste starts long before food gets to your plate. *Yale Climate Connections*. <https://www.yaleclimateconnections.org/2019/05/food-waste-has-crucial-climate-impacts>



## Top 10 Food donors

- 1. Eggs Hawaii Inc.**   
49,040 lbs
- 2. Sysco Hawai'i**  
44,448 lbs
- 3. Foodland**   
Food, Family, Friends & Aloha  
33,960 lbs from 17 sites
- 4. FEMA**   
23,140 lbs
- 5. Meadow Gold**   
21,124 lbs
- 6. gsf Golden State Foods**  
16,000 lbs
- 7. Hawaii Food Association**   
10,328 lbs
- 8. Whole Foods Market**   
7,145 lbs from 3 sites
- 9. Ho Farms Hawaii**   
7,025 lbs
- 10. Wismettac Asian Foods**   
6,415 lbs

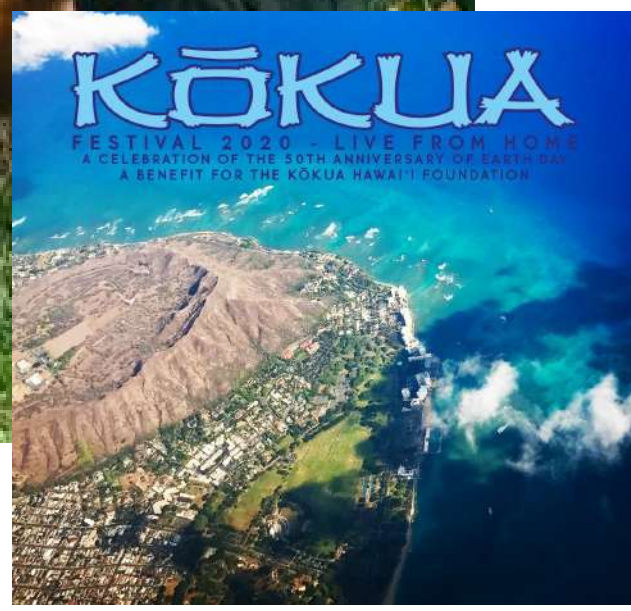
## Top 10 Recipient agencies

- 1. Kaimuki Youth Development Org - 29,695 lbs**  
Leads weekly community food distributions for the Kaimuki and Pālolo communities, in collaboration with Kaimuki Football.
- 2. Kroc Center Salvation Army - 24,160 lbs**  
The island's largest community center, based in East Kapolei. Since COVID-19, has offered community drive-thru food donations that reach thousands of people every week.
- 3. Hawaii Cedar Church - 22,605 lbs**  
Serves 10,000 people in the Honolulu area weekly, primarily unemployed, homeless, and senior citizens.
- 4. Malama Meals - 20,687 lbs**  
Delivered 3,200+ free meals per day to 37 locations island-wide, prioritizing kūpuna and homeless communities.
- 5. Kula No Na Po'e Hawai'i - 20,445 lbs**  
Focused on growing economic, health and social opportunities for the greater Papakōlea community, KNNPH has been hosting weekly food distribution events reaching hundreds of folks in need.
- 6. Ohana, Family of the Living God - 20,370 lbs**  
Based in Hau'ula, distributes free food weekly to halfway homes in Kāhala'u, kūpuna in Punalu'u, and families in Lāi'e and Kahuku.
- 7. O'ahu Community Correctional Center - 15,971 lbs**  
Provides meals to inmates at the largest jail facility in the state of Hawai'i.
- 8. Hui Mālama O Ke Kai - 13,845 lbs**  
Provides culture-based support to the Waimānalo community to encourage economic and social opportunities. Hosts weekly food distributions.
- 9. Pantry by Feeding Hawaii Together - 13,754 lbs**  
Offers a free food pantry set up for "grocery style" shopping so those in need can have more choices in food selection. Has been providing services for over 20 years to the Honolulu community.
- 10. Pacific Gateway Center - 11,790 lbs**  
Provides space for cold storage and food preparation by **Chef Hui x Aloha Harvest** at its incubator kitchen facilities. Offers weekly free food drops for kūpuna at the Kaka'ako community through the Nā Kūpuna Makamae Center.

Note: A portion of May's redistributed food was funded by the USDA Farmers to Families Food Box Program.



# Supporters Spotlight



## Kōkua Hawai'i Foundation

**Kōkua Hawai'i Foundation**, founded by Kim & Jack Johnson, supports environmental education in the schools and communities of Hawai'i. Aloha Harvest recently received a donation from the Kōkua Hawai'i Foundation, as part of the *Kōkua Festival 2020 - Live From Home* benefit concert. This live-streamed concert took place on April 25, 2020 and helped raise funds and awareness about the importance of resilient local food systems and food security in Hawai'i. Another beneficiary of *Kōkua Festival 2020* was our partner Chef Hui, and their Community Give & Go Meal Program. This program provides nutritious meals to communities in need while also supporting local chefs, restaurants and farmers.



## Servco Pacific

**Servco Pacific** has been an important partner in providing mobility to expand our services in the community. Late last year, we received a brand-new Toyota Sienna through Servco's Vehicle Donation Program as part of its Centennial Service Campaign, and in the spring we received a Toyota Tacoma to further improve our services during the pandemic. As a result, we've been able to ramp up last-minute food rescues, community training sessions, and harvesting efforts. In addition, Servco has provided financial support and manpower. Their volunteers have helped glean excess food from our farm partners & pack and distribute bags of food to families in need.

## Elizabeth Kent- Vested Interest Hawaii

Local business owner Elizabeth Kent of **Vested Interest Hawaii** rescues *fabrics* and puts it to good use. This spring, she and her husband, neighbors, and friends united in a massive fundraising effort for Aloha Harvest. Elizabeth donated many of her handmade jackets & table runners to us, and later a huge batch of hand-sewn face masks. We were able to offer these beautiful items to our financial donors as a way to say thank you, and to encourage even more community participation. This fundraiser has resulted in over \$14,000 (and counting) that goes straight to feeding our community in the midst of COVID-19. Special thanks to Kahalu'u Gallery for their essential role in making this possible. The fundraiser is still going, and you can still claim a handmade item! Read more and learn how to participate at [alohaharvest.org/donate](https://alohaharvest.org/donate).

